



Winter Convention 2022, November 30–December 3

RE: HOSTING WORKSHOP @ CAA WINTER CONVENTION 2022

We are seeking proposals for WORKSHOPS at the CAA Winter Convention 2022, November 30-December 3, at the Fairmont Hotel-San Francisco. These workshops will be scheduled in 50 minute timeslots, beginning at 9 A.M. and ending at 5 P.M. on Thursday, December 1. Workshop content should be generic and address significant technology, trends and business issues you feel would be of interest to owners and senior managers of alarm companies and integrators.

We encourage you to build panels to make your program as strong as possible. There will be up to FOUR WORKSHOPS conducted at the same time, so content will be critical.

Please e-mail the following to [info@caaonline.org](mailto:info@caaonline.org) with a copy to [director@caaonline.org](mailto:director@caaonline.org)

- 1). Title of Workshop
- 2). Name of Presenter(s) w/ Job Title(s)
- 3). Brief Description of Workshop (2-3 paragraphs)
- 4). Short Bio(s) of presenter(s) (2-3 sentences)
- 5). Headshot of Presenter(s)

**PLEASE CONSIDER SPONSORING THIS EVENT. SPONSORS WILL RECEIVE FIRST CONSIDERATION.**

Registration, Sponsorship, and booking your hotel room at the CAA Group Rate may be done at the CAA Winter Convention Page on the CAA Website: <https://www.caaonline.org/winter-convention/>

***If you are selected as one of the Workshop Speakers, you must Register as a Vendor for the Convention if your organization elects not to sponsor.***

NOTE: Up to FOUR individuals per alarm company/integrator may register for no charge, as guests of the sponsors. Please SPONSOR and invite your best prospects and/or customers to be your guest at the Winter Convention.

Thank you and call our office 800/437-7658 with any questions.

California Alarm Association  
800/437-7658  
[info@caaonline.org](mailto:info@caaonline.org)