



**2022 CAA CONVENTION AND TRIBUTE DINNER**  
**Presentation of the CAA George A. Weinstock Award for Lifetime Achievement and Service to Our Industry to Chuck Petrusha**

Vendor Sponsorship Packages are inclusive of:

- Tribute Sponsorship
- Convention Sponsorship
- Attendee and Tribute Advertising

*Funds raised support the ongoing educational, training and outreach programs of the California Alarm Association, including legislative advocacy in Sacramento, educational programs for consumers, outreach to fire service and law enforcement agencies, youth scholarship program, enhancing the ability of the CAA and its Regional Associations to represent your industry.*

Vendor Sponsorship Packages are inclusive of:

- |                           |                                 |
|---------------------------|---------------------------------|
| Tribute Sponsorship       | Marketing Deliverables          |
| Convention Sponsorship    | Product Showcase                |
| Exhibitor & Attendee Fees | VIP Coffee with Keynote Speaker |

**Vendor Sponsorship Packages**

**\$25,000 DIAMOND**

- Convention Registration for 12 people
- Premiere Convention Sponsor Recognition
- Reserved Tribute Dinner Tables for 20
- Two pages in tribute ad book
- One-page product ad in attendee book
- Three Minute Product Video Showcase
- Four six-foot exhibit tables
- Premium logo on website, MIRROR and email blasts
- Opportunity to address group on your services
- Sponsorship lunch with invited dealers
- VIP Coffee with Keynote Speaker
- Sponsorship of Keynote Address
- Listed as vice chair Tribute Committee
- Diamond Tribute Sponsor

**\$15,000 PLATINUM PLUS**

- Convention Registration for 10 people
- Premiere Convention Sponsor Recognition
- Reserved Tribute Dinner Table for 10
- Two pages in tribute ad book
- One-page product ad in attendee book
- Two Minute Product Video Showcase
- Three six-foot exhibit tables
- Premium Advertising on website, MIRROR and email blasts
- Opportunity to address group on your services
- Sponsorship lunch with invited dealers
- VIP Coffee with Keynote Speaker
- Listed as vice chair Tribute Committee
- Platinum Tribute Sponsor

**\$10,000 PLATINUM**

- Convention Registration for 8 people
- Premiere Convention Sponsor Recognition
- Reserved Tribute Dinner Table for 10
- One page in tribute ad book
- Half page product ad in attendee book
- One Minute Product Video Showcase
- Two six-foot exhibit tables
- Premium Advertising on website, MIRROR and email blasts
- Opportunity to address group on your services
- VIP Coffee with Keynote Speaker
- Listed as vice chair Tribute Committee
- Platinum Tribute Sponsor

**\$7,500 GOLD**

- Convention Registration for 6 people
- Premiere Convention Sponsor Recognition
- Reserved Tribute Dinner Table for 10
- One page in tribute ad book
- Full page product ad in attendee book
- One Minute Product Video Showcase
- Two six-foot exhibit tables
- Opportunity to address group on your services
- Premium logo on website, MIRROR and email blasts
- Sponsorship lunch with invited dealers
- Listed as honorary Tribute Committee
- Gold Tribute Sponsor

**\$5,000 SILVER**

- Convention Registration for 4 people
- Premiere Convention Sponsor Recognition
- Reserved Tribute Dinner Table for 10
- One six-foot exhibit tables
- Half page in tribute ad book
- Half page product ad in attendee book
- Sponsorship lunch with invited dealers
- Premium logo on website, MIRROR and email blasts
- Listed as honorary Tribute Committee
- Silver Tribute Sponsor

**\$3,000 BRONZE**

- Convention Registration for 2 people
- General Convention Sponsor Recognition
- Reserved Tribute Dinner Seating for 4
- One six-foot exhibit tables
- Sponsorship lunch with invited dealers
- Half page in tribute ad book
- Quarter page product ad in attendee book
- Product booth during exhibit viewings
- Premium logo on website, MIRROR and email blasts
- Bronze Tribute Sponsor

**Call to reserve a package.**

For further information, contact Jerry Lenander or Ryan Makovsky at 800-437-7658.

**TRIBUTE AD BOOK – HONORING CHUCK PETRUSHA**

Take advantage of this opportunity to thank Chuck Petrusha for a lifetime of service to the industry and the association. All funds raised will support the ongoing programs of the CAA to promote the growth of professionalism in the industry through education, training, legislative and legal advocacy.

RATES: FULL PAGE \$1,000 HALF PAGE \$500 QUARTER PAGE \$250 1/8 PAGE \$150

**HOTEL RESERVATIONS**

Reserve your room at The Fairmont Nob Hill by using link at [www.caaonline.org](http://www.caaonline.org) or call 800-257-7544. Our rate is \$229 Single/Double CAA GROUP CODE IS: California Alarm Association – Annual Meeting.