

CAA SPRING CONVENTION 2026 - Schedule

Location: Hilton Palm Springs |
Dates: May 13-16, 2026

SEE WEBSITE FOR FULL SCHEDULE
CAAONLINE.COM



WEDNESDAY, MAY 13TH

WBFSA BOARD MEETING

11:00 A.M. - 2:00 P.M.
WHITEWATER ROOM

CAA REGIONAL PRESIDENT'S MEETING (Closed Meeting)

2:00 P.M. - 2:50 P.M.
EXECUTIVE BOARDROOM

CAA BOARD MEETING (Open to All)

3:00 P.M. - 5:30 P.M.
PLAZA A & B

See meeting details on page 4

SET UP FOR VENDORS/ EXHIBITORS

12:00 P.M. - 5:00 P.M.
HORIZON BALLROOM

WELCOME RECEPTION Sponsored by PSR

5:30 P.M. - 7:30 P.M.
HILTON POOLSIDE BAR

THURSDAY, MAY 14TH

GOLF TOURNAMENT

7:00 A.M. - 12:00 P.M.
ESCENA GOLF COURSE

WISE MEET & GREET

9:30 A.M. - 10:00 A.M.
ESCENA GOLF CLUBHOUSE

WISE BRUNCH & WORKSHOP

10:00 A.M. - 12:00 P.M.
ESCENA GOLF CLUBHOUSE



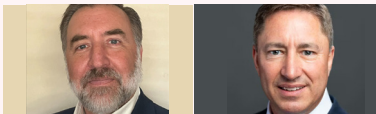
SPEAKER: NICOLE MARINO,
LIFESTYLE AND MINDSET
TRANSFORMATION EXPERT

Nicole Marino is a Napa Valley-based mindset and lifestyle coach, speaker, and founder of The Revival Platform. She specializes in helping individuals move from "survival mode" to living with "vacation energy" through actionable daily habits, personal branding, and transformational workshops. <https://nicolemarinolifestyle.com/>

Harvey Eisenstadt Sales Symposium (H.E.S.S.)

1:00 P.M. - 2:15 P.M.

PLAZA A & B



MODERATORS: DEAN BELISLE, DMP
AND RICH WHITLOCK, HONEYWELL

Recurring Revenue

2:30 P.M. - 3:00 P.M.

PLAZA C



SPEAKER: CARL HUNTSMAN,
DIGITAL WATCHDOG

NextNav® and its Possible Impacts on the Alarm Industry

2:30 P.M. - 3:30 P.M.

PLAZA A & B



SPEAKERS: DR. SHANE CLARY, BAY
ALARM & HOLLY BORGMAN, ADT.

Smarter, Faster, More Profitable: How AI is Transforming the Way You Quote to Close

2:30 P.M. - 3:15 P.M.

PLAZA D



SPEAKER: AUDREY PIERSON,
WESUITE

If your team is still building proposals manually, making mistakes, and taking days to turn around quotes, you're at high risk of leaving time and profit on the table while your competition beats you to it.

In this session, you'll see how WeSuite's QuoteAnywhere with embedded Selena AI is changing the sales game for security, fire, and AV companies:

- Eliminate costly mistakes and increase profitability
- Use embedded AI for notes, surveys, scopes of work, and sales insights
- Automate device counting into estimates with AI
- Deliver polished, professional proposals every time
- Close and sign contracts on the spot
- Get new sales reps ramped up faster, helping them sell more accurately and confidently while shortening the learning curve

This is a real-world application designed specifically for how our industry sells. If you're serious about increasing close rates, improving efficiency, and giving your sales team a competitive

edge, you won't want to miss it.

Prima All-in-One Security Systems

2:30 P.M. - 3:00 P.M.

TAPESTRY ROOM



SPEAKER: CHRISTIAN BRANDOW,
SW REGIONAL SALES MANAGER, NAPCO

Rule Your Space

3:05 P.M. - 3:35 P.M.

PLAZA C



SPEAKER: PETE SUICA,
AJAX SYSTEMS

We cover intrusion protection, comfort and automation, fire and life safety, and video surveillance. All integrated into one system.

AI 3.0: How AI Agents Improve Productivity in Modern Security

3:05 P.M. - 4:05 P.M.

PLAZA A & B



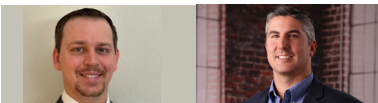
SPEAKER: BRANDON HADDAD, CHEIF INTEGRATION OFFICER, ALPHA VISION

Modern security teams need more than alerts, they need intelligence that helps them understand what is happening, what to do next, and how to act at scale. In this talk, we'll show how AI agents can surface insights, recommend next steps, and launch automated workflows that enhance security operations while creating value across safety, compliance, audits, and business performance.

Retrofit Mechanical Hardware for Access Control

3:05 P.M. - 3:35 P.M.

TAPESTRY ROOM



SPEAKERS: ZACH BURNS, ACCESS HARDWARE SUPPLY AND **NATHAN GUTSU,** ARCHITECTURAL SECURITY HARDWARE

Come learn the basics on how to retrofit electrified panic bars and cylindrical and mortise locks with new motorized electronics. Attendees will learn the basics on how to easily retrofit or replace existing hardware with new motorized latch retraction devices.

DMP Sales Training

3:25 P.M. - 3:55 P.M.

PLAZA D



SPEAKER: DEAN BELISLE, DIRECTOR OF SALES, DMP

ALL CHAPTERS MEETING

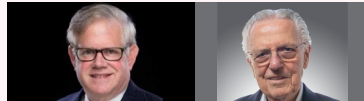
3:45 P.M. - 4:15 P.M.

PLAZA C & D

Reitman Consulting & MSK Session

4:15 P.M. - 5:00 P.M.

PLAZA C



SPEAKERS: MITCH REITMAN, REITMAN CONSULTING & **LES GOLD,** MITCHELL SILBERBERG & KNUPP LLP

VENDOR MEETING

4:45 P.M. - 5:00 P.M.

HORIZON BALLROOM

VENDOR EXPO

5:00 P.M. - 7:00 P.M.

HORIZON BALLROOM

FRIDAY, MAY 15TH

EXHIBITS & BREAKFAST

7:30 A.M. - 8:30 A.M.

HORIZON BALLROOM

GENERAL SESSION

8:45 A.M. - 10:30 A.M.

HORIZON BALLROOM

| See meeting details on page 4

EXHIBITS & BREAK

10:30 A.M. - 11:00 A.M.

HORIZON BALLROOM

Keynote Session

11:00 A.M. - 12:00 P.M.

HORIZON BALLROOM



KEYNOTE SPEAKER:
JODEE ANDERSON,
RED7 LIVE

Securing the listener buy-in isn't about words alone. JoDee Anderson, President of Red7 Live, teaches how aligning words, voice, and body language builds trust and strengthens connection.

EXHIBITS & LUNCHEON

12:00 P.M. - 1:00 P.M.

HORIZON BALLROOM

Executive Symposium

1:00 P.M. - 2:00 P.M.

HORIZON BALLROOM



SPEAKER: GEORGE DE MARCO, MANAGING PARTNER, DECO VENTURES LLC

Rock-Solid Reliability, Smart Innovation with Alarm.com

2:10 P.M. - 2:40 P.M.

PLAZA A & B

SPEAKER: SEE WEBSITE FOR MORE INFO

Experience AI-powered technology, seamless integration capabilities, and professional-grade equipment designed to protect what matters most.

Your Trusted, Innovative Partner Committed to Quality - National Monitoring Center

2:10 P.M. - 3:10 P.M.

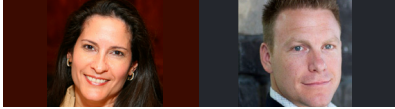
PLAZA C

SPEAKER: SEE WEBSITE FOR MOR INFO

Tales from the Trenches

2:10 P.M. - 3:10 P.M.

PLAZA D



SPEAKERS: LILLIANE CHAUMONT, PRESIDENT OF CHAUMONT LAW INC. AND LARRY ST. JOHN, PRESIDENT OF ECLIPSE MARKETING & INSURANCE SERVICES

Hear first-hand reports of developing trends in liability and risk management from CAA committee chairs Lilliane G. Chaumont, Esq. and Larry St John, CIC, CRM, as they provide updates from their legal and insurance practices on protecting the alarm industry.

AI Visual Check - The Future of Proactive Business Intelligence

2:45 P.M. - 3:15 P.M.

PLAZA A & B



SPEAKER: PAUL WASSEM, STRATEGIC ACCOUNT MANAGER, OPENEYE

Detect, Deter, and Stop Crime Before it Happens with Chekt

3:20 P.M. - 3:50 P.M.

PLAZA A & B

SPEAKER: SEE WEBSITE FOR MORE INFO

Built for security providers, central stations, and the people they protect. Proactive Visual Security by CHEKT is designed to deliver real outcomes for every link of the security chain.

Winning the Connected Home: Security, Automation, and the Modern Buyer

3:20 P.M. - 3:50 P.M.

PLAZA D



SPEAKER: ALEX MONTENERO, NICE NORTH AMERICA | 2GIG

Beyond Wireless - The Power of PowerG+

3:20 P.M. - 3:50 P.M.

PLAZA C



SPEAKER: MICHELLE CHESNUT, JCI AND WISE CO-CHAIR

Intro to Connected Life Safety Services

3:20 P.M. - 4:20 P.M.

TAPESTRY ROOM



SPEAKER: RICH WHITLOCK, SR. ACCOUNT MANAGER, HONEYWELL CLSS

CAA POOLSIDE DINNER BUFFET AND ENTERTAINMENT

5:30 P.M. - 9:00 P.M.

POOL PATIO & BAR

SATURDAY, MAY 16TH

BREAKFAST & INDUSTRY INCORRECT

8:45 A.M. - 10:00 A.M.

PLAZA A & B



LESSING GOLD, ESQ. OF MITCHELL SILBERBERG & KNUPP LLP