

This year, we are focusing on “Innovation and Security: Shaping the Future Together”, a theme that encapsulates the progressive spirit of our industry. The conference will serve as a conduit for knowledge exchange, networking opportunities, and an exploration of the latest trends and technology in the security and life safety sector.

Wednesday, December 6

Noon – 2:00pm

Regional Chapter President’s Meeting (closed door)
FAR EAST ROOM (Mezzanine)

2:30pm - 5:30pm.

CAA Board Meeting (open door)
CALIFORNIA ROOM (Mezzanine)

6:00pm - 7:30pm

CAA Welcome Reception
CROWNE ROOM (Tower)

Thursday, December 7

8:00am - 2:00pm

Exhibitor Setup
GRAND BALLROOM

8:30am – 11:30am

CAFAA
FRENCH ROOM (Lobby)

9:00am - 10:15am

Harvey Eisenstadt Sales Symposium
Speakers: Audrey Pierson, Audrey Pierson Consulting/David Morgan, Security Dealer Marketing
VENETIAN ROOM (Lobby)

10:30am - 11:15am

What’s Happening in Mergers and Acquisitions Today
Kelly Bond, Davis Mergers
HUNT ROOM (Mezzanine)

10:30am - 11:15am

Legalities of Artificial Intelligence
Su Ross, Mitchell, Silberberg, & Knupp L.L.P.
INTERNATIONAL ROOM (Mezzanine)

11:30am – 12:50pm

Sponsored Lunch (dealers and sponsors only)
BSIS Presentation
Speaker: Chief Lynne Jensen, BSIS Chief
TERRACE ROOM

1:00pm - 1:45pm

To Plan or Not to Plan: An Alarming Question
Presenters: Larry St. John, Eclipse Insurance/Lillianne Chaumont, Chaumont Law
HUNT ROOM (Mezzanine)

1:00pm - 1:45pm

How to Engage Customers with AI Technologies
Chris Haun, Turing Video
CALIFORNIA ROOM (Mezzanine)

2:00pm - 2:45pm

Upselling and Introducing Yourself
Dean Belisle, DMP/Jeff Spatz, DMP
INTERNATIONAL ROOM (Mezzanine)

2:00pm - 2:45pm

AI Enabled VMS Built for Users
Carl Huntsman, Digital Watchdog
CALIFORNIA ROOM (Mezzanine)

2:00pm - 2:45pm

The New Complete Video Alarm Solution
Tommie Van Fossen, Optex/Checkt
HUNT ROOM (Mezzanine)

3:00pm - 3:45pm

Innovative and Integrated Security Solutions in Today’s World
David Berman
Alarm.com
HUNT ROOM (Mezzanine)

3:00pm – 3:45pm.

Delivering the Visual Xperience – The value of VX1 Video Doorbell & VX3 Outdoor Camera
Ian Arquero, Resideo
INTERNATIONAL ROOM (Mezzanine)

3:00pm – 3:45pm

CAA CARES about Life Safety – Empowering Safety with Honeywell CARES: A Connected Alarm Response Ecosystem Initiative
Speakers: Tyler Roby, Honeywell Fire/Sam Aviles, Honeywell Fire
CALIFORNIA ROOM (Mezzanine)

3:00pm – 3:45pm

Exhibitor Meeting
GRAND BALLROOM

4:00pm – 4:45pm

IQ Pro
Speakers: Vaughn Wells, JCI, Ruiz, JCI/DSC/Qolsys
HUNT ROOM (Mezzanine)

4:00pm – 4:45pm

Pre-Attrition Metrics You Need to Know to Reduce Churn or Customer Satisfaction
Speakers: Kirk MacDowell, MacGuard/Joy Curtiss, MacGuard
INTERNATIONAL ROOM (Mezzanine)

4:00pm – 5:00pm

SIA Foundation for Advancing Security Talent (FAST) Cornhole Tournament
GRAND BALLROOM

4:00pm – 6:00pm

Exhibitor Product Preview for Dealers and Sponsors Only
GRAND BALLROOM

6:00pm – 8:00pm

Gala Openings Exhibit & Reception
GRAND BALLROOM

FRIDAY, DECEMBER 8

7:30am – 8:15am

Breakfast Exhibits
GRAND BALLROOM

8:15am – 10:15am

CAA General Session
GRAND BALLROOM

10:15am – 10:30am

Coffee and Exhibits
GRAND BALLROOM

10:30am – 12Noon

KEYNOTE SPEAKER

Sue Sadler, Sr. Director, Honeywell Enterprise Systems
GRAND BALLROOM

11:30am - 1:00pm

CAA Gift & Gab Ladies Luncheon
HUNT ROOM (Mezzanine)

12:00Noon – 1:15pm

Luncheon & Exhibits
GRAND BALLROOM

12:00Noon – 1:15pm

WISE Breakout Session
ROOM TBD

1:30pm – 3:00pm

Executive Symposium

Speakers: George de Marco/Executives from CAA WISE
GRAND BALLROOM

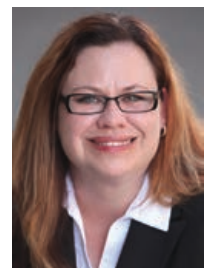
This year at the CAA Winter Conference we welcome three inspiring executives from our Women In the Security Evolution, “WISE”, group on the panel. Kelly Bond, Joey Rao-Russell and Audrey Pierson will share their perspectives and insight on where the security industry is steering us. Be inspired, informed and impacted with real world directions at this year’s CAA Executive Symposium lead by security veteran and leader George De Marco on Friday, December 8th in San Francisco.



Kelly Bond
Partner
Davis Mergers & Acquisitions Group



Audrey Pierson
Principal
Audrey Pierson Consulting



Joey Rao-Russell
President & CEO
Kimberlite Corporation
dba Sonitrol & Security First

3:15pm – 4:00pm

Security Now and in the Future
Speaker: Alex Nitterhouse, Egan Security Group
ROOM TO BE ASSIGNED

3:15pm – 4:00pm

Video Monitoring Today, Central Stations - Panel Discussion
ROOM TO BE ASSIGNED

7:00pm – 10:00pm

CAA Tribute Reception (Black Tie Event)

VENETIAN ROOM

SATURDAY, DECEMBER 9

8:50am – 10:00am

Breakfast & Industry Incorrect
CROWN ROOM (Tower)