



2022 CAA CONVENTION AND TRIBUTE DINNER Available Sponsorship Packages

All Sponsorship Packages are inclusive of:

- Tribute Sponsorship • Convention Sponsorship • Attendee Book and Tribute Book Advertising

Funds raised support the ongoing educational, training and outreach programs of the California Alarm Association, including legislative advocacy in Sacramento, educational programs for consumers, outreach to fire service and law enforcement agencies, youth scholarship program, enhancing the ability of the CAA and its Regional Associations to represent your industry.

Sponsorship Packages are also inclusive of:

- Tribute Sponsorship
- Convention Sponsorship
- Exhibitor & Attendee Fees

- Marketing Deliverables
- Product Showcase
- VIP Coffee with Keynote Speaker

\$25,000 DIAMOND

- Convention Registration for 12 people
- Premiere Convention Sponsor Recognition
- Reserved Tribute Dinner Tables for 20
- Two Full Pages in tribute ad book
- Two Full Pages product ad in attendee book
- Three Minute Product Video Showcase
- Four six-foot exhibit tables
- Premium logo on website, MIRROR and email blasts
- Sponsorship lunch with invited dealers
- Access to Exhibitor Product Preview
- VIP Coffee with Keynote Speaker
- Sponsorship of Keynote Address
- Listed as vice chair Tribute Committee

\$15,000 PLATINUM PLUS

- Convention Registration for 10 people
- Premier Convention Sponsor Recognition
- Reserved Tribute Dinner Table for 10
- Two Full Pages in tribute ad book
- Full Page product ad in attendee book
- Two Minute Product Video Showcase
- Three six-foot exhibit tables
- Premium Advertising on website, MIRROR and email blasts
- Sponsorship lunch with invited dealers
- Access to Exhibitor Product Preview
- VIP Coffee with Keynote Speaker
- Listed as vice chair Tribute Committee

\$10,000 PLATINUM

- Convention Registration for 8 people
- Premier Convention Sponsor Recognition
- Reserved Tribute Dinner Table for 10
- Full page in tribute ad book
- Full page product ad in attendee book
- One Minute Product Video Showcase
- Two six-foot exhibit tables
- Premium Advertising on website, MIRROR and email blasts
- Sponsorship lunch with invited dealers
- Access to Exhibitor Product Preview
- VIP Coffee with Keynote Speaker
- Listed as vice chair Tribute Committee

\$7,500 GOLD

- Convention Registration for 6 people
- Premier Convention Sponsor Recognition
- Reserved Tribute Dinner Table for 10
- Full Page in tribute ad book
- Half page product ad in attendee book
- Thirty Second Product Video Showcase
- Two six-foot exhibit tables
- Premium logo on website, MIRROR and email blasts
- Sponsorship lunch with invited dealers
- Access to Exhibitor Product Preview
- Listed as honorary Tribute Committee

\$5,000 SILVER

- Convention Registration for 4 people
- Premier Convention Sponsor Recognition
- Reserved Tribute Dinner Table for 10
- One six-foot exhibit table
- Half page in tribute ad book
- Half page product ad in attendee book
- Sponsorship lunch with invited dealers
- Access to Exhibitor Product Preview
- Premium logo on website, MIRROR and email blasts
- Listed as honorary Tribute Committee

\$3,000 BRONZE

- Convention Registration for 2 people
- General Convention Sponsor Recognition
- Reserved Tribute Dinner Seating for 4
- One six-foot exhibit table
- Sponsorship lunch with invited dealers
- Access to Exhibitor Product Preview
- Half page in tribute ad book
- Quarter page product ad in attendee book
- Premium logo on website, MIRROR and email blasts

Call to reserve a package.

For further information, contact Jerry Lenander or Ryan Makovsky at 800-437-7658.

TRIBUTE AD BOOK – HONORING CHUCK PETRUSHA

Take advantage of this opportunity to thank Chuck Petrusha for a lifetime of service to the industry and the association. All funds raised will support the ongoing programs of the CAA to promote the growth of professionalism in the industry through education, training, legislative and legal advocacy.

RATES:

FULL PAGE \$1,000

HALF PAGE \$500

QUARTER PAGE \$250

1/8 PAGE \$150