



Please join the Sacramento Area Alarm Association for our 16th Annual (+/- Covid) Police Forum

Speakers for this event will be:

Alex Nitterhouse

with



Steeve Keefer

with



Security Industry Alarm Coalition

Alex Nitterhouse is a Partner of Egan Security Group. With an objective to help companies understand and realize their value and direction. With 15+ years of experience in the Electronic Security and Life Safety Industry, Alex has contributed to building some of the most profitable, high growth, high recurring revenue sales teams in the industry. Alex has held several positions in our industry and served as the Director of Sales for one of the largest independently owned security providers in the nation and participated in more than 20 acquisitions. He understands the challenges that security and alarm dealers are facing and knows first-hand the measures needed to be taken to transform your organization.

Steve Keefer is a Retired Sparks Police Chief, with 23 years' experience in Law Enforcement. Now, working with the Security Industry Alarm Coalition (SIAC) as a National Law Enforcement Liaison, to create a structure for all interested parties to come together, under the goal of alarm dispatch reduction and alarm management, through a coordinated effort across North America. They do this by maintaining sound relationships with law enforcement agencies across the United States, with the goal of lowering alarm false dispatches.

Law Enforcement Representatives, Alarm Integrators, Manufacturer Reps and Central Stations will be on hand to discuss RMR vertical markets, camera integration, current industry trends, alarm ordinances, permit fees and false alarm fines.

What: SAAA Police Forum

**Where: TMS ~ Total Monitoring Services Events Center
2440 Glendale Lane, Sacramento, CA 95825**

When: Thursday April 13, 2023 @ 11:00am to 2:00pm

Please R.S.V.P. to the S.A.A.A. Secretary, Raven Brockway, by e-mail at
rbrockway@eclipseinsurance.com.

Sacramento Area Alarm Association

"To promote growth and professionalism and communicate an awareness of issues that affects the needs of alarm companies, homes, business owners and local authorities within Northern California."