



2022 CAA CONVENTION AND TRIBUTE DINNER Presentation of the CAA George A. Weinstock Award for Lifetime Achievement and Service to Our Industry to Chuck Petrusha

Funds raised support the ongoing educational, training and outreach programs of the California Alarm Association, including legislative advocacy in Sacramento, educational programs for consumers, outreach to fire service and law enforcement agencies, youth scholarship program, enhancing the ability of the CAA and its Regional Associations to represent your industry.

Dealer Sponsorship Packages are inclusive of:
Tribute Sponsorship
Convention Sponsorship
Attendee and Tribute Fees

Product Showcase Luncheon
VIP Coffee with Keynote Speaker
Ladies Lunch

Dealer Sponsorship Packages

\$25,000 DIAMOND

- Convention Registration for 12 people
- Premiere Convention Sponsor Recognition
- Reserved Tribute Dinner Tables for 20
- Two Full Pages in tribute ad book
- Two Full Pages product ad in attendee book
- Three Minute Product Video Showcase
- Four six-foot exhibit tables
- Premium logo on website, MIRROR and email blasts
- Sponsorship lunch with invited dealers
- Access to Exhibitor Product Preview
- VIP Coffee with Keynote Speaker
- Sponsorship of Keynote Address
- Listed as vice chair Tribute Committee

\$15,000 PLATINUM PLUS

- Convention Registration for 10 people
- Premier Convention Sponsor Recognition
- Reserved Tribute Dinner Table for 10
- Two Full Pages in tribute ad book
- Full Page product ad in attendee book
- Two Minute Product Video Showcase
- Three six-foot exhibit tables
- Premium Advertising on website, MIRROR and email blasts
- Sponsorship lunch with invited dealers
- Access to Exhibitor Product Preview
- VIP Coffee with Keynote Speaker
- Listed as vice chair Tribute Committee

\$10,000 PLATINUM

- Convention Registration for 8 people
- Premier Convention Sponsor Recognition
- Reserved Tribute Dinner Table for 10
- Full page in tribute ad book
- Full page product ad in attendee book
- One Minute Product Video Showcase
- Two six-foot exhibit tables
- Premium Advertising on website, MIRROR and email blasts
- Sponsorship lunch with invited dealers
- Access to Exhibitor Product Preview
- VIP Coffee with Keynote Speaker
- Listed as vice chair Tribute Committee

\$7,500 GOLD

- Convention Registration for 6 people
- Premier Convention Sponsor Recognition
- Reserved Tribute Dinner Table for 10
- Full Page in tribute ad book
- Half page product ad in attendee book
- Thirty Second Product Video Showcase
- Two six-foot exhibit tables
- Premium logo on website, MIRROR and email blasts
- Sponsorship lunch with invited dealers
- Access to Exhibitor Product Preview
- Listed as honorary Tribute Committee

\$5,000 SILVER

- Convention Registration for 4 people
- Premier Convention Sponsor Recognition
- Reserved Tribute Dinner Table for 10
- One six-foot exhibit table
- Half page in tribute ad book
- Half page product ad in attendee book
- Sponsorship lunch with invited dealers
- Access to Exhibitor Product Preview
- Premium logo on website, MIRROR and email blasts
- Listed as honorary Tribute Committee

\$3,000 BRONZE

- Convention Registration for 4 people
- General Convention Sponsor Recognition
- Reserved Tribute Dinner Seating for 8
- One six-foot exhibit table
- Sponsorship lunch with invited dealers
- Access to Exhibitor Product Preview
- Half page in tribute ad book
- Quarter page product ad in attendee book
- Premium logo on website, MIRROR and email blasts

Call to reserve a package.

For further information, contact Jerry Lenander or Ryan Makovsky at 800-437-7658.

TRIBUTE AD BOOK – HONORING CHUCK PETRUSHA

Take advantage of this opportunity to thank Chuck Petrusha for a lifetime of service to the industry and the association. All funds raised will support the ongoing programs of the CAA to promote the growth of professionalism in the industry through education, training, legislative and legal advocacy.

RATES: FULL PAGE \$1,000 HALF PAGE \$500 QUARTER PAGE \$250 1/8 PAGE \$150

HOTEL RESERVATIONS

Reserve your room at The Fairmont Nob Hill by using link at www.caonline.org or call 800-697-3103.
Our rate is \$229 Single/Double CAA GROUP CODE IS: California Alarm Association – Annual Meeting.



DEALER REGISTRATION:

CAA Winter Convention & Western Security Conference
The Fairmont Nob Hill 11/30/22 – 12/3/22 Full Registration Includes Opening Reception, workshops, all meals on Friday, Tribute Dinner and Saturday breakfast.

DEALER CONVENTION REGISTRATION

COMPANY _____

BILLING CONTACT _____

E-MAIL _____

TEL _____ FAX _____

ADDRESS _____

CITY _____ ST _____ ZIP _____

ATTENDEES:

NAME _____

E-MAIL _____

NAME _____

E-MAIL _____

NAME _____

E-MAIL _____

NAME _____

E-MAIL _____

CONVENTION/TRIBUTE PACKAGES

Includes registration and sponsorship and Tribute Book ad:

___ DIAMOND \$25,000

___ PLATINUM PLUS \$15,000

___ PLATINUM \$10,000

___ GOLD \$ 7,500

___ SILVER \$ 5,000

___ BRONZE \$ 3,000

See complete details of inclusive Convention/Tribute Sponsorship Packages in tribute flier.

TRIBUTE BOOK ADVERTISING

___ FULL PAGE \$1,000 ___ HALF PAGE \$500

___ QUARTER PAGE \$250 ___ 1/8 PAGE \$150

TOTAL TRIBUTE SPONSORSHIP: \$ _____

HOTEL RESERVATIONS

Reserve your room at The Fairmont Nob Hill by using link at www.caaonline.org. Our room rate is \$229. CAA GROUP CODE IS: California Alarm Association – Annual Meeting.

NON-SPONSOR REGISTRATION PRICING

FIRST FOUR INDIVIDUALS FROM EACH ALARM COMPANY ARE GUESTS OF THE SPONSORS

Please reserve the following (indicate total):
(Full Registration for all functions including Friday Dinner Party)

___ Additional Full Registration \$250

___ Friday Tribute Dinner Only \$150

TOTAL CONVENTION REGISTRATION: \$ _____

PAYMENT TOTALS

CONVENTION REGISTRATION: \$ _____

TRIBUTE SPONSORSHIP: \$ _____

TRIBUTE BOOK ADVERTISING \$ _____

TOTAL DUE: \$ _____

METHOD OF PAYMENT

CREDIT CARD

___ VISA ___ MASTERCARD ___ AMEX

NAME ON CARD _____

EXPIRES _____ SEC CODE _____

STREET ADDRESS _____

CITY/ST/ZIP _____

___ CHECK ENCLOSED

___ BILL ME P.O. # _____

E-MAIL COMPLETED FORM:

info@caaonline.org

REGISTER ONLINE:

<https://www.caaonline.org/winter-convention/>

REGISTER BY PHONE:

Call Ryan Makovsky/Jerry Lenander to register by phone: **800-437-7658**