# THE MIRROR

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### INDUSTRY NEWS

#### TMA Adds ASAP-to-PSAP

in Texas



ECC Emergency
Communication Centers

The Monitoring Association (TMA) welcomed two new U.S.-based PSAP/Emergency Communication Centers (ECC) to its ASAP-to-PSAP service in mid-August. The Fort Worth, TX and the Irving, TX Emergency Communications Centers (ECC) are the 112<sup>th</sup> and 113<sup>th</sup> public safety communications centers, respectively, in the United States and the 13<sup>th</sup> and 14<sup>th</sup> agencies in the state of Texas to implement the Automated Secure Alarm Protocol (ASAP). Launched in 2011 as a public-private partnership, TMA's ASAP service is designed to increase the accuracy and efficiency of calls for service from alarm companies to Emergency Communication Centers (ECCs).

The Fort Worth ECC went live the week of August 15, 2022, with Vector Security, Rapid Response Monitoring, Security Central, Stanley Security, Securitas, Tyco (Johnson Controls), Guardian Protection, Brinks Home Security, Affiliated Monitoring, Vivint, Alert 360, United Central Control, Protection One and the National Monitoring Center. ADT will go-live with Fort Worth in the near future.

Irving PD ECC went live on August 16-17, 2022, with Rapid Response Monitoring, Alert 360, Stanley Security, Securitas, Guardian Protection, Protection One, Vector Security, Tyco (Johnson Controls), United Central Control, Vivint, Security Central, Brinks Home Security, National Monitoring Center and Affiliated Monitoring. Allstate Security and ADT will go-live in the near future.

The Partnership for Priority Verified Alarm Response (PPVAR) has engaged The Monitoring Association (TMA) as an independent contractor to provide administrative, clerical, accounting, and other business services. PPVAR will maintain its independence as a 501 C (6) organization and its Board of Directors, Executive Director, and membership will continue to operate independent of TMA. Currently, PPVAR is also collaborating with TMA on the proposed ANSI Alarm Validation Scoring Standard (TMA-AVS-01). TMA serves as the ANSI Standards Development Organization of this and various other standards impacting the security monitoring industry. Moving forward, the two organizations look forward to working together on issues where their missions intersect.

## 369 Area Code is Coming to the California 707 Area Code Region

To ensure a continuing supply of telephone numbers, the California Public Utilities Commission has approved an allservices overlay for the 707 area code region. The 707 area code serves all or portions of Del Norte, Glenn, Humboldt, Lake, Marin, Mendocino, Napa, Solano, Sonoma, Tehama and Trinity counties, and encompasses cities such as American Canyon, Arcata, Benicia, Calistoga, Clearlake, Cloverdale, Cotati, Crescent City, Dixon, Eureka, Fairfield, Ferndale, Fort Bragg, Healdsburg, Lakeport, Napa, Petaluma, Point Arena, Rio Dell, Rio Vista, Rohnert Park, Saint Helena, Santa Rosa, Sebastopol, Sonoma, Suisun City, Trinidad, Ukiah, Vacaville, Vallejo, Windsor, Willits, and Yountville. The new 369 area code will serve the same geographic area currently served by the 707 area code.

What is an Area Code Overlay?

Crescent City

707

369

An overlay is the addition of another area code (369) to the same geographic region as an existing area code (707). The overlay does not require customers to change their existing area code or phone numbers, or how they make calls. Customers will continue to dial 1+10 digits (area code + phone number) for all local calls, as they today, within and between the 707 and 369 area codes. Mobile phone customers will continue to dial either 10 digits or 1+10 digits.

Who is affected and when does the new 369 area code become effective?

Reginning February 1, 2023

Beginning February 1, 2023

customers in the 707 area code region may be assigned a number in the new 369 area code when they request new

Area Code overlay, continued on pg.6

#### Biden NLRB Rules Employers Cannot Limit Union Insignia

By Anthony Amendola and Celia Guzman, Mitchell, Silberberg, & Knupp, LLP

In what has become an all too familiar practice of overruling and reinstating precedent based on the political party in control of the Executive Branch, the National Labor Relations Board ("NLRB" or "Board") reinstated the test that applies when analyzing whether an employer's dress code or uniform policy interferes with employee rights under the National Labor Relations Act.

In Tesla Inc., 370 NLRB No. 131 (Aug. 29, 2022), at issue was an employer policy requiring employees to wear a designated uniform in its production facility and prohibiting

NLRB Dress Code again, continued on page 6



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THE MIRROR



#### CAA PRESIDENT'S MESSAGE

Hello good folks of CAA and all who take the time to read THE MIRROR.

Our fourth quarter is now upon us, and many of you are gearing for end of year sales sprints, budgeting for the next year, and undoubtedly making personal holiday plans.

**CONVENTION:** With that in mind, we hope you will join us at our CAA Winter Convention taking place November 30 – December 3, 2022 at the fantastic Fairmont Hotel in San Francisco. Not only is it a terrific opportunity to view the latest trends and technologies available, it's also a chance to strengthen existing relationships or create new ones. It is a beautiful time



By Michael Salk

of year to visit the city, and we encourage you to participate in this great event and show support to the association which best represents your industry in California.

Attendance info: Registration and hotel booking at CAA's incredible group rate of \$229 night is available at www.caaonline.org/winter-convention.

Sponsorships encouraged: I also urge you to sponsor! Whether you are an alarm installing company or a vendor providing service or goods to the industry, please consider SPONSORING this event. The CAA Winter Convention is the annual fundraiser for the association and the revenue generated is a crucial source of non-dues revenue necessary to fund key programs and initiatives like the CAA Youth Scholarship Program for children of first responders, full time legislative advocacy in Sacramento, full time leagal counsel, and more.

**ELECTIONS:** Elections for CAA officers will also be conducted at the upcoming CAA Winter Convention. All CAA members are encouraged to participate in determining the future leadership of the Association! The nomination form is now available at the CAA website or by contacting the CAA office info@caaonline.org or 800-437-7658 to request a form.

HARVEY EISENSTADT SALES SYMPOSIUM: I would also like to take this opportunity to introduce Kelly Bond and Audrey Pierson as the presenters of the inaugural Harvey Eisenstadt Sales Symposium, taking place at the CAA Winter Convention. For all who knew Harvey, he never shied away from offering mentorship to anyone who asked, and was always gracious with his time as a volunteer. In the spirit of Harvey, this symposium will offer un-biased peer-to-peer sales training from two hosts who both represent success and knowledge in our industry.

Please continue to visit our mobile friendly website www.caaonline.org for updated news, event info, and more!

Stay Healthy and Happy!

Michael Salk

President

### CAA LEGISLATIVE WATCH

#### CAA PAC FUND CONTRIBUTIONS

The California Alarm Association has a very strong government relations program that works on the local, state and national level. In addition to the hundreds of hours of volunteer service from our members, we have a CAA PAC Fund which supports our interests in Sacramento.

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#### Area Code overlay, continued from page 1

service or an additional line. Customers receiving the 369 area code will be required to dial 1+10 digits for all local calls, just as customers with telephone numbers from the 707 area code do today. Mobile phone customers receiving 369 numbers may dial either 10 digits or 1+10 digits.

#### What will customers need to do?

Customers in the overlay region should:

- Continue to dial 1+10 digits for all local calls, including calls within the same area code.
- Continue to identify their telephone number as a 10-digit number, and include the area code when giving the number to friends, family, business associates, customers, and others.
- Ensure that all services, automatic dialing equipment, or other types of equipment recognize the new 369 area code as a valid area code and continue to store or program telephone numbers as 10-digit numbers. Some examples are: stored telephone numbers in contact lists in wireless or cordless phones, PBXs, fax machines, Internet dial-up numbers, speed dialers, call forwarding settings, voicemail services, medical alert devices, safety alarm security systems and gates, ankle monitors and/or other similar equipment.
- Check items such as websites, personal and business stationery, printed checks, advertising materials, contact information, and personal or pet ID tags to ensure the area code is included.

#### What will remain the same?

- Telephone numbers, including the current area code, will not change.
- The price of a call, coverage area, or other rates and services will not change due to the overlay.
  - What is a local call now will remain a local call.
- Customers will continue to dial 1+10 digits for local calls within and between the overlay area codes, and 1+10 digits for long distance calls
- Customers can still dial just three digits to reach 911 and 988, as well as 211, 311, 411, 511, 611, 711 or 811 if those are currently available in the community.

#### Who may customers contact with questions?

If customers have any questions regarding information provided here, they should contact their local service provider. Customers may also visit the California Public Utilities Commission website at https://www.cpuc.ca.gov/707areacode.

#### NLRB Dress Code again, continued from page 1

employees from wearing any unauthorized clothing, including tee shirts with union insignia. In Tesla, the NLRB held that a policy that *in any way* interferes with an employee's right to wear union insignia or pro-union messages is unlawful, unless there are "special circumstances" justifying such restrictions. In doing so, the Board overruled Wal-Mart Stores, Inc., 368 NLRB No. 146 (2019), decided during the Trump administration, which had allowed employers to maintain facially-neutral dress codes.

Under the Wal-Mart test, the "special circumstances" requirement only applied to policies that specifically prohibited the wearing of union apparel or insignia. On August 29, 2022, in a 3-2 split along party lines, the NLRB overruled Wal-Mart and reinstated the rule that any policy that interferes in any way with the employees' right to display union insignia is presumptively unlawful. In order to overcome that presumption, the employer must demonstrate "special circumstances" such as "when their display may jeopardize employee safety, damage machinery or products, exacerbate employee dissension, or unreasonably interfere with a public image that the employer has established, or when necessary to maintain decorum and discipline among employees."

Tesla argued that it had "special circumstances" justifying its dress code that required production assembly members to wear black shirts with the company's logo, but allowed for union stickers to be worn. In particular, Tesla argued that its "special circumstances" were that their uniforms (1) allowed for easy "visual management" of their employees; and (2) prevented damage to vehicles, as there had been an incident where a raised metal emblem damaged a fender.

However, the NLRB found that the black shirts with the union logo did not present any greater risk of the damage to the employer's product than the company uniform or that it impaired the employer's ability to manage its employees. In reaching its conclusion, the Board rejected the argument that the employees had alternative means of expressing their pro-union sentiments without violating the company's neutral dress code. Rather, the Board stated that "an employer is not free to restrict one statutorily protected means of communication among employees, so long as some alternative means remains unrestricted." During the Trump administration, numerous rules that were viewed as "pro-labor" were overturned and replaced with rules that were viewed as "pro-management."

Now that a Democratic majority is in control of the Board, we should expect the pendulum to swing back on a number of issues, as occurred in Tesla.

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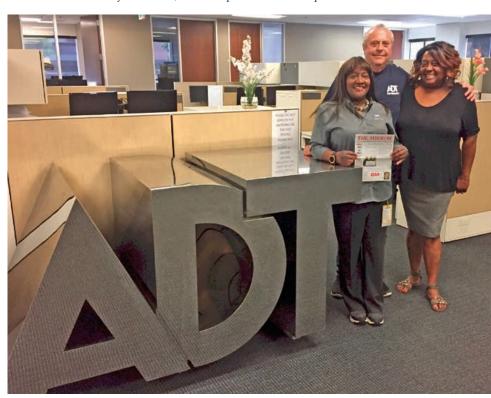


Tim Sproul in Belfast Ireland with THE MIRROR



Tim Sproul in Liverpool England with THE MIRROR



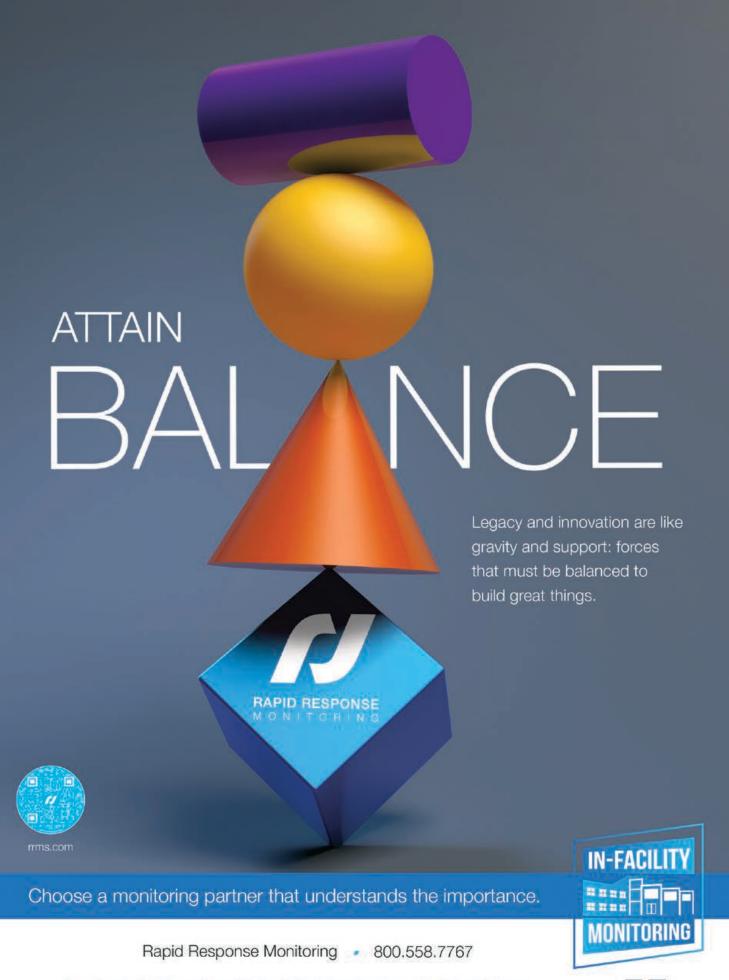


Jeannette Felix, Jon Sargent and Dee Washington at ADT Concord CA with the giant ADT 'mirror' logo that was formerly inside ADT's global headquarters in the original World Trade Center; NYC.



A large group of readers of THE MIRROR attended the ADI BBQ in Salt Lake City

Tim Sproul of Total Monitoring Services introduces a pop-up Royal Guard of Buckingham Palace to THE MIRROR (and a famous corgi dog!)









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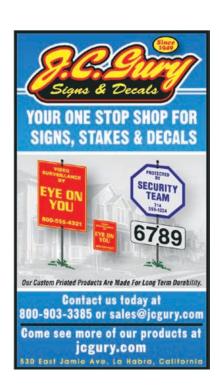


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#### CALL FOR CAA OFFICER NOMINATIONS

The California Alarm Association Nominating Committee is seeking nominations for the following officers for the term 2023-2024, to be elected at the CAA Winter Convention in San Francisco on December 2, 2022:

- President
- Vice President Northern California
- Vice President Southern California
- Secretary
- Treasurer
- Sergeant at Arms
- Associate Director

Each Officer shall be elected to serve for a term of two (2) years commencing at the conclusion of the meeting of the Association designated as the bi-annual meeting for the election of officers of the Association.

All elected Officers must be selected from, and be authorized to represent, a Regular Member in good standing. A member may not be nominated for or be elected President of the Association unless the member has served on the CAA Board of Directors for a period of at least two (2) years.

A member may not be nominated for or be elected for any office other than President of the Association unless the member has served on the CAA Board of Directors or the Board of Directors of a CAA Local Association for a period of at least two (2) years.

#### NOMINATION OF OFFICER

Each nominee must have a nomination and second made by a Regular Member in good standing.

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#### **ASSOCIATES NEWS**

ALTRONIX debuted its new compact ACMS12 Access Power Controllers and PDS16 Power Distribution Modules at GSX 2022. These new products further increase access control system capacity in Altronix Trove Access and Power Integration Series, and virtually any wall or rack mount configuration, reducing overall equipment and installation costs. ACMS12 features dual inputs allowing power to be steered from two independent 5 to 24VDC power sources distributed over twelve independently selectable Fail-safe/Fail-secure power outputs. Fire alarm disconnect is selectable by output. PDS16 also features dual inputs and is designed to steer AC or DC power over sixteen power outputs. "Altronix's new innovative products, support our commitment to deliver solutions that further enhance system capacities in access, surveillance and security applications enabling quick and simple installation," said Alan Forman, President, Altronix Corporation. "And of equal importance, all Altronix products are backed by our experienced team of support professionals, a lifetime warranty, and decades of field-proven reliability that is second to none."

**SNAP ONE** continues with their commitment to create significant new revenue-generating opportunities that help build stronger businesses for their Partners. "Today's lifestyles are increasingly being defined by



smart technologies that have to be installed, monitored, maintained, and upgraded on a regular basis to meet the ongoing needs of the consumers we all serve," said John Heyman, CEO of Snap One. "Smarter living can't be created using DIY products, or smart accessories, with multiple applications. Smart living is not static – it evolves over time, and as such, it requires a robust, reliable and fully integrated ecosystem hinged on smart solutions." Heyman pledged that Snap One will always strive to provide the products, tools, processes, and business models to help the industry evolve by creating more happy and

profitable long-term customers. "As such, the traditional 'one and done' nature of our industry is giving way to a new and much more exciting industry centered around sustained, long-term relationships between Partners and their customers," Heyman asserted. "We envision a future in which the Partner is every bit as important to the homeowner as a doctor, mechanic, or accountant is today. Regular check-ins, daily monitoring, ongoing training, programmed updates, and more, will create new revenue streams for Partners." Underscoring this point, he noted that in the last three years the company has invested more than \$200 million in new product development and doubled the number of local stores operating throughout the United States and Canada, with more than a dozen scheduled to open over the next 12 months to provide Partners with what they need, when they need it, and where they need it — close to home.

TELGUARD announced being the first to market with an All-5G LTE-M Fire Communicator lineup that's made in the USA, with all models available now at distributors. "Telguard's fire communicator lineup has expanded greatly in the last 18 months – we're not just the TG-7FS anymore", said George Brody, President, Telguard. "And we've eliminated the supply chain bottlenecks by making every model we sell in the USA, using the latest 5G LTE-M technology, and all models shipping from stock." Whether sole path, dual path, primary or backup, now there's a Telguard fire communicator that will fit the needs of virtually any application and will be approved by the toughest AHJ. Telguard 5G LTE-M fire communicators make perfect fits for POTS replacements, upgrades, or new installs. With 5G LTE-M technology, Telguard communicators use LTE-M bands for 4G and 5G compatibility, better in-building penetration, and longest product life. They interface

with the panel over a single DACT connection for universal compatibility. If the panel has no DACT, simply add the TG-PEM accessory. "To be sure, the last two years have been tough in terms of being able to get into commercial facilities, the sunsets, and materials shortages – we all know that. But Telguard kept innovating, kept solving problems, and we're delivering on the promise of being the alarm communication experts with top-of-the-line products, outstanding customer service and technical support, and best-in-class product quality and reliability. And they're all available, right now, at your preferred distributor." Visit telguard.com or call 800.229.2326 for more information on Telguard's complete line of 5G LTE-M fire communicators.

**DMP** has introduced the CellComEX Universal Communicator, its newest addition to the Com Series. DMP dealers can now take advantage of this product for takeovers as the 3G sunset rapidly approaches. When system upgrades call for a cell-only solution, the CellComEX offers

the same feature-rich benefits as DMP's CellCom module. When four zones of expansion aren't needed, the CellComEX makes upgrading legacy panels faster and more affordable. "EX" stands for Express With one zone, one output and one tip and ring terminal, the CellComEX can be deployed quickly with minimal programming



or setup steps. The CellComEX is available to all U.S.-based DMP dealers. For more product details or to learn more about DMP's Com Series, please visit DMP.com/Com Series.

**SDI** has announced Ed Fuentes as their Southwest Business Development Manager. Ed has a long-standing experience in the occupational safety and fire protection industry. He is excited to join the

SDi team and looks forward to working with clients in California, Arizona, New Mexico and Hawaii. Ed will be present at the Arizona Alarm Association's 2002 Annual Conference that is taking place on October 19th-20th in Mesa, Arizona. If you're at the conference, stop by SDi's table and say hello to Ed! Be sure to add Ed's contact information to your contact book and as always, feel free to contact him for any questions that you may have about SDi products or to schedule a visit. Ed can be contacted at ed.fuentes@sdifire.com or at 310-344-6608.



TOWERIQ announced the release of 50-ohm ½" plenum cable proudly made in the USA. TowerIQ's new 50-ohm, ½" Plenum rated air dielectric cable meets AHJ approval for Public Safety in-building DAS systems. It conforms to NFPA 262, UL 444, and CSA 222 standards for Public Safety Cabling to ensure TowerIQ's cable meets the highest level of quality and reliability in the industry. With low VSWR (Voltage Standing Wave Ratio) and DC Resistance, the TowerIQ Plenum rated 1/2" cable was built to withstand the rigorous conditions faced in fire events.

Sielox announced new releases of the company's industry proven AnyWare<sup>TM</sup> Browser Based Mobile Access Control Solution and CLASS<sup>TM</sup> Emergency Notification and Response Solution. Sielox AnyWare is a simple and scalable browser-based access control monitoring and event management solution and is currently available for upgrades and new installations. In addition to the shared platform enhancements, the new release of Sielox CLASS 2.1 has improved the Chat feature by increasing character limit from 200 to 250 with countdown

Associates News, continued on page 12

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## ASSOCIATES NEWS, continued from pg. 14



#### TMA 2022 Monitoring Center of the Year

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counter, and redesigned Locations page for selecting Chat With, Change Condition, and Checked functions.

AIPHONE has announced the launch of the new TW-SE and TW-SA, one-piece towers that are easier and more cost-effective to ship and install due to their lightweight material. "The new short aluminum towers are an important step in emergency communication and are a part of our ever-expanding product line that is designed to be integrated with other security layers as part of a total solution," said Brad Kamcheff, marketing manager at Aiphone. These compact aluminum towers consist of a peer-to-peer design that uses existing infrastructure. The towers feature a scalable system with unlimited emergency capability and integrate with key platforms including access control, VMS, NVR, paging, and network cameras. Independent of network availability, the towers can be accessed even in extreme weather situations.

SALIENT SYSTEMS' new CompleteView 7.0 enables remote management and monitoring, while retaining the flexibility to leverage on-premises and cloud-based access of data. The updated video management platform also provides customers with new levels of flexibility in storage with enhancements such as the creation of storage pools with improved backup, overflow capabilities, and new camera-based retention policies. "The new upgrades to our flagship platform represent major advancements," said Sanjay Challa, chief product officer at Salient Systems. "CompleteView 7.0, includes improvements to scalability and performance, a complete revamp of storage – including predictive storage analytics, and enables access to Salient cloud services. "We are excited for the opportunity to deliver this to potential customers, integrator partners, and end-users at GSX."

# "Soar with the Eagles"

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THE MIRROR PAGE 16 OCTOBER 2022

## We Are Proud to Support the

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#### **SIAC Needs Your Financial Support!**

We're working every day to secure your business and bottom line. Alarm ordinances can vary greatly, we represent your interests by promoting the Model Alarm Ordinance, which is fair and balanced. SIAC has no membership dues, sells no products or services – we depend on your financial support. Please keep in mind what we do every day:

SIAC does track and oppose potentially negative ordinances before they become a costly burden on your company, such as:

Passing customer alarm fines to the "alarm company" for payment Reduce or end police dispatch to alarms

Charge alarm companies directly for all police response or mandate private response

SIAC is the ONLY organization that:

- Does react quickly with expertise and research to head-off problem ordinances
- Proactively promotes and distributes a well-vetted model ordinance that reduces alarm dispatches and creates a level playing field as an alternative to non-response
- Has a positive and extensive network of law enforcement contacts with leaders at the national, state and local level.
- Has immediate access to a vast archive of presentations, positive statistics, ordinance details, legal opinions and key talking points for engaging politicians
- Provides 24-7 support on PR and response to national, state and local media inquires

All services, travel and support to law enforcement is at no charge – single greatest reason they engage our services! We provide them answers to alarm management!

PLEASE **DONATE** by visiting our site https://siacinc.org/our-supporters/.



We bring together law enforcement and alarm associations to fight against alarm ordinances that if passed, could seriously jeopardize your business!

If you neglect the problem until it reaches your door, it might be too late...



Make a difference in your future. Donate to SIAC today at siacinc.org.

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THE MIRROR PAGE 18 OCTOBER 2022



## Replace POTS on All Fire Accounts Today: Tradeup to Top-Rated Fire Cell Communicator for all FACPs \$49.65



StarLink Incentive Program Saves \$100, every account & every time, old & new installations

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- Supports Any FACP brand, 12V or 24V, new or old StarLink Panel-Powered Cell Technology installs in minutes; No panel reprogramming. Low current draw, NO additional power supply & NO extra conduit. Dual Path Cell/IPs now with EZ-Connect Telco jacks & self-supervised w/o modules.
- Improve alarm response times when seconds matter most, with StarLink Fire\* cellular reporting to any Monitoring Station you choose
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  dollars per year vs. POTS Each Starlink Fire Cellular Communicator replaces 2 leased landlines per FACP.
  All-New Savings Calculator App "Shows & Tells" Your Prospective Customers Actual Cost
  Savings with StarLink vs. POTS
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BSIS seeks industry members and the public to serve on Disciplinary Review Commitees

#### INDUSTRY VACANCIES:

(must hold a valid BSIS license)

- Alarm company operator
- Collateral recovery
- Private investigator
- Private security services—training instructor (Northern Region)

#### **PUBLIC VACANCIES:**

- Alarm company operator
- Private security services (Northern Region)
- Private security services (Southern Region)

#### WHAT'S A DRC?

Disciplinary Review Committees (DRCs) are comprised of five members, appointed by the governor, with three members actively engaged in business as licensees and two members from the general public who are interested in public safety. DRCs are established to consider appeals regarding the Bureau's denials, suspensions, and revocations of licenses under its purview, as well as the assessment of administrative fines.

#### WHO CAN APPLY?

Applicants must be interested in public safety, be able to utilize objective critical thinking skills, and attend meetings consistently and punctually. Californians from all backgrounds are encouraged to apply!

#### WHY SHOULD I SERVE?

Serving in a DRC gives licensees a chance to lead, influence, and enforce their industry standards. For members of the public, getting involved in a DRC is a great way to learn more about consumer protections, serve your community and your state, and build your resume!

#### WHAT'S THE COMMITMENT?

Members serve a two-year term at the pleasure of the governor. Depending on the needs of the specific committee, meetings are held 2–12 times per year. Pursuant to Business and Professions Code Section 103, appointed members shall be paid a per diem of \$100 and shall be reimbursed for travel expenses.



#### READY TO LEARN MORE?

For further info about the Bureau's Disciplinary Review Committees, to sit in on a public hearing, or to learn how to apply, visit <a href="https://bsis.ca.gov/about\_us/disciplinary\_review\_committees.shtml">https://bsis.ca.gov/about\_us/disciplinary\_review\_committees.shtml</a> or email Alyse Hutchinson at Alyse.Hutchison@dca.ca.gov.



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#### **SAAA Annual Fire Forum**

**Sacramento Regional Fire Museum** 

Thursday, October 13, 2022

Cost: \$10.00 for SAAA Members \$15.00 for Non-Members No charge for AHJ's who attend

The Fire Forum on October 13th will allow a special opportunity for questions and answers from our area Fire Marshals, Inspectors, Alarm Company Owners, Installers and Vendors. Representatives covering the entire North State have already committed to attending. Guest Speakers Topics Include:

ERCES / BDA

10:00am to 1:00pm

- CLSS
- ELEVATOR MONITORING

Seating is limited, so please R.S.V.P. (either way, coming or not) to the S.A.A.A. Secretary Raven Brockway, by e-mail at rbrockway@eclipseinsurance.com.

The Sacramento Regional Fire Museum is dedicated to the preservation, exhibition and education of fire fighting history. We at the SAAA thought it would make a great venue for this year's meeting.

Sacramento Fire Museum is located at 3650 Industrial Blvd. West, Sacramento, CA. 95691

Thank you in advance!

We look forward to seeing you there.



## SACRAMENTO AREA ALARM ASSOCIATION

#### Rich Whitlock

rich.whitlock@anixter.com 530/604-5067

#### The SAAA has put together an interim slate of officers that includes:

- · Rich Whitlock, Wesco President
- Open Vice President
- · Tauni Wallace, Notifier Treasurer
- Raven Brockway, Eclipse Insurance Secretary
- Ken Brust, Resideo Sqt of Arms
- Dawn Smith, TMS Officer at Large
- · Leanne Boger, Integrated Fire Systems Officer at Large

#### We have set dates for upcoming SAAA events:

 October 13, 2022 - SAAA Fire Forum at the Sacramento Regional Fire Museum (REGISTER NOW at https://www.saaaonline.org/

### Sacramento Fire Museum is located at 3650 Industrial Blvd. West, Sacramento, CA. 95691

 December 8, 2022 - Holiday Party, Awards and Elections at the Holiday Inn

More details to follow as we get closer to the dates. Please let us know if you are interested in serving on the Board.

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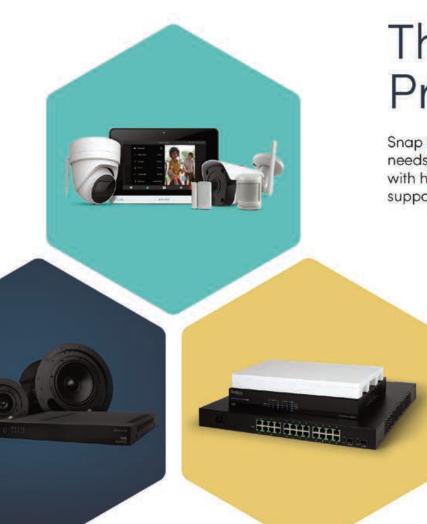
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Denis Cooke, President



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#### **GREATER VALLEY** ALARM ASSOCIATION

www.gvaaonline.org Joe Castro. President **GVAA MEETINGS** 

Our meetings are held at Custom Electronic Supply, 1324 Dupont Court, Manteca 95336 and they start at 11:30 a.m. GVAA meetings are held on the second Thursday of every third month (once a quarter) at the above location. Please contact Joe Castro at 209-384-3305 or by email at josephc@alarmwatch.com for more information.



#### EAST BAY **ALARM ASSOCIATION**

www.ebaaonline.org

Tim Westphal, EBAA President

#### **EBAA** Meetings

For questions, please reach out to Treasurer Deric Morrow 510-432-8130 deric.morrow@amag.com.

RSVP to 800-437-7658 or info@caaonline.org.

#### November 30: In-Person Meeting @ CAA Winter Convention Meeting Topic Considerations:

- Building relationships with public safety
- Legislation affecting the alarm industry
- Local ordinances affecting the region
- Latest technology and solutions



www.svaaonline.org

#### Deric Morrow, President

AMAG, Ph. 415-602-7173, E-Mail: deric.morrow@amag.com

#### **SVAA** Information

If you are not on our e-mail list, please contact Deric Morrow at 510- 921-3987or deric.morrow@jci.com. It is so important to get involved with your local associations more than ever and to keep up to date on all the new information.

#### November 30: In-Person Meeting @ CAA Winter Convention Meeting Topic Considerations:

- Building relationships with public safety
- Legislation affecting the alarm industry
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## GOLDEN GATE ALARM ASSOCIATION

#### Paul Wassem

OpenEye, Business Development Manager, 408-307-7725

#### Meeting Calendar for 2022:

November 30: In-Person Meeting @ CAA Winter Convention *Meeting Topic Considerations:* 

- · Building relationships with public safety
- Legislation affecting the alarm industry
- Local ordinances affecting the region
- Latest technology and solutions

For further information, contact the CAA at info@caaonline.org or call 800-437-7658.



#### San Diego Security Association

www.sdsaonline.org

#### Matt Kruger, President

#### City of San Diego Permit Process

The San Diego Security Association and SIAC have been working cooperatively with the City of San Diego to assist with their fire alarm program, and now their burglar alarm program. The police are requesting alarm companies to submit their active burglar, panic and holdup alarm customer lists to the San Diego Police Department. The preferred method is to send your excel customer list electronically by email to Hilda Gonzalez-Reed at hgonzalezreed@pd.sandiego.gov. If you have any questions, please contact Hilda Gonzalez Reed at hgonzalezreed@pd.sandiego.gov or 619-531-2247. Visit our website www.sandiegosecurityassociation.org.

The San Diego Police Department Permits Division reminds all alarm companies that they are required to have a valid alarm permit for the premise being installed, prior to the installation of an intrusion or fire system. The alarm company is responsible for obtaining or verifying the existence of an existing alarm permit for the premise. For information, please contact SDPD Permits Division – Frank Dragula 619-531-2364 Fdragula@pd.sandiego.gov





## REDWOOD ALARM ASSOCIATION

#### www.raaonline.org Sean Cooke, President

November 30: In-Person Meeting @ CAA Winter Convention Meeting Topic Considerations:

- · Building relationships with public safety
- Legislation affecting the alarm industry
- Local ordinances affecting the region
- Latest technology and solutions

#### **RAA MEETINGS**

For questions about the association, please contact Sean Cooke at scooke@allguard-systems.com or 800-255-4273.



## INLAND EMPIRE ALARM ASSOCIATION

www.ieaaonline.org

#### Richard Jimenez, Vice President

IEAA is a professional association of alarm companies and leading industry specialists, focusing on bringing together the best resources possible for the mutual benefit of all members and associates. It is our goal to bring knowledgeable people together as a resource to better protect your business and your customers' safety. Please make time to come out and be a part of what I believe is the future of the alarm industry in California. Professional, Beneficial, Informational.

#### **IEAA** Membership

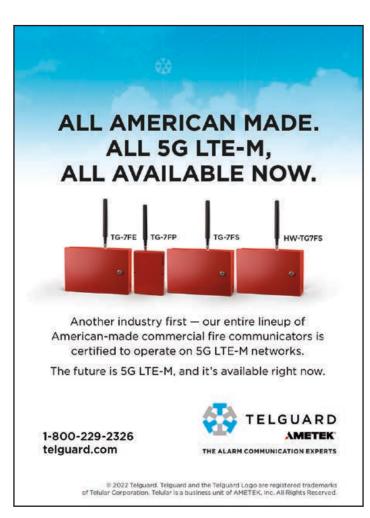
If you would like to become a member or have any suggestions on ways to increase our membership, please us a call at 800-559-9060.



#### MID CAL ALARM ASSOCIATION

www.mcaaonline.org
Mike Tarin, President







## ORANGE COUNTY ALARM ASSOCIATION

2970 E. La Palma Avenue, Ste F, Anaheim, CA 92806 800-437-7658 www.OCAAonline.org

#### **OCAA Officers**

President - Elizabeth Courtney, Beacon Security Vice President - Lisa Beale, American Alarm Systems Secretary/Treasurer - Tatiana Abramek, NMC

Visit www.OCAAonline.org for more information.

#### Meeting Dates 2022:

November 9 - Police Department Appreciation Lunch

#### By Elizabeth Courtney, OCAA President

This year the Orange County Alarm Association is focusing its' efforts on recognizing our law enforcement partnerships. We are endeavoring to build stronger, real-life relationships with our law enforcement partners. We have much to learn about law enforcement issues and we have much to teach in return.

We are encouraging our Chapter members to initiate and cement relationships by meeting with their local law enforcement agencies. Consider simply dropping by the station unannounced with donuts, coffee, pizza or sandwiches. Shift changes present a unique opportunity.

For more information about OCAA activities, contact the OCAA office at 800-437-7658 or email OCAlarmAssoc@aol.com. Visit our new website at www.ocaaonline.org for meeting information and registration forms, training opportunities, members list and a whole lot more.

## CAA WINTER CONVENTION 2022

November 30 - December 3

Fairmont San Francisco - Group Rate \$229

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- Networking
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- Buffet meals, reception event
- CAA George A. Weinstock Award Presentation and Tribute Dinner for Chuck Petrusha — "Soar With The Eagles"



Chuck Petrusha 2022 CAA George A. Weinstock Award recipient

Please call about available sponsorships. Many levels of sponsorship are available. Sponsors are highlighted in many ways in appreciation for their support of the programs of the CAA. The CAA conventions are fundraisers supporting educational, legal and many other services available to the CAA membership.

Advertising opportunities are available to honor Chuck Petrusha, in tribute to his years of service to the industry.

Product ad space is also available in the program book distributed to all attendees including event schedules and information, and highlighting the supporting sponsors of the programs of the CAA. Deadline is Nov. 15. Please call to reserve your space.

## GLASAA

Greater Los Angeles Security Alarm Association

www.glasaaonline.org

#### Dave Michel, President

New members are always welcome at GLASAA. Every local company in our industry should attend our meetings. We always have great people and informative topics. This is a fantastic opportunity to network with your peers and industry experts and to discuss what is going on in the business.

Please feel free to email me at dmichel@valleyalarm.com.

#### **GLASAA Meetings and Events**

Please visit our website at www.glasaaonline.org.

## Find your CAA local association news inside THE MIRROR.



















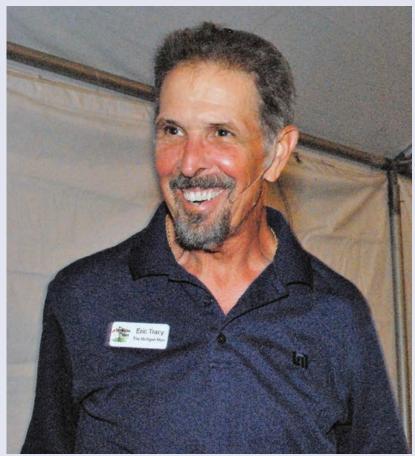


#### **ERIC TRACY - THE MULLIGAN MAN**

1951 - 2022

Our friend Eric Tracy was born in the San Fernando Valley in 1951. He graduated from North Hollywood High in 1969 and went on to LA Valley College. Eric took his first assignment as a radio broadcaster at WWL Radio in New Orleans in 1973. After 8 years, Eric moved on and made his way back to Los Angeles. He joined KABC Talk Radio and spent 15 years as a member of the Los Angeles Dodger Family. When the Dodgers changed radio stations, Eric did a stint as a sports anchor at KFWB.

Eric created his alter ego, The Mulligan Man, in 2000. He joined the GLASAA Golf Classic as our Master of Ceremonies in 2006 and did 11 tournaments with us. Eric was instrumental in helping GLASAA raise more than \$140,000 for the CAA Scholarship Fund. Eric fought cancer with bravado and dignity over the last seven years. He leaves behind his children, Joyanne and Tim, and longtime girlfriend Cathy. If they didn't wear Loudmouth clothing in heaven, they do now.





#### **WASHINGTON STATE AREA**

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If you are interested in taking on a leadership role with NSA's Board of Directors for the 2023-2024 term, please contact us ASAP. Help shape

the direction of the association and the industry in Nevada. Interested in joining NSA? Download a Membership application on our website www.nevadasecurityassociation.org or contact us today admin@nevadasecurityassociation.org



#### **TEXAS BURGLAR &** FIRE ALARM ASSOCIATION



P.O. Box 59982 Dallas, TX 75229-1982 TEL 877-908-2322 ExecutiveDirector@tbfaa.org www.tbfaa.org Brad Shipp, Executive Director 385-229-2120

#### **UTAH ALARM ASSOCIATION**



358 South 700 East B #602 Salt Lake City, UT 84102 385-229-2120 FAX 801-282-9507 www.utahalarmassociation.com

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EXECUTIVE DIRECTOR Michelle Best 385-229-2120 utahesa@gmail.com

The Utah Alarm Association invites all concerned professionals and other parties (Police, Fire, government, etc.) to join us for our monthly false alarm meeting, now in its 34th year.

We meet the third Tuesday of each month at Jim's Family Restaurant, 1728 Park Ave, Riverton, Utah 84065 at 8:30AM. We encourage all to come out for free breakfast and discuss false alarm reduction, industry standards, best practices, etc.

The Association is proud of our 2021 false alarm dispatch numbers. Our false alarm rate for residential dispatches is .08, that is one dispatch per system every 12.5 years. Our commercial false dispatch rate is .33, that is one dispatch every 3 years. Combined is .14 or one false dispatch every 7 years.

We look forward to your help as we work towards reducing our false alarm rate.

If you would like to sponsor one of these meeting or have questions about the association, please feel free to contact a member of the board.

#### **NEW MEXICO SECURITY & LIFE SAFETY ASSOCIATION**

P.O. Box 35286 Albuquerque, NM 87176 505-453-4044 www.nmsalsa.org

Gary Schefler - Executive Director NMSALSA PO Box 45266 Rio Rancho, NM 87174

#### COLORADO BURGLAR & FIRE ALARM ASSOCIATION, INC.



#### Colorado Burglar & Fire Alarm Association

421 S. Pierce Ave. Louisville, CO 80027 cbfaa@cbfaa.org www.cbfaa.org

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PRESIDENT Brian Kirtley Xfinity **EXECUTIVE DIRECTOR** Jeanne Palmer Jeanne@cbfaa.org

Muggs Young

IMMEDIATE PAST

ADT

We had a great Annual Meeting in September. Board elections took place. Thanks to all board members who volunteer their time to move the association and our industry forward. Thank you to Stacy Avila of the I Love U Guys Foundation for her Active Shooter Threat Training. Everyone came away with important practical information. Our Vendor in the Spotlight was the Agency of Credit Control. They are a great resource for our members. See our website member page for their contact information.

We look forward to seeing everyone at the CBFAA Industry Get Together & Fundraiser - TopGolf, Centennial, CO on October 6th for a fun afternoon of networking, golf, food and drinks, and raffles. Contact us for more info or to RSVP.

Join your industry colleagues and become a member of CBFAA today. Membership applications are online at www.cbfaa.org or contact us at cbfaa@cbfaa.org.



Stacy Avila from the I Love U Guys Foundation presented active shooter threat training to CBFAA Members at our September Meeting.

#### **OREGON BURGLAR & FIRE ALARM ASSOCIATION**



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REGULAR DIRECTOR:

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Multnomah County Sheriff's Office

Oregon City Police

Portland Police Alarms Administration Tigard Police Dept. Alarm Unit Washington County Sheriff's Office Clackamas County Sheriff's Office

#### **OBFAA Membership**

Please contact us if you would like to be a member of the OBFAA. Being part of the OBFAA has many benefits such as the latest news dealing with the alarm industry in the Pacific Northwest: OBFAA represents You and Your opinion to consumers, lawmakers and the public at large. The bigger the organization, the louder its voice.

#### ARIZONA ALARM ASSOCIATION



2158 N. Gilbert Rd., #116 Mesa, AZ 85203 Ph: 480-831-1318 www.azalarmassociation.org

#### AAA BOARD OF DIRECTORS

PRESIDENT:

Jim Metz, ADT jamesmetz@adt.com

VICE PRESIDENT:

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TREASURER:

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PUBLIC SAFETY:

Ben Wilson, ECD Systems ben.wilson@ ecdsvs.com

#### DIRECTORS:

-Charlie Lester, ADI Charlie.lester@adiglobal.com -Ron Mitchell, The Alarm Crew ron@thealarmcrew.com -Tim Cahoon, AvantGuard Monitoring

tcahoon@agmonitoring.com -Becky Buckhannon, Public Safety Director

Tempe Police Department Rebecca.buckhannon@tempe.gov

**EXECUTIVE DIRECTOR** 

Susan Brenton, Arizona Alarm Association susan@azalarms.org

#### **AzAA 2022 Convention** October 19-20, 2022

AzAA will hold its Annual Convention October 19 - 20, 2022 at the Doubletree by Hilton in Mesa. For more info, go to www.AZAlarmAssociation.com. If you have any questions, please feel free to contact us at info@azalarms.org or call 480-831-1318. We hope to see you in October!

For more info, go to www.azalarmassociation.org or e-mail info@ azalarms.org or call 480-831-1318. Please contact susan@azalarms.org if you would like to become involved.

## WBFAA UATC APPRENTICE TRAINING PROGRAM







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PROGRAM

UNILATERAL APPRENTICESHIP AND TRAINING COMMITTEE (UATC)
WBFAA APPRENTICESHIP PROGRAM

#### WBFAA BOARD OF DIRECTORS

The officers and board of the WBFAA are made up of the following industry people:

#### PRESIDENT

Ron Lander, Ultrasafe Security Specialists

SECRETARY/TREASURER

Shane Clary, Bay Alarm Company IMMEDIATE PAST PRESIDENT

George Gunning, USA Alarm Systems

DIRECTOR

Richard Jimenez, IE Alarms

#### DIRECTOR

Mathew Westphal, Bay Alarm Company

#### DIRECTOR

Beverly Cramer, Instructor of Record

#### DIRECTOR

Curtis Streeter, Deep Blue Integration

#### DIRECTOR

Morgan Hertel, Rapid Response

Member companies can register new apprentices anytime. If you will be hiring new apprentices or technicians, member companies are encouraged to send job postings to info@wbfaa.net and we will send to our list of qualified prospects. The WBFAA UATC is open to member companies of the CAA or CAFAA who require having registered apprentices with the State of California. Call the WBFAA UATC at 800-809-0280 if you are interested in joining.

#### Certification – Fire/Life Safety Technician - Renewal

For Fire/Life Safety Technicians with 4,000 hours of work experience, the state law requires them to be certified by passing the state exam. The renewal application is posted at www.dir.ca.gov/das and the state does not send out reminders. For information on the Electrician Certification Program visit www.dir.ca.gov/das and follow the links.

The WBFAA UATC has certification prep material available to member companies of the WBFAA UATC. If you are a member and would like the material, please contact the WBFAA UATC at 800-809-0280 or email info@wbfaa.net.

#### **CSLB Enforces Zero Tolerance**

The Contractors State License Board (CSLB) is legally required to open an investigation and initiate disciplinary action against the contractor (which may include license suspension or revocation) within 60 days of receipt of a referral or complaint from the Department of Industrial Relations' Division of Apprenticeship Standards (DAS). Labor Code Section 3099.2 stipulates that anyone who performs work as an electrician for C-10 Electrical contractors shall hold an electrical certification card issued by DAS; DAS is required by Labor Code Section 3099.2 to report violations to CSLB. Learn more about electrician certification by visiting the Division of Apprenticeship Standards website. www.dir.ca.gov/DAS/ ElectricalTrade

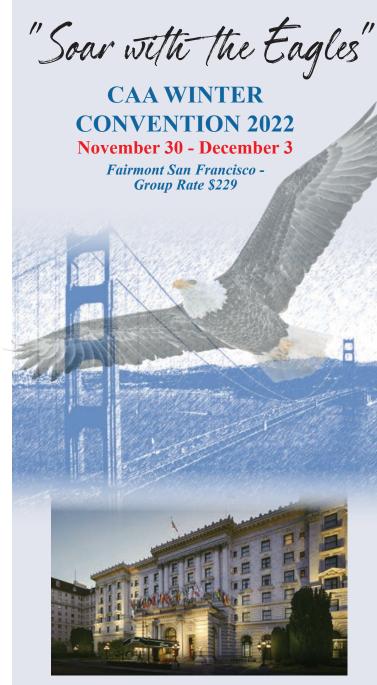
## **WBFAA UATC Offers Online Continuing Education**

The WBFAA UATC is offering an online continuing education program for electronic security systems technicians with more than 50 hours of course offerings. Registered technicians with member companies will

have access to 18 hours of online courses annually at no fee. In addition, registered technicians will have access to courses offered in physical classrooms and can submit third-party training for certification for renewal of the state Fire/Life Safety Certification card. For more information, visit www.wbfaa.net or www.wbfaatraining.net.

#### **WBFAA UATC Invites Membership**

Assented member companies register all fire alarm technicians in the program and pay a monthly fee of \$25 per technician. The apprentice program and course, prep material for certification and continuing education courses are provided at no additional fee. In addition, member companies who contribute to public works training trust funds to the WBFAA receive a \$.15 per hour credit for registered technicians. For complete information, visit www.wbfaa.net or call the WBFAA UATC at 800-809-0280.



800-437-7658 www.caaonline.org info@CAAonline.org

#### WESTERN STATES SECURITY ALLIANCE

#### **CALENDARS 2022 - 2026**

Send your events to THE MIRROR: info@caaonline.org

#### October

6	CBFAA Get Together & Fundraiser	Centennial, CO
13	SAAA Fire Forum /Sacramento Fire Museum	Roseville, CA
19-20	AzAA 2022 Convention	Mesa, AZ

#### November/December

Nov. 30-Dec. 3....... CAA Winter Convention /Fairmont....... San Franciso, CA

#### CAA CONVENTIONS - 2022 - 2026

#### CAA WINTER CONVENTION / Fairmont San Francisco

November 30 – December 3, 2022

December 6 - December 9, 2023

December 4 - December 7, 2024

December 3 – December 6, 2025

December 2 - December 5, 2026

#### CAA PALM SPRINGS CONVENTION /Hilton Palm Springs

May 17 - May 20, 2023

May 15 - May 18, 2024

May 14 - May 17, 2025

#### **INDUSTRY EVENTS 2022-2023**

October 29 - November 2, 2022

TMA Annual Meeting, Marco Island, FL

November 16-17, 2022

ISC East, New York, NY

2023 - November 4-8, 2023

TMA Annual Meeting, Kapalua, Maui, Hawaii



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#### ATTENTION -ALARM COMPANY QUALIFIED MANAGERS



The State of
California Bureau
of Security & Investigative Services is
recruiting Alarm Company Operator (ACO)
Qualified Managers

(QMs) to participate as Subject Matter Experts (SMEs) in Exam Development Workshops for the purposes of writing, reviewing and revising items for a new version of the Alarm Company Qualified Manager Exam. Workshops are two days long and may be held remotely or in-person, and SMEs will receive \$200 per day for their participation. For inperson workshops, the Bureau will book lodging as well as airfare to and from the workshops. Meals and mileage will be reimbursed in accordance with State travel guidelines. ACO QMs who are interested must enter into a three-year contract with the State of California and must be holders of an ACO QM Certificate in current and clear status and be active in a current ACO licensee's business. If you are interested in participating, fill out the Qualified Manager Subject Matter Expert Registration Form found here: https:// www.bsis.ca.gov/webapps/workshops. php. Thank you for your interest!

### ALARM INSURANCE

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President - Alarm Insurance Agency/Michael J. Kelly Insurance Agency

P.O.B. 61886

North Charleston, SC 29419

Phone: (248) 206-0900 Phone: (800) 474-0933 Fax: (800) 240-0631

jbures@alarmins.com

www.alarmins.com

California License # 0K04779

#### **BSIS Address and Telephone Numbers**

Bureau of Security and Investigative Services 2420 Del Paso Road, Suite 270, Sacramento, California 95834. The following are a list of important Bureau numbers to update your records:

Main Number:	916/322-4000
Toll Free Number:	800/952-5210
Licensing Fax Number:	916/575-7290
Enforcement Fax Number:	916/575-7289
Email:	bsis@dca.ca.gov
Web Homepage: v	www.dca.ca.gov/bsis



#### CONTACT THE CAA

California Alarm Association
333 Washington Blvd., Suite 433, Marina del Rey, CA 90292
TEL 800/437-7658 FAX 800/490-9682 www.CAAonline.org info@CAAonline.org

Jerry Lenander, Executive Director director@caaonline.org

Email your training and education calendar to info@CAAonline.org

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