



2024 CAA CONVENTION AND TRIBUTE DINNER Presentation of the CAA George A. Weinstock Award for Lifetime Achievement and Service to Our Industry to Kirk MacDowell

Vendor Sponsorship Packages are inclusive of:

- Tribute Sponsorship
- Convention Sponsorship
- Attendee and Tribute Advertising

Funds raised support the ongoing educational, training and outreach programs of the California Alarm Association, including legislative advocacy in Sacramento, educational programs for consumers, outreach to fire service and law enforcement agencies, youth scholarship program, enhancing the ability of the CAA and its Regional Associations to represent your industry.

Vendor Sponsorship Packages are inclusive of:

- Tribute Sponsorship
- Convention Sponsorship
- Exhibitor & Attendee Fees
- Marketing Deliverables
- Product Showcase
- VIP Coffee with Keynote Speaker

Vendor Sponsorship Packages

\$15,000 DIAMOND

- Convention Registration for 12 people
- Premiere Convention Sponsor Recognition
- Reserved Tribute Dinner Tables for 20
- Two Full Pages in tribute ad book
- Two Full Pages product ad in attendee book
- Three Minute Product Video Showcase
- Four six-foot exhibit tables
- Premium logo on website, MIRROR and email blasts
- Sponsorship lunch with invited dealers
- Access to Exhibitor Product Preview
- VIP Coffee with Keynote Speaker
- Sponsorship of Keynote Address
- Listed as vice chair Tribute Committee

\$10,000 PLATINUM

- Convention Registration for 8 people
- Premier Convention Sponsor Recognition
- Reserved Tribute Dinner Table for 10
- Full page in tribute ad book
- Full page product ad in attendee book
- One Minute Product Video Showcase
- Two six-foot exhibit tables
- Premium Advertising on website, MIRROR and email blasts
 - Sponsorship lunch with invited dealers
- Access to Exhibitor Product Preview
- VIP Coffee with Keynote Speaker
- Listed as vice chair Tribute Committee

\$7,500 GOLD

- Convention Registration for 6 people
- Premier Convention Sponsor Recognition
- Reserved Tribute Dinner Table for 10
- Full Page in tribute ad book
- Half page product ad in attendee book
- Thirty Second Product Video Showcase
- Two six-foot exhibit tables
- Premium logo on website, MIRROR and email blasts
- Sponsorship lunch with invited dealers
- Access to Exhibitor Product Preview
- Listed as honorary Tribute Committee

\$5,500 SILVER

- Convention Registration for 4 people
- Premier Convention Sponsor Recognition
- Reserved Tribute Dinner Table for 10
- One six-foot exhibit table
- Half page in tribute ad book
- Half page product ad in attendee book
- Sponsorship lunch with invited dealers
- Access to Exhibitor Product Preview
- Premium logo on website, MIRROR and email blasts
- Listed as honorary Tribute Committee

\$3,500 BRONZE

- Convention Registration for 2 people
- General Convention Sponsor Recognition
- Reserved Tribute Dinner Seating for 4
- One six-foot exhibit table
- Sponsorship lunch with invited dealers
- Access to Exhibitor Product Preview
- Half page in tribute ad book
- Quarter page product ad in attendee book
- Premium logo on website, MIRROR and email blasts

**Call to reserve a package
800-437-7658**

TRIBUTE AD BOOK – HONORING KIRK MACDOWELL

Take advantage of this opportunity to thank Kirk MacDowell for a lifetime of service to the industry and the association. All funds raised will support the ongoing programs of the CAA to promote the growth of professionalism in the industry through education, training, legislative and legal advocacy.

RATES: FULL PAGE \$1,000 HALF PAGE \$500 QUARTER PAGE \$250 1/8 PAGE \$150

HOTEL RESERVATIONS

Reserve your room at The Fairmont Nob Hill by using link at www.caaonline.org or call 800-257-7544. Our rate is \$229 Single/Double CAA GROUP CODE IS: California Alarm Association – Annual Meeting.



VENDOR REGISTRATION:

CAA Winter Convention & Western Security Conference
The Fairmont Nob Hill 12/4/24 – 12/7/24 Full Registration Includes Opening Reception, workshops, all meals on Friday, Tribute Dinner, and Saturday breakfast.

COMPANY _____
BILLING CONTACT _____
E-MAIL _____
TEL _____ FAX _____
ADDRESS _____
CITY _____ ST _____ ZIP _____

ATTENDEES:

NAME _____
E-MAIL _____
NAME _____
E-MAIL _____
NAME _____
E-MAIL _____
NAME _____
E-MAIL _____

CONVENTION/TRIBUTE PACKAGES

Includes exhibitor registration and sponsorship and Tribute Book ad:

- DIAMOND \$15,000
- PLATINUM \$10,000
- GOLD \$ 7,500
- SILVER \$ 5,500
- BRONZE \$ 3,500

ATTENDEE BOOK ADVERTISING

- FULL PAGE \$500 HALF PAGE \$250
- QUARTER PAGE \$125 1/8 PAGE \$100

TRIBUTE BOOK ADVERTISING

- FULL PAGE \$1,000 HALF PAGE \$500
- QUARTER PAGE \$250 1/8 PAGE \$150

TOTAL TRIBUTE SPONSORSHIP: \$ _____

NON-SPONSOR REGISTRATION PRICING

Please reserve the following (indicate total):

- Exhibitor Registration \$1,000
(Six-foot exhibit table and full Registration for all functions including Friday Dinner Party)
- Additional Table \$ 500
- Vendor Only No Table with Dinner \$ 700
- Vendor Only No Table/No Dinner \$ 600
- Extra Vendor with Dinner \$ 350
- Extra Vendor No Dinner \$ 250
- Extra Friday Tribute Dinner \$150

TOTAL CONVENTION REGISTRATION: \$ _____

PAYMENT TOTALS

- CONVENTION REGISTRATION: \$ _____
- TRIBUTE SPONSORSHIP: \$ _____
- TRIBUTE BOOK ADVERTISING \$ _____
- ATTENDEE BOOK ADVERTISING \$ _____

TOTAL DUE: \$ _____

METHOD OF PAYMENT

CREDIT CARD
 VISA MASTERCARD AMEX

NAME ON CARD _____
EXPIRES _____ SEC CODE _____
STREET ADDRESS _____
CITY/ST/ZIP _____

CHECK ENCLOSED BILL ME- P.O. # _____

See complete details of inclusive Convention/Tribute Sponsorship Packages in tribute flier.

THREE WAYS TO REGISTER

E-MAIL FORM: info@caaonline.org
ONLINE: www.caaonline.org/winter-convention/
PHONE: 800-437-7658

HOTEL RESERVATIONS

Reserve your room at The Fairmont Nob Hill by using link at www.caaonline.org.
Our rate is \$229 Single/Double CAA GROUP CODE IS: California Alarm Association – Annual Meeting.