



## 2022 CAA CONVENTION AND TRIBUTE DINNER Presentation of the CAA George A. Weinstock Award for Lifetime Achievement and Service to Our Industry to Chuck Petrusha

Vendor Sponsorship Packages are inclusive of:

- Tribute Sponsorship
- Convention Sponsorship
- Attendee and Tribute Advertising

*Funds raised support the ongoing educational, training and outreach programs of the California Alarm Association, including legislative advocacy in Sacramento, educational programs for consumers, outreach to fire service and law enforcement agencies, youth scholarship program, enhancing the ability of the CAA and its Regional Associations to represent your industry.*

Vendor Sponsorship Packages are inclusive of:

Tribute Sponsorship  
Convention Sponsorship  
Exhibitor & Attendee Fees

Marketing Deliverables  
Product Showcase  
VIP Coffee with Keynote Speaker

## Vendor Sponsorship Packages

### \$25,000 DIAMOND

- Convention Registration for 12 people
- Premiere Convention Sponsor Recognition
- Reserved Tribute Dinner Tables for 20
- Two Full Pages in tribute ad book
- Two Full Pages product ad in attendee book
- Three Minute Product Video Showcase
- Four six-foot exhibit tables
- Premium logo on website, MIRROR and email blasts
- Sponsorship lunch with invited dealers
- Access to Exhibitor Product Preview
- VIP Coffee with Keynote Speaker
- Sponsorship of Keynote Address
- Listed as vice chair Tribute Committee

### \$15,000 PLATINUM PLUS

- Convention Registration for 10 people
- Premier Convention Sponsor Recognition
- Reserved Tribute Dinner Table for 10
- Two Full Pages in tribute ad book
- Full Page product ad in attendee book
- Two Minute Product Video Showcase
- Three six-foot exhibit tables
- Premium Advertising on website, MIRROR and email blasts
- Sponsorship lunch with invited dealers
- Access to Exhibitor Product Preview
- VIP Coffee with Keynote Speaker
- Listed as vice chair Tribute Committee

### \$10,000 PLATINUM

- Convention Registration for 8 people
- Premier Convention Sponsor Recognition
- Reserved Tribute Dinner Table for 10
- Full page in tribute ad book
- Full page product ad in attendee book
- One Minute Product Video Showcase
- Two six-foot exhibit tables
- Premium Advertising on website, MIRROR and email blasts
- Sponsorship lunch with invited dealers
- Access to Exhibitor Product Preview
- VIP Coffee with Keynote Speaker
- Listed as vice chair Tribute Committee

### \$7,500 GOLD

- Convention Registration for 6 people
- Premier Convention Sponsor Recognition
- Reserved Tribute Dinner Table for 10
- Full Page in tribute ad book
- Half page product ad in attendee book
- Thirty Second Product Video Showcase
- Two six-foot exhibit tables
- Premium logo on website, MIRROR and email blasts
- Sponsorship lunch with invited dealers
- Access to Exhibitor Product Preview
- Listed as honorary Tribute Committee

### \$5,000 SILVER

- Convention Registration for 4 people
- Premier Convention Sponsor Recognition
- Reserved Tribute Dinner Table for 10
- One six-foot exhibit table
- Half page in tribute ad book
- Half page product ad in attendee book
- Sponsorship lunch with invited dealers
- Access to Exhibitor Product Preview
- Premium logo on website, MIRROR and email blasts
- Listed as honorary Tribute Committee

### \$3,000 BRONZE

- Convention Registration for 2 people
- General Convention Sponsor Recognition
- Reserved Tribute Dinner Seating for 4
- One six-foot exhibit table
- Sponsorship lunch with invited dealers
- Access to Exhibitor Product Preview
- Half page in tribute ad book
- Quarter page product ad in attendee book
- Premium logo on website, MIRROR and email blasts

### Call to reserve a package.

For further information, contact Jerry Lenander or Ryan Makovsky at 800-437-7658.

### TRIBUTE AD BOOK – HONORING CHUCK PETRUSHA

Take advantage of this opportunity to thank Chuck Petrusha for a lifetime of service to the industry and the association. All funds raised will support the ongoing programs of the CAA to promote the growth of professionalism in the industry through education, training, legislative and legal advocacy.

RATES: FULL PAGE \$1,000 HALF PAGE \$500 QUARTER PAGE \$250 1/8 PAGE \$150

### HOTEL RESERVATIONS

Reserve your room at The Fairmont Nob Hill by using link at [www.caaonline.org](http://www.caaonline.org) or call 800-257-7544. Our rate is \$229 Single/Double CAA GROUP CODE IS: California Alarm Association – Annual Meeting.



# VENDOR REGISTRATION:

CAA Winter Convention & Western Security Conference  
The Fairmont Nob Hill 11/30/22 – 12/3/22 Full Registration Includes Opening Reception, workshops, all meals on Friday, Tribute Dinner, and Saturday breakfast.

COMPANY \_\_\_\_\_  
BILLING CONTACT \_\_\_\_\_  
E-MAIL \_\_\_\_\_  
TEL \_\_\_\_\_ FAX \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ ST \_\_\_\_\_ ZIP \_\_\_\_\_

### ATTENDEES:

NAME \_\_\_\_\_  
E-MAIL \_\_\_\_\_  
NAME \_\_\_\_\_  
E-MAIL \_\_\_\_\_  
NAME \_\_\_\_\_  
E-MAIL \_\_\_\_\_  
NAME \_\_\_\_\_  
E-MAIL \_\_\_\_\_

### CONVENTION/TRIBUTE PACKAGES

Includes exhibitor registration and sponsorship and Tribute Book ad:

- DIAMOND \$25,000
- PLATINUM PLUS \$15,000
- PLATINUM \$10,000
- GOLD \$7,500
- SILVER \$5,000
- BRONZE \$3,000

### ATTENDEE BOOK ADVERTISING

FULL PAGE \$500     HALF PAGE \$250  
 QUARTER PAGE \$125     1/8 PAGE \$100

### TRIBUTE BOOK ADVERTISING

FULL PAGE \$1,000     HALF PAGE \$500  
 QUARTER PAGE \$250     1/8 PAGE \$150

TOTAL TRIBUTE SPONSORSHIP: \$ \_\_\_\_\_

### NON-SPONSOR REGISTRATION PRICING

Please reserve the following (indicate total):

- Exhibitor Registration \$1,000  
(Six-foot exhibit table and full Registration for all functions including Friday Dinner Party)
- Additional Table \$ 500
- Vendor Only No Table with Dinner \$ 700
- Vendor Only No Table/No Dinner \$ 600
- Extra Vendor with Dinner \$ 350
- Extra Vendor No Dinner \$ 250
- Extra Friday Tribute Dinner \$150

TOTAL CONVENTION REGISTRATION: \$ \_\_\_\_\_

### PAYMENT TOTALS

CONVENTION REGISTRATION:	\$ _____
TRIBUTE SPONSORSHIP:	\$ _____
TRIBUTE BOOK ADVERTISING	\$ _____
ATTENDEE BOOK ADVERTISING	\$ _____

**TOTAL DUE: \$ \_\_\_\_\_**

### METHOD OF PAYMENT

**CREDIT CARD**  
 VISA     MASTERCARD     AMEX  
# \_\_\_\_\_  
NAME ON CARD \_\_\_\_\_  
EXPIRES \_\_\_\_\_ SEC CODE \_\_\_\_\_  
STREET ADDRESS \_\_\_\_\_  
CITY/ST/ZIP \_\_\_\_\_

CHECK ENCLOSED     BILL ME P.O. # \_\_\_\_\_

*See complete details of inclusive Convention/Tribute Sponsorship Packages in tribute flier.*

### THREE WAYS TO REGISTER

**E-MAIL FORM:** info@caaonline.org  
**ONLINE:** www.caaonline.org/winter-convention/  
**PHONE:** 800-437-7658

### HOTEL RESERVATIONS

Reserve your room at The Fairmont Nob Hill by using link at www.caaonline.org.  
Our rate is \$229 Single/Double CAA GROUP CODE IS: California Alarm Association – Annual Meeting.