## THE MIRROR

PUBLISHED BY THE CAA FOR THE WESTERN STATES SECURITY ALLIANCE VOLUME XXV, NUMBER 5 — MAY 2016 www.CAAonline.org

























### **Industry Gathers To Launch Cutting Edge Technologies**

The ISC West exhibition floor saw a record nearly 30,000 industry professionals and offered attendees the opportunity to learn about, test and discuss cutting-edge products and technologies from a record 1,072 exhibiting companies and brands. These results contributed to packed aisles and steady traffic to participating exhibitors.

This year's ISC also included the launch of Connected Security Expo @ ISC West sponsored by SIA (CSE), which focused on building a holistic security strategy for the connected enterprise, including how physical and information security can be used together to mitigate new and emerging cyber threats in a hyper-connected world.

"We are thrilled with the industry's support of ISC West 2016. This year's exhibit floor was the largest ever, and security professionals from around the globe have clearly embraced the event," said Ed Several, senior vice president, ISC Events.

The 2016 SIA Education@ISC West conference, held April 5-7, offered ISC West attendees more than 65 sessions providing critical information security professionals need to stay on top of the trends impacting the security industry today. This year's SIA Education@ ISC program included eleven workshops covering topics such as Dealing with Active Shooters, Developing the Problem-Solving Mindset, Cyber Security, Critical Thinking for Security Professionals, Creating Fully Engaged Customers, and New-Age Selling.

The 7th annual Security 5K/2K Run/Walk raised more than \$95,000 to support Mission 500, an *ISC West, continued on page 18* 



### **CAA Members Top New Product Showcase**

The Security Industry Association (SIA) recently recognized a slate of best new products at the 2016 SIA New Product Showcase (NPS) at ISC West 2016 in Las Vegas.

"The impressive slate of new and improved products offered for consideration in SIA's New Product Showcase at ISC West represented truly diverse technological innovations," said SIA CEO Don Erickson. "SIA New Product Showcase judges saw many new companies enter the competition this year for the first time." Since its inception in 1979, the NPS has been the security industry's premier awardsbased marketing program. This year's NPS Program had 100 entries from small, medium and large companies in the security industry.

CAA Winners, continued on page 19

Nevada Security Association (NSA) congratulates their scholarship winner at ISC West. NSA Associate Director John Miller, NSA President Greg Simmons, Scholarship winner Kassidy Whetstone, Scholarship winner Ashley Keaton, NSA Vice President Jon Perry and NSA Treasurer John Perdichizzi at the NSA Public Safety Luncheon.



### Everything for the PERS and Telehealth Industry. All in one place.

### Whether you're a seasoned professional or just starting out, ATW accelerates your success.

There has never been a more exciting time to be in the PERS & Telehealth industry. We should know—this is our 40th year in this field. For decades, organizations have turned to ATW for our award-winning products and services. We uniquely provide everything needed to immediately enter or expand in this market.

Leading PERS & Telehealth products, 24/7 emergency monitoring, mobile solutions, medication monitoring, 24/7 live nurse services, remote vital sign monitoring, wellness check-ins, end-user fulfillment, and more.

With 10,000 seniors a day turning 65, tremendous opportunity exists for companies that are ready. Become one of them by contacting ATW today.



Increase your revenues immediately. Call now: 800.821.8200

ATWcentral.com

ATW IS A COMPLETE SOLUTION PROVIDER:



Products



24/7 Monitoring Center

End-User Fulfillment

### CALIFORNIA ALARM ASSOCIATION BOARD OF DIRECTORS

OFFICERS

President Cathy Rempel, American Security Integrators Northern Vice President Chuck Petrusha, Advanced Security Systems Southern Vice President Tim Westphal, Bay Alarm Company Secretary Rich Whitlock, Safe Side Security Treasurer David Michel, Valley Alarm

Sergeant at Arms Mike Matson, Matson Alarm

#### **REGIONAL PRESIDENTS**

Mike Salk, East Bay Alarm Association Dave Hood, Golden Gate Alarm Association Tom Rankin, Greater L.A. Security Alarm Assn. Joe Castro, Greater Valley Alarm Association Matt Standiford, Inland Empire Alarm Association Michael Tarin, Mid Cal Alarm Association Steve Maris, Orange County Alarm Association Sean Cooke, Redwood Alarm Association Leanne Boger, Sacramento Area Alarm Association Mark Simpson, Silicon Valley Alarm Association Jason Beardsley, San Diego Alarm Association

Sam Aviles, Associates Director Jon Sargent, Large Company Representative

PAST PRESIDENTS Bob Michel, Valley Alarm John Hopper, Sentry Alarm Matt Westphal, Bay Alarm Company Jon Sargent, Tyco Integrated Security Patty Hartman, Burgarello Alarm Tony Smith, Security Finance Associates George Gunning, USA Alarm Systems Frank Burke, USA Alarm Systems Pam Alva, Allied Security Alarms, retired Ted Willie Roger Westphal, Bay Alarm Company Richard A. Beunk, Comseco of California, retired Rod Uffindell, Denalect Alarm Company Jack McAboy, retired Harold France, retired Bruce Westphal, Bay Alarm Company Paul Worsley, Valley Burglar & Fire Alarm Co. (deceased) George A. Weinstock, retired Everett Westphal, Bay Alarm Co. (deceased) Frank Meiners, retired William Swinney retired Robert Leeper (deceased) Jerry J. Linder (deceased)

#### EX OFICIO Jerry Lenander, Executive Director Lessing E. Gold, Legal Counsel Charles Schwager, CPA

 THE MIRROR is published monthly by the California Alarm Association,
 a California not for profit association, for the Western States Security Alliance.
 No articles herein may be reproduced without written permission of the California Alarm Association. The Association is not responsible for any errors or omissions in advertising.
 Editorial: Copy is due the 10th of the month preceding publication. Advertising: Space reservations due the 10th and copy due the 15th of the month preceding publication.

For Editorial and Advertising information, contact: Jerry Lenander or Daniel Freitas California Alarm Association 333 Washington Blvd. Ste. 433 Marina del Rey, CA 90292 TEL 800/437-7658 FAX 800/490-9682

> www.facebook.com/CAAonline www.twitter.com/CAA online



Web Site: www.CAAonline.org info@caaonline.org © Copyright 2016 by the California Alarm Association

### President's Message

Many of you are reading this while attending our CAA Palm Springs Convention or heading out to join us in Palm Springs for what is looking to be a relevant event for all. With key note speaker, Gene Marks, an outspoken weekly columnist for The Washington Post, Forbes, Inc.com and The Huffington Post. Gene is also a frequent guest on Fox, Fox Business, MSNBC and CNBC. You will hear a unique and refreshing... and entertaining perspective on daily business issues that are top of mind to all of us. We are also featuring meaningful workshops on important technology trends and business matters including HR issues that affect all companies. Of course, our events are always completed with solid networking opportunities and fun for all with golf, live music and camaraderie with long-term and new friends.

The year has already provided several opportunities for participation in industry events, including one of the most successful ISC events. This year SIA/ISC Loves Security



by Cathy Rempel

Reception was attended by more than 400 people, the CAA Leadership Breakfast served more than 150 attendees with \$20,000 donated to our Western State associations, the Nevada Security Association Public Safety Luncheon hosted more than 150 attendees and children of our public safety officials were awarded scholarships and of course the ever increasing popularity of the CAA Association Pavilion. All of this said, the personal highlight for me was announcing the 2016 recipient of the highest honor bestowed by our association, the CAA George A. Weinstock Lifetime Achievement Award, to Mr. Bob Jennison.

As we move into the summer months, we will look forward to the Electronic Security Expo ("ESX") in Fort Worth, Texas June 8 - 10. ESX is where cutting edge business practices meet inspiration and where visionaries and industry decision-makers get down to business. This is a conference and trade show for electronic security and life safety dealers, integrators, and monitoring companies who are serious about growing their business and competing at the next level.

In the fall we will hold our second session of the CAA Transformational Leadership Platform on September 20 in San Diego where thought provoking, engaging and actionable leadership ideas and concepts will be shared. Business owners, executives, managers and anyone seeking leadership training will hear from a team of colleagues who have many years of business experience. The primary goal is to support participants fine tune leadership skills.

As part of a team of energized and committed professionals we invite you to attend and be involved in these upcoming events, knowing that we are inspired by our heritage and dedicated to our future!





ISC/SIA Loves Security sponsors presented a check of \$20,000 to support the Youth Scholarship and Outreach Programs of the Western States Associations along with ISC West and SIA.



### **ASSOCIATES CORNER** Persistence Pays Dividends

Throughout my many years in sales and sales management I have encountered salespeople who have allowed success to bypass them because they interpreted persistence as being rude and annoying. Granted, if you do not truly understand the definition of persistence it is so easy to be swayed into this train of thought.

By Harvey Eisenstadt

So, if we start with the definition of persistence, many of you who adhere to rude and annoying as defining persistence

will start to think differently. The dictionary defines persistence with words like constant, resolute and endurance to name a few. In the field of sales, persistence is the refusal to give up as long as you have the opportunity to be in front of the prospect whether in person, by telephone or e-mail.





Many successful salespeople will be the first to tell you that it was their persistence that contributed to their rise in success. However, being successful coupled with persistence does not just happen. Unless you give the proper thought to what you are going to say and how you are going to deliver that message, persistence can be a liability on the road to success. To be successful with persistence you must be prepared with the right plan which includes your message and how that message is delivered.

It is critical to remember that to get the prospect to hear your second message they must resonate positively with the first message you deliver. It is no secret that prospects do get annoyed and consider it rude when salespeople keep contacting them either in person, by phone or e-mail and do a feature dump on their company and products. The only message that will resonate positively with a prospect is a benefit that they can recognize has value to them. The salesperson who can accomplish this challenge will enjoy more appointments and more quality time in front of prospects, delivering that second message and more.

You must begin by compiling that list of benefits of your product or service. Although I have written about this many times it is worth repeating. Your product or service is comprised of features and the benefits that are derived from each of those features. Remembering it is the benefits that resonate positively with the prospect, you can make contact with that prospect as often as necessary as long as you introduce yourself in a very polite manner, recognizing how busy they may be, and deliver a benefit or two of what you want to discuss with them. Each time you attempt to make contact, deliver a different benefit. Ouite often, as these benefits start to resonate with the prospect they will give you the opportunity to deliver that second message. Now, as everything else in life, this may not be successful all the time; however if you plan properly and practice what you are going to say, you will find yourself getting more appointments and more facetime with prospects without being rude or annoying. In fact, when you do get in front of that prospect, based on the messages you left for them, they are already aware of the value of your product or service. This is a relationship that will ultimately result in success.

Harvey Eisenstadt is a Sales Consultant, Trainer, Speaker, Mentor and Author. Harvey possesses over 45 years of successful sales and sales management experience and is a nationally recognized authority on relationship building. Harvey can be reached at 818-701-7799 or harvey@ hjesales.com





### Service and Technology You Can Trust

"Everything we do is inspired by our belief that relationships with our customers make a difference; and that when we work together we transform good ideas into great results."

Providing UL approved monitoring services since 1984



We invite you to discover the difference personalized service makes here at GCS. (800)230-1654 - www.gcsmonitoring.com
Denis Cooke, President

THE MIRROR

PAGE 5

GRAND

### The NMC Promise.



### NMC Will Strengthen Your Customer Relationships.

We believe that from the moment you install and train the customer, you trust NMC to help create the relationship between you and your customer. We take this responsibility very seriously and work very hard to not only professionally represent your brand, but to solidify that customer relationship on your behalf. We manage this relationship day in and day out, overseeing every aspect of the process from hiring and thoroughly training the best people, to deploying the best technologies. You should never lose a customer because of your monitoring center. We will deliver on this promise.



### NMC Will Help You Grow Your Business.

Our goal at NMC is to help you grow your business by substantially increasing your referrals. We continue to work hard on your behalf and continue to challenge ourselves in order to always achieve our stated goal. Your monitoring center should help you grow your business, not just respond to alarm signals. This is our mission.

And that's The NMC Promise. Contact us today.



www.NMCcentral.com 877-353-3031





### COMMUNICATE.





Our innovative LINQ™ technology fills the void in network communications for mission critical power distribution applications. Power and transmission solutions integrated at multiple sites are easily managed and monitored remotely. LINQ reports diagnostics via Email/SNMP notifications greatly reducing system downtime and eliminating unnecessary service calls while creating RMR opportunities. Communicate over the network with LINO.



altronix.com • 1.888.258.7669 MADE IN THE USA . LIFETIME WARRANTY



www.telguard.com 3225 Cumberland Blvd. SE | Suite 300 | Atlanta, GA 30339

### LEGISLATIVE WATCH

### **\*PAC ALERT\*** \$30,000 GOAL FOR 2016 By Don Gilbert, Mike Robson, and Trent Smith

The Political Action Committee (PAC) is an important part of the CAA governmental relations program. In past years, CAA has raised more than \$30,000 in its PAC to contribute to business-minded legislators. We want to establish this funding level as a goal for 2016 and encourage CAA members to contribute what they can to reach this goal.

As a reminder, PACs allow citizens with a common interest to join together to participate in the political process. Members of an industry association or employees of a company have an interest in supporting candidates whose philosophy is conducive to creating an environment in which their business can succeed. By donating to the company or association's PAC fund, employees or members help ensure that legislators will be elected who are interested in and responsive to the concerns of the company or industry.

### CAA PAC FUND CONTRIBUTIONS

The California Alarm Association has a very strong government relations program that works on the local, state and national level. In addition to the hundreds of hours of volunteer service from our members, we have a CAA PAC Fund which supports our interests in Sacramento.

Payable to: CAA PAC Mail to: CAA PAC C/o Richard Eichman, CPA 1127 11th Street, #300 Sacramento, CA 95814

Funds can be corporate or personal, although they are not tax deductible.

IMPORTANT: Include your name, address, employer and occupation with each contribution.

VISA/MASTERCARD/AMERICAN EXPRESS

To make donation with your VISA/MasterCard/AMEX call the CAA office at 800-437-7658 ext. 3.



THE MIRROR

**MAY 2016** 

### What Happens Next May Save Lives

### **Two-Way, Mass-Communication System with Live Video Access**

Multi-media technology improves communication and can make police response more effective during an active-shooter situation or other severe emergency.

For more info about Incident Command and Control, visit EM24.US, contact our Sales Department at 1-800-800-3624 or email Sales@emergency24.com.



Chicago Washington D.C. Detroit Milwaukee Los Angeles

### **ASSOCIATES NEWS**

**OPENEYE** announced the addition of John Steen as Business Development Manager with focus on the West and Southwest territory comprised of California, Nevada, Utah, Arizona, and New Mexico. Steen has more than 13 years of security industry experience and has a strong track record of building high performing sales and account management teams. Prior to joining OpenEve, Steen served as Vice President of Strategic Accounts for Arecont Vision and for more than three years, served as National Sales Manager for Axis Communications. During his seven-year tenure at Axis, he successfully developed and implemented aggressive sales and marketing plans that drove demand for the company's network video products and services. For more information, visit www.openeye.net.

ITSPAYD announced its recent integration with Intuit Quick-Books. With this new capability, ItsPayd can now automatically sync with statements in QuickBooks. This allows customers to monitor past due statements immediately when they are categorized as past due in the Intuit program and then recover those statements using the ItsPayd service. The benefits of this integration includes reducing the chance for human error, saving time and money spent manually inputting statements, and eliminating double entries. ItsPayd founder and CEO, Ken Green, announced this milestone for his company as he stated, "This integration allows virtually any company, regardless of size, to use QuickBooks to nurture relationships, control finances, and eliminate collections. We are thrilled that businesses now have the opportunity to automate billing and payment tasks in a simple and seamless manner." ItsPayd is a web-based online billing toolkit that gives control back to vendors and end-users by providing a simple, automated payment platform for past due bills. Not only does the web based platform allow for quick solutions to payments plans, ItsPayd also gives customers a friendly, secure, and private option for billing obligations. For more information, visit www.ItsPayd.com.

TYCO SECURITY PRODUCTS announced today that King County, WA has deployed the C•CURE 9000 access control solution to provide a single management platform for increased security across the region. The most populous county in the state of Washington, King County is using the C•CURE 9000 platform to integrate its many access cards, cameras and doors, incident command center and emergency notification and duress system, tying together its multiple high-rises, courthouses, county offices and transportation facilities throughout the region. With its single user interface, C•CURE 9000 synthesizes the data from multiple locations and provides real-time, advanced notifications to security staff. "C•CURE 9000's integration with our Lynx Network Duress and Emergency Notification System allows us to have a powerful and automated radio dispatch system," said Dan Kenoyer, Systems Management and Analysis Supervisor of Information Technology for King County. "This is invaluable, given the size and complexity of King County's jurisdiction and facilities." With its integrator partner, SimplexGrinnell, King County is also integrating its two Sur-Gard System 5 Virtual Receivers with the C•CURE 9000 system for efficient alarm handling.

DMP announced they are a 2016 MVP Award winner in the intrusion-detection category for their newest product, XTLplus<sup>™</sup>. A panel of credible industry leaders and editors of Security Sales & Integration magazine reviewed the products. "We are happy that our peers and customers see the outstanding advantage offered by the XTLplus," said Joe Hurst, DMP Senior Vice President," with our unique combination of high security commercial processes into a leading edge residential control." The MVP awards are awarded annually by Security Sales & Integration magazine. Judging criteria included innovation, functionality, competitive advantages, benefits to the installer or monitoring provider and benefits to the end user. Visit www.dmp. com/XTLplus to read more.

Associates News, continued on page 12







Locally owned and operated in Northern California UL S-8219-1

### TIM M. SPROUL President / CEO

(916) 480-4800 (888) 610-4377 Toll Free (888) 610-4399 Fax tsproul@tmscentral.com Lic. #ACO 5715

THE MIRROR

**PAGE 10** 

Technologies

### CENTRALARM'S GOT YOUR BACK. AND NOW WE'RE GIVING YOU THE ULTIMATE SEND-OFF.

Ready for a well-deserved vacation? Simply sign up for a 3-year contract with us and you'll receive an expense-paid trip for two to the Caribbean. We'll even keep you covered - and running - while you're gone with our personalized Execucom call center services. The hitch? This win-win deal is only available until June 1, 2016.

Call 866.889.2911 today and learn how you can make the switch!



WWW.CENTRA-LARM.COM

ALARM MONITORING // VIDEO MONITORING // GPS TRACKING // MPERS // ANSWERING SERVICE // NATIONAL COVERAGE Florida EG13000379 California ACO 7385 Alabama 16-1305 Delaware CRSL-0044 Maryland 107-1438 Texas B18858 Texas Fire ACR-1927436 Virginia 11-5360

### **ASSOCIATES NEWS, continued**

Custom Insurance for the Alarm and **Communication Industry** 

MICHAEL J. KELLY Owner, Agent & Broker Custom Program - Founder









800-329-5355 Fax 805-569-8864



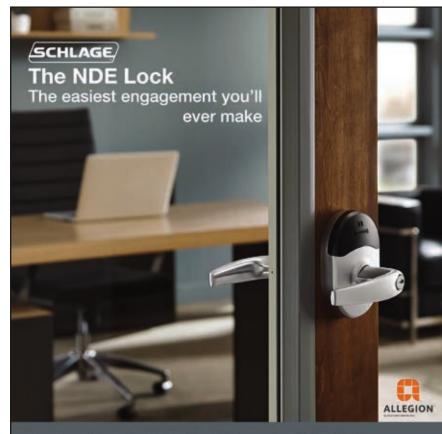
"IP/VOIP alarm

**Network INSURANCE**"

Insurance Agency Lic. # 0582597

Santa Barbara, CA 93105

1174 Palomino Rd.



Yes, it's true. The Schlage<sup>®</sup> NDE Series Wireless Lock with ENGAGE™ Technology is perhaps the easiest and most cost-effective electronic lock on the market to install, connect, manage and use. They're perfect for upgrading interior office doors, common area doors and sensitive storage spaces to electronic credentials.

#### Let us count the ways:

NDE locks fit into standard cylindrical door prep - upgrade without replacing the door

Installs in minutes using only a Phillips screwdriver (for real) Lever handing is field-reversible in seconds – no tools required Electronic credentials are easily issued on cards or smart phones Configure settings, manage users and view audits and alerts with ENGAGE cloud-based web and mobile apps

To learn more, call 855.847.5691 and "engage" with the world-famous hardware gurus at Access Hardware Supply. Like the Schlage NDE Lock, they make it easy for you to get the access control you require.



www.accesshardware.com

### NATIONAL MONITORING CENTER (NMC) announced the

hiring of Kathleen Schraufnagel to join its executive team as Central Station Manager for NMC's Texas facility. Schraufnagel brings an impressive resume to the NMC Team. She began her career in the security industry with Brink's Home Security in 1991. During her 20 years with Brink's, she held a number of positions and eventually became their Industry Relations Liaison. She then joined Monitronics in 2011 where a great deal of her time was spent educating her Dealers on IQ and work-



PSAP program. She is co-chair of the ASAP to PSAP Outreach Committee as well. For further information, please call 800.353.3031 or email at sales@NMCcentral. com.

Kwikset brand of SPECTRUM BRANDS unveiled the company's first keyway-less touchscreen deadbolt at

ISC West 2016 in Las Vegas. The sleek, low-profile touchscreen was the centerpiece of five new residential door locks being introduced at the show. Eliminating the keyway has allowed Kwikset to create a visually striking, cutting-edge touchscreen deadbolt that elevates the design and security of residential door locks by merg-

Association (CSAA) ASAP to



ing a sleek and modern exterior, a small all-metal interior, and advanced mechanical and electronic security features. The removal of the keyway also takes away the threat of "lock-picking" and "lock bumping." In the unlikely event the four AA batteries run out of power, backup power can be supplied via a 9V battery. "The introduction of our new keyway-less touchscreen lock makes a strong statement about Kwikset's commitment to security as well as modern design," said Keith Brandon, Divisional Vice President of Residential Access Solutions, Spectrum Brands, Inc. - Hardware and Home Improvement Division. For more information, visit www.kwikset.com.

**DIGITAL MONITORING PRODUCTS (DMP)** has moved David Rogers to his previous role as Director of Sales, West, where he will manage, guide, motivate, and lead DMP Dealer Development Managers (DDMs) in the western United States. Working with the DDMs, Rogers will help enhance the capabilities of DMP authorized dealers, leading to higher levels of customer support, additional sales of DMP products, and increased dealer success. "David has been successful in a number of positions with DMP over the past 15-plus years," said Senior Vice President, Joe Hurst. "This most recent change allows David to move back into the position he has the most passion for, and has enjoyed the most during his career." Rogers can be reached at 800-641-4282, ext. 109 or drogers@dmp.com.

Associates News, continued on page 14

THE MIRROR

### Generate Incremental RMR by Replacing Commercial Fire Customers' Landlines

StarLink

Universal Dual Path IP & CDMA Radio

Meet Code & Replace them With Universal Commercial Fire Alarm Communicators – Report Alarms from all FACPs as low as \$59.95<sup>NET\*</sup>

9

verizon NETWORK CERTIFIED CDMA

----



 Save accounts \$100's per month using cellular alarm reporting vs. costly, disappearing leased landlines

....

- Meet all of today's NFPA 72 & UL Codes with Easy Installation
- Commercial Fire Alarm Reporting from any brand 12V-24V
  panel or FACP that uses Contact ID or 4/2
- Get \$70 Savings on trading up unlimited fire radios.
   Standard & mercantile models from \$59.95<sup>NET\*</sup>
- Broadest Coverage Available: Full data, primary or backup, CDMA, Verizon Network Certified™
- Ultra-Economical service plans to meet any code





Scan QR Code for Offer Details

"Scan GR code or go online for offer details. Prices quoted in USD. Void where prohibited. Veri Certified & other trademarks of their respective cos. StarLink is a trademark of Napco. 1.800.645.9445 www.napcosecurity.com/starlink

### **ASSOCIATES NEWS, continued**

TYCO SECURITY PRODUCTS announced that its Software House C•CURE 9000 v2.50 event management platform now supports Open Supervised Device Protocol (OSDP), developed by the Security Industry Association (SIA) to allow for enhanced interoperability among security devices, such as reader-to-panel communications. OSDP is supported on Tyco Security Products' iSTAR Ultra series controllers and has been initially tested and certified to interface with HID Global iCLASS SE® platform readers and Allegion aptiQ readers, providing a two-way encrypted link using OSDP Secure Channel. The OSDP specification handles a full range of access control and security commands including LED and buzzer control, text display, tamper and communications status and firmware status for a complete interoperable experience. "Getting onboard with initiatives such as OSDP means greater flexibility through standards-based interoperability for Tyco Security Products," said Rick Focke, Senior Product Manager, Software House, Tyco Security Products. "OSDP is both highly secure and intelligent, and we're excited to support it and continue to build on our portfolio of OSDP compatible products." For more information about the C•CURE 9000 line of products, visit www.swhouse.com

**HONEYWELL** announced that it has completed its acquisition of Xtralis, a leading global provider of aspirating smoke detection, advanced perimeter security technologies, and video analytics software for \$480 million. "The acquisition of Xtralis is a good strategic fit to our current fire detection portfolio and will bring unique capabili-

### Let Us Show You The Way!



Custom Graphic Annunciators for Fire and Security. Evacuation Maps. Smoke Control Panels U.L. and CSFM Listed

Visual Mass Notification Systems. Static Displays and Programable Network LED Scrolling Displays



intrusion risks, advanced perimeter security technologies, and video analytics software," said David Paja, president, Honeywell Security and Fire. "This acquisition helps us expand our Critical Infrastructure Protection (CIP) business and will help enable strong growth in the coming years." Xtralis aspirating smoke detection solutions protect many Fortune 500 companies, iconic sites, and critical infrastructures worldwide to provide very early warning and verification of threats to speed response time and minimize facility damages and potential injuries. For more information on Honeywell, please visit www.honeywell.com/newsroom.

ties and customer solutions in remote visual verification of fire and

By popular demand, **NAPCO's** StarLink® Series Cellular & IP Alarm Communications solutions line now includes original StarLink Intrusion Radios, StarLink Fire Dual Path Cellular &/or IP Models, Mercantile (Metal) Models, and all-new StarLink Connect<sup>TM</sup> Communicators. Advanced Universal StarLink Connect will support a growing number of large panel brands, besides Napco Gemini<sup>TM</sup>, including providing Honeywell® and DSC® Dealers with full panel communications support at far less cost, i.e., fully-emulated up/downloading, keypad-bus-data driven virtual keypad App, plus connected home Z-Wave control and smart SMS text and video alert notification capability built in, "Powered by iBridge®". Also included will be a WiFi option for use where desirable.

Proven reliable even in fringe areas and often working where other radios won't, the full line of code-compliant StarLink Communicators offers the broadest coverage, Verizon Network Certified® CDMA or AT&T® 3/4G, now also including new support throughout Canada. For information visit www.napcosecurity.com/starlink.

**OPTEX** is expanding its series of award-winning REDSCAN laser sensors with the launch of a new short range, indoor model that features the same proven benefits of its 'larger' companions but is lighter, more compact and has a range of additional control and power features similar to those enjoyed by IP Dome cameras. The RLS-2020I is an indoor sensor using a new generation of laser that provides a customizable 'virtual' wall or pane with a detection area up to 20m (65ft) x 20m (65ft) to identify the presence of people or objects. It protects areas from security breaches such as intrusion, theft or unauthorized access as well as improving the reliability of video based motion detection and surveillance. By measuring the time, it takes for the emitted laser beam to hit an object and reflect the signal back to the sensor the RLS-2020I can analyze the size, location and speed of the encountered object. The system can be set up to trigger only when a certain size of object is detected or when a distance threshold has been reached.

**OPENEYE** is proud to announce the addition of John Steen as Business Development Manager with focus on the Southwest territory. Steen has more than 13 years of security industry experience and has a strong track record of building high performing sales and account management teams. Steen brings extensive technical expertise through his engineering background, multiple technical certifications, and service in the military. He is widely considered to be an expert in video surveillance, video codecs, wireless technologies and solar design. For more information about OpenEye's end-to-end video recording solutions, please visit www.openeye.net.

800-251-2512 • Fax 800-251-9878 • www.ledinc.com

Light Engineered Displays, Inc. 109 Portwatch Way · Wilmington, NC 28412



### COMMITMENT



### SERVICE



Fire / Burg Medical PERS Area Of Rescue Two-Way Audio Video Verification Elevator Monitoring



Alarmnet Telguard Connect 24 AES-Intellinet Internet Monitoring Interactive Services

### Providing Security Services Since 1971

Interpreter Service - Over 180 Languages Guard Dispatch Service ~ Offsite Disaster Recovery Dedicated Dealer Owned Toll-Free & IP Numbers Dealer Customized Voicemail & Call Answering Dealer Account Access and Service Tools

Your Company In Good Company

800-839-7212

www.gmscentral.com

ACO # 5198









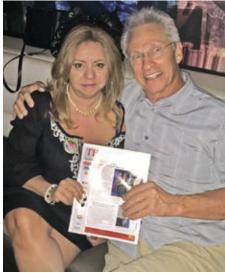




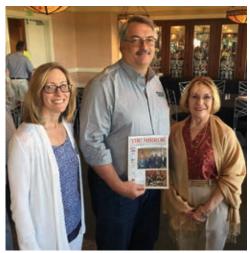


### Where in the World Is THE MIRROR?

Are you travelling with THE MIRROR? Paris? London? Chicago? Take a photo and email it to info@caaonline.org with description and identification.



Alma Gholston and Bob Michel of Valley Alarm with THE MIRROR at the ISC/SIA Loves Security Welcome Reception at the Rockhouse in Las Vegas.



NSA Executive Director Jeanne Wulforst, ESA Past President Bart Didden of Security Dealer Network and Katie Bally of Davis Mergers & Acquisitions at the 13th Annual AIREF Golf Tournament with THE MIRROR.

Illinois Electronic Security Association Executive Director Kevin Lehan of Emergency24 and CAA Executive Director Jerry Lenander with THE MIRROR and the IESA PROTECTION CONNECTION in Venice, CA.



NSA Executive Director Jeanne Wulforst and Rich Cowan of Dynamark with THE MIRROR at the CAA Association Pavilion Booth in Las Vegas.



### YOUR HOME SECURITY DISTRIBUTION EXPERTS





AIREF Golf Tournament co-chair Keith Baird of Honeywell and ESA President Marshall Marinace with THE MIRROR, THE SENTRY & THE SENTINEL at the 13th Annual AIREF Golf Tournament.



IESA Executive Director Kevin Lehan and Bernie Ramos of Emergency24 with THE MIRROR and two sister publications, THE SENTINEL & THE SENTRY in Venice, CA after visiting the CAA offices.



Secret Agents Daniel Freitas and Dan Van Hart provided protection to Charisse and Drake Allen of DEA Security Systems and their copy of THE MIRROR at ISC West Show.

SIA/ISC's Got Talent and Dave Michel of Valley Alarm, Candi Hurtt of Interlogix, Scott Simmons of Tri-ed, Dana Scroggins of Optex and Richard Jimenez of IE Alarms had THE MIRROR at the ROCKHOUSE at ISC West.



### YOUR HOME A/V DISTRIBUTION EXPERTS



**THE MIRROR** 

**PAGE 17** 

**MAY 2016** 



Gold Sponsor Fox Security at the ISC/SIA Loves Security Welcome Reception VIP Table at the Rockhouse at the Venetian.



CAA's Dan Van Hart and Melanie Wulforst with THE MIRROR on stage at the Rockhouse at ISC West.

Sigifredo Ruiz Territory Sales Manager (702) 528-8985 cell sruiz@tycoint.com

John Kaloper Territory Sales Manager (949) 870-0480 jkaloper@tycoint.com

Elias Melendrez Territory Sales Manager (Northern CA, Northern NV) (209) 217-4394 emelendrez@tycoint.com

Scott Baker Technical Sales Trainer (530) 218-3116 scbaker@tycoint.com Ryan Shumway Technical Sales Trainer (951) 237-9112 rshumway@tycoint.com



DIGITAL SECURITY CONTROLS LTD. An ISO 9001 Registered Company

> 3301 Langstaff Road, Concord ON, Canada L4K 4L2 www.dsc.com

### **ISC West continued from page 1**

organization that supports children and communities in crisis. Other notable industry events hosted by ISC included:

- The "Lucky 13th" Annual AIREF Golf Tournament to benefit the Alarm Industry Research & Education Foundation
- The SAMMY, MVP & Hall of Fame Awards presented by Security Sales & Integration
- Seven new inductees into the SSI Hall of Fame
- The SIA Market Leaders Reception
- Security Dealer & Integrator magazine's 2016 Fast 50 Awards

ISC Events also announced the dates for ISC West 2017, with the exhibition to occur April 5-7 and SIA Education@ISC to present its education conference April 4-6. For more information about ISC West, visit www.iscwest.com.



More than 400 industry leaders jammed the Rockhouse during the ISC/SIA Loves Security Welcome Reception.



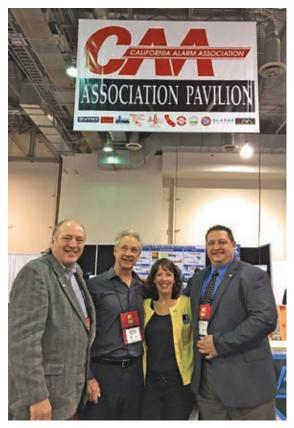
Dos Associaciones George Gunning of USA Alarm and Les Gold of MS&K were joined on stage by Mary Beth Shaughnessy and Ed Several of ISC at the Rockhouse.

THE MIRROR

MAY 2016



ESA Past President George Gunning of USA Alarm Systems was welcomed to the Rockhouse by Jonathan Fine, Katie Epstein, and Jon Perry of Sting Alarm at ISC West.



CAA Executive Director Jerry Lenander, ESA Past Vice President Bob Michel of Valley Alarm, Mary Beth Shaughnessy of ISC and Ed Michel of Valley Alarm at the CAA Association Pavilion at ISC West.

> Dick and Donna Soloway were welcomed by Jeanne and Howard Wulforst to the ISC/ SIA Loves Security Welcome Reception.

### CAA Winners, continued from page 1

### 2016 SIA NPS Award Winners from CAA

- **Access Control Devices Peripherals** 
  - Stanley Security Solutions Inc.
- Best Shelter
- Fire/Life Safety
  - Nortek Security & Control LLC
- 2GIG 'Smoke Ring' Interconnected Smoke Detector Sensor/Transmitter
- Video Surveillance Management Systems *Qognify*
- Qognify VisionHub
- Mobile Apps
  - Stanley Security Solutions Inc.
- STANLEY Guard Video Analytics
  - Axis Communications
- AXIS Perimeter Defender
- Video Surveillance Cameras HD (megapixel) Hikvision USA
- Ultra HD 4K Smart IR PTZ
- Video Surveillance Cameras IP Axis Communications
- AXIS Q61 PTZ Dome Network Camera Series
- Video Surveillance Data Storage Spectra Logic
- Verde DPE (Digital Preservation for Enterprise)





CAA Past President John Hopper of Uber pulled a jail break for NSA Vice President Jeanne Wulforst, Melanie Wulforst of Wynn/Encore and Kristy Johnson of Rapid Response.



CAA Association Pavilion offered great amenities to members like couches, coffee and lunch and offered information on more than 30 associations.





CAA President Cathy Rempel and NSA President Greg Simmons at the SIA/ISC Loves Security Welcome Reception at the Rockhouse.





Nevada Security Association hosted the western states luncheon with a special focus on public safety including guests from police and fire agencies and presentation of the NSA/ESA Youth Scholarship Awards.

Dos Associaciones buttons featuring George Gunning and Les Gold served as drink tickets at the Rockhouse Las Vegas.

Tony Smith of Security Funding Associates, Stan Martin of SIAC, Harvey Eisenstadt of HJE Sales Consultant, CAA Executive Director Jerry Lenander and Jon Sargent of Tyco with THE MIRROR at ISC West 2016.







NSA President Greg Simmons and NSA Vice President Jon Perry with THE MIRROR at ISC West 2016.

THE MIRROR



NSA President Greg Simmons with Nevada Law Enforcement at the 13th Annual AIREF Golf Tournament at ISC West with THE MIRROR.



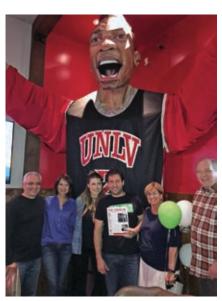
The ISC West 2016 Opening Ceremony was emceed by Ed Several and included representatives of major trade associations including the CAA and NSA.



Dana Scroggins of Optex singing karaoke at the Rockhouse for the welcome reception.

Charlie Lester of ADI with Sylvia and Richard Jimenez of IE Alarms at the ISC West welcome reception.

NSA member Bob Gasner of Sting Alarm and NSA President Greg Simmons welcomed industry friends from throughout the western states at the Rockhouse.



Jon and Deidre Perry, Katie Epstein, Jonathan Fine and Fran Fine Ventura of Sting Alarm with CAA Executive Director Jerry Lenander took a break at ISC West to celebrate the first anniversary of PKWY Tavern in Las Vegas.



Steve Eisenstadt of PSR, NSA President Greg Simmons, Lilianne Chaumont of Chaumont Law and Harvey Eisenstadt of HJE Sales Consultant at the ISC/SIA Welcome Reception.



THE MIRROR

MAY 2016



Locally owned and operated in Northern California UL S-8219-1

DAWN SMITH Product & Services Manager

Toll: (888) 610-4377 Direct: (916) 480-4828 Cell: (916) 474-0486 dsmith@tmscentral.com



More than 30,000 industry leaders attended ISC West 2016.



An honor guard opened ISC West with ESA President Marshal Marinace, CAA President Cathy Rempel and NSA Vice President Jon Perry on stage (far right).

CSAA Past President Bud Wulforst (second from right) with Roger, Patti, Bruce and Penny Westphal of Bay Alarm following their induction into the SSI Hall of Fame.





Sherida Sessa of ISC, CAA President Cathy Rempel, Ed Several and Mary Beth Shaughnessy of ISC at the CAA Leadership Breakfast.

THE MIRROR



#### CHARLES H. SCHWAGER, CPA

21700 Oxnard Street, Suite 950 Woodland Hills, CA 91367 www.bpsdcpa.com PH: 818.719.9020 ext.205 FAX: 818.702.0273 cschwager@bpsdcpa.com



CheckVideo 6402 Arlington Blvd. Suite 200 Falls Church, VA 22042 www.checkvideo.com & @checkvideo

intelligent video + Cloud simplicity to see what matters.

Isgee to

Login Sta

Remember?

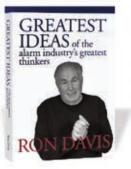
User Name

Password

signup

### GREATEST IDEAS of the alarm industry's greatest thinkers

Ron Davis, one of the alarm industry's greatest leaders and motivators, asked successful entrepreneurs, "If you had just one really great idea to share with the alarm industry, what would it be?" Their answers are in this remarkable new book, available now.



Order today!

Only \$40 hardback, or \$25 paperback. Call 847-955-2360 or visit www.graybeardsrus.com/greatideas.html.

Published by



### ALARM INSTALLERS MANAGE YOUR SECURITY ACCOUNTS

Our account-managing app is available for Apple, Android, and Blackberry Devices.



Learn more and download the app at www.SentryNet.com

CA3)

### 2016 Training and Education Calendar



### REDWOOD ALARM ASSOCIATION

May 3 IntraSonic Technologies & Digital ID View Counter Day 510-487-1731 Tri-Ed Union City www.tri-ed.com

May 4 Potter Training Seminar 951-781-2300 Tri-Ed Riverside www.tri-ed.com

May 4 Hikvision IP Training Seminar 253-395-3930 Tri-Ed Seattle www.tri-ed.com

May 12 Axis and Vigitron Training Seminar 253-395-3930 Tri-Ed Seattle www.tri-ed.com May 17 Just Add Power / Luxul /

Just Add Power / Luxul / Sonos Simi www.volutone.com May 18 Just Add Power / Luxul / Sonos Van Nuys www.volutone.com May 18 DKS Cellular Training Seminar 510-487-1731 Tri-Ed Union City www.tri-ed.com May 19 6th Annual Hawaiian Luau & Product Showcase 505-923-9914 Tri-Ed Albuquerque www.tri-ed.com May 19 Just Add Power / Luxul / Sonos Cerritos www.volutone.com May 20 Just Add Power / Luxul / Sonos Irvine www.volutone.com

May 24 Just Add Power / Luxul / Sonos San Diego www.volutone.com May 25 Just Add Power / Luxul / Sonos Ontario www.volutone.com May 26 Just Add Power / Luxul / Sonos Las Vegas www.volutone.com June 22 Security Showcase Van Nuvs www.volutone.com

### Sean Cooke, President scooke@allguardsystems.com 800-255-4273

The next RAA meeting is scheduled for June 15, 2016. Meetings are held at 11:30 am at Johnny Garlic's, 8988 Brooks Road South, Windsor. Please RSVP to cori@advancedsecurity.us, or call 707-443-6366.

If you have any questions or want to participate in the Redwood Alarm Association, please contact Sean Cooke at scooke@all-guardsystems.com or 800-255-4273.

#### 2016 RAA MEETINGS

◊ June 15 ...... RAA General Meeting ....... Windsor
 ◊ October 26 ..... RAA General Meeting ...... Windsor

The meetings are at Johnny Garlic's in Windsor starting at 11:30 am. If you have any questions or want to participate in the Redwood Alarm Association, please contact Sean Cooke at scooke@allguardsystems.com or 800-255-4273.



# Cross the Finish Line Ahead of the Competition

Selling alarms is like a 100 yard dash. You line up against the competition. The starter gun fires and it's off to the finish line — THE SALE. Will YOU cross the finish line first?

IQ Certification is the secret weapon many companies use to sprint ahead of the competition. IQ gives consumers a way to identify alarm companies that are committed to providing them with high-quality security and life safety systems. Non IQ Companies have no accountability or approved standards on how they operate.

Become IQ Certified and cross the finish line ahead of your competition!



866-833-8302 = 814-833-8306 = www.lqcertification.org The IQ Certification Program is endorsed by these leading security industry associations SLAC SLAS CANASA COMPARENT COMPARENT

### We publish THE MIRROR monthly, to serve the Western States Security Alliance



PUBLISHED BY THE CAA FOR THE WESTERN STATES SECURITY ALLIANCE

Send us your news with a high resolution photo, training schedules, event calendars, etc. Email to: info@snnonline.com See us on line at: www.snnonline.com

Call for advertising information, rates and specifications. 800-490-9680, Ext. 3

CAA LOCAL ASSOCIATIONS



- **FREE** Text Messaging of Alarm, Trouble, Opening and Closing Signals to the Primary Keyholders.
- FREE Dealer Access to Account Data
- FREE Virtual Operator Place your Accounts on Test via Smartphone App
- **FREE** Emergency Reports Every 24 hours via Email
- **NO SETUP FEES**, Long-term contracts or minimums

CSAA Five Diamond Central Station Commitment to highest standards

Receivers include multiple Sur-Guard w/IP models, DMP, Silent Knight IP, AlarmNet and ITI

Our swift and accurate response times to all signals along with great customer service is provided to you for only \$2.50 per account.

We invite you to grow your business with us utilizing all our great services.

### Ask about our Meye View IP Camera Systems priced lower than wholesale.

OP QUALITY MONITORING

CALL USI....AND REMEMBER THE FIRST FEW MONTHS ARE ON USI



1-800-318-9486 visit our website to learn more

www.allamericanmonitoring.com

Licensed in all Required States

Since 1973

Certified Central Station SILAMERIC



### SACRAMENTO AREA Alarm Association

Leanne Boger, President Sacramento Area Alarm Association saaasecretary1@gmail.com

Sacramento Area Alarm Association 3491 Park Drive Suite 20-234 El Dorado Hills, CA 95762-4549 www.sacalarm.org

Sacramento Area Alarm Association met with Sargent Jason Bosworth of the Roseville Police Department to go over their new ordinance. TMS, Bay Alarm, Hue & Cry Inc., Smith & Sons and Burgarello Alarm was in attendance. Anke DeS met volunteers for the alarm ordinance division twice a week. Roseville Police Department stated that their false alarms have dropped in the last year. They have asked not to call them back after the alarm has been dispatched. If there is a problem, they will contact the alarm company. SAAA had their CCTV Forum on April 14, 2016 at TMS Event Center: We learned about Samsung's VMS software from David Leiker with Hanwha, Digital Watchdog's IP technology with Robert Stoddard from Badger Reps, and Tauni Wallace of PSR showed Flir HD Cameras over coax cable. Our next Meeting shall be a fun get together on June 16, 2016 for Mardi Gras night.

#### **2016 SAAA MEETINGS**

$\diamond$	June 16	SAAA	Mardi Gras Night	Sacramento
$\diamond$	August 16	SAAA	Industry Trends	Sacramento
$\diamond$	October 28	SAAA	Fire Forum with SRFMA	Sun City

O December 15 ...... SAAA Holiday Party ......Sacramento

An RSVP is required for our events. Call 800-437-7658 ext. 3 or email info@caaonline.org.



### Orange County Alarm Association

P.O. Box 2149, Newport Beach, CA 92659 800-339-1420 www.alarmassociation.org

#### 2016 OCAA MEETINGS

- ◊ June 16 ..... OCAA Golf Tournament..... Anaheim
- ◊ September 21 ...... OCAA General Meeting ...... Anaheim
- ◊ November 16 ...... OCAA General Meeting ...... Anaheim

### CITY OF IRVINE PERMITS

The City of Irvine requires all alarm users to register their systems with a no fee permit. Alarm users may obtain an alarm permit application at the Irvine Police department website at www. irvinepd.org. The City also offers quarterly Alarm Awareness Classes to help defray the cost of false alarm fines. For more information about the City's alarm program you can contact the Alarm Coordinator at 949-724-7066. Classes are 9 a.m. - 10 a.m. and fee is \$15.

For information contact: Cristine Gaiennie Regulatory Affairs Supervisor Irvine Police Department 949-724-7066 cgaiennie@cityofirvine.org For more information about O

For more information about OCAA activities, contact the OCAA office at 800-339-1420 or email OCAlarmAssoc@aol.com. Visit our new website at www.alarmassociation.org for meeting information and registration forms, training opportunities, members list and a whole lot more.



Members of the Sacramento Area Alarm Association met with the Roseville Police Department during and orientation on the new alarm ordinance.



### Better education. Better training. Better results!

Our people are our greatest asset. That's why only 4% of those that apply are interviewed... the best of the best. A two-year college degree or equivalent military experience is required. Plus, they must undergo drug-screening, personality profiling and extensive background checks. If hired, they must complete the most rigorous SIA-certified training program in the industry, followed by even more training on advanced services, procedures and the latest technologies... the training never ends. Success favors the prepared mind. Are you ready to be successful?

Rapid Response your smart choice



800.558.7767 www.rrms.com

AL: 440 AR: E 2004 0004 CA: ACO 5498 CA: ACB5700 FL: EF20000978 IL: 127-001246 OK: 648 OR: 0183 RI: 5875 TN: 834 TX: 809590 TX Fire: ACR-2020 VA: 11-2850

### SAN DIEGO

### SAN DIEGO **SECURITY ASSOCIATION**

#### Jason Beardsley, President

#### 2016 SDSA MEETINGS

$\diamond$	May 17SDS	A General Meeting	San Diego
$\diamond$	August 25 (tentative) SDS	A Day at the Races	Del Mar
$\diamond$	September 20SDS	A General Meeting	San Diego
$\diamond$	December 14SDS	A Holiday Bash	San Diego

#### City of San Diego Permit Process

The San Diego Security Association and SIAC have been working cooperatively with the City of San Diego to assist with their fire alarm program, and now their burglar alarm program. The police are requesting alarm companies to submit their active burglar, panic and holdup alarm customer lists to the San Diego Police Department. The preferred method is to send your excel customer list electronically by email to Hilda Gonzalez-Reed at hgonzalezreed@pd.sandiego.gov. If you have any questions, please contact Hilda Gonzalez Reed at hgonzalezreed@pd.sandiego.gov or 619-531-2247.

Visit our website: www.sandiegosecurityassociation.org



Members of the SDSA met at the 94th Aero Squadron for the SDSA General Meeting.



### EAST BAY **ALARM ASSOCIATION**

### Mike Salk, President

### **2016 EBAA MEETINGS**

$\diamond$	May 10EBAA	General	Meeting	Richmond
$\diamond$	July 12EBAA	General	Meeting	Richmond
$\diamond$	September 13EBAA	General	Meeting	Richmond
$\diamond$	November 8EBAA	General	Meeting	Richmond

Our General Meetings are held at Chevy's, 3101 Garrity Way, Richmond. The meetings start at 11:30 a.m. For further information, contact EBAA President Mike Salk 510-652-2477. RSVP to 800-437-7658, Ext. 3 or info@caaonline.org.



All meetings are held at Fiorillo's Restaurant – Santa Clara, 638 El Camino Real, Santa Clara, CA 95050. Please RSVP to info@caaonline. org or call the CAA office at 800-437-7658, Ext. 3.

#### **SVAA 2016 MEETINGS**

October 19 ..... SVAA General Meeting ...... Santa Clara

#### **SVAA** Information

If you are not on our e-mail list, please contact Mark Simpson at 408-882-4260 or msimpson@rfi.com. It is so important to get involved with your local associations more than ever and to keep up to date on all the new information.



SDSA President Jason Beardsley thanked speaker David Morgan of Security Dealer Marketing.



Joe Castro, President

**2016 GVAA MEETINGS** 

O July 9..... GVAA General Meeting...... Manteca

October 8 ...... GVAA General Meeting......Manteca

Our meetings are held at Custom Electronic Supply, 1324 Dupont CT, Manteca 95336 and they will start at 11:30 a.m. GVAA meetings are held on the second Thursday of every third month (once a quarter) at the above location. Please contact Joe Castro at 209-384-3305 or by email at josephc@alarmwatch.com for more information.





AMS Puts the Services You Need in the Palm of Your Hand.

877.740.0283 | www.monitorl.com Setting the standard for quality monitoring and dealer service since 1980.

AL: 427 AR: E-M20090035 FL: EF20000578 MI: 8002000022 TN: 901 TX Burg: B12591 TX Fire: ACR-1750744 VA: 11-6349

### GLASAA

Greater Los Angeles Security Alarm Association

#### Tom Rankin, President

As your recently elected President of GLASAA, I am happy to serve and very much look forward to leading this esteemed organization over the coming months.

Our GLASAA Board is a great mix of experienced veterans Bill Collins, Dave Michel, and Mark Sepulveda, and the new enthusiasm of Gina Post Franco, Gary Hoffner, and Kylie Raacke. With this team I am confident that we can take on the challenges of 2016 and make GLASAA stronger than ever.

2016 will mark the 10<sup>th</sup> year of our GLASAA Golf Tournament. Led this year by Bill Collins, our Golf Tournament on October 6 at Terra Rejada will be a great success and greatly contribute to both CAA and GLASAA Scholarship Programs. We will need vendor donations and volunteer support as much as ever, so please help us out.

We will be supporting our Golf Tournament effort with the first GLASAA Vendor Night. Held to support the vendor community and especially those who support our Golf Tournament, this Vendor Night will be held on August 16. More on this Vendor Night to follow.

In order to make GLASAA stronger for all, a team will be contacting all existing members as well as dealers who have recently left GLASAA to get a real sense of improvement points, things that we can do to make the GLASAA experience more meaningful. With this feedback at hand, our team will then contact licensed dealers within our geographical area in an effort to grow our membership.

A lot going on and a lot of work to do. Should you have any thoughts that you would like to share or be able to assist us in some way, please contact us via our website or call me directly at 818-335-5507.

Thanks and let's have a great year.

#### **GLASAA MEETINGS 2016**

- **O June 21 ..... GLASAA General Meeting...... Los Angeles**
- ◊ August 16...... GLASAA Summer Outing.....Los Angeles
- October 6...... GLASAA Golf Classic ......Los Angeles
- O December 13 ... GLASAA Holiday Party......Los Angeles

#### **GLASAA DONATION TO KIDS CANCER CONNECTION**

The following people were instrumental in making this happen.

- Myself, Gary Hoffner Phil Raacke Joseph Keith Honeywell
- Jon Adams DMP
- Tim Westphal Bay Alarm

The following vendors participated:

- Honeywell Video and Access Joseph Keith-provided 4 cameras and an DVR
- DMP-Jon Adams provided a complete burglar and fire alarm system
- San Marino Security Phil Raacke and crew-installed security system
- Bay Alarm -Tim Westphal Monitoring Security System
- PSLA Gary Hoffner and crew-installed the video system
- GLASAA Bill Collins-cracked the whip

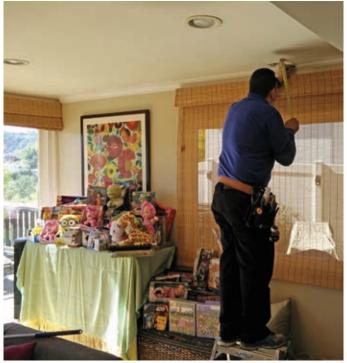
#### **GLASAA** Meetings and Events

Please visit our website at www.glasaa.org

New members are always welcome at GLASAA. Every company in our industry should really think about coming to our meetings. We always have great people and informative topics. This is a fantastic opportunity to mingle with your peers and industry experts, to discuss what's going on in the business.

GLASAA and its members continue to support the extremely important work of the CAA and ESA.

Contact GLASAA at 888-826-9149 or through the web at www. glasaa.org if you would like to contribute by serving on a committee.



GLASAA recently completed a project for the Kids Cancer Connection home including a four camera and DVR system from Joseph Keith of Honeywell Video and Access and a complete burglar alarm system donated by Jon Adams of DMP. Thanks to San Marino Security's Phil Raacke and crew who installed the security system, Bay Alarm's Tim Westphal for monitoring the security system, and PSLA's Gary Hoffner's crew who installed the video system. GLASAA Past President Bill Collins of Stanley Convergent served as the project manager.

### **A Friend Needs Your Prayers**

Today we heard from Rick Gombar that our friend and golf guru Eric Tracy, better known as The Mulligan Man, has been diagnosed with throat cancer. Presently we know only that Eric is in the process of further diagnoses and soon will decide on the treatment he and his doctors feel will get him cured of this most dreadful disease. In the meantime, Rick has asked that you take a moment and say a prayer asking that Eric is healed and back to being himself. Said Rick, "Eric and I have been best friends for over 50 years and we share a spiritual bond that very few people know about. Today, I want you to know that we believe in the power of prayer, and on Eric's behalf I am asking for one from you."







# Helping You Make the Complex Simple

Don't wait for a product to show up on site. With in-store pick up, drop shipments or just-in-time delivery, we get you the products you need when you need them. And with local stock, specially designed systems and plug-and-play kitted solutions, you don't have to worry about wasting time on the job site.

For more information, visit anixter.com/security.



Products. Technology. Services. Delivered Globally.

### Mid Cal Alarm Association

#### Mike Tarin, President

MID-CAL

#### 2016 MID CAL MEETINGS

- ◊ June 1 ...... MCAA General Meeting ...... Fresno
- O September 14 ...... MCAA General Meeting ...... Fresno
- November 7 ...... MCAA Golf Tournament (tentative) ....... Fresno



### Golden Gate Alarm Association

### Dave Hood, President

#### **2016 GGAA MEETINGS**



### Inland Empire Alarm Association

#### Matt Standiford, President

IEAA is a professional association of alarm companies and leading industry specialists, focusing on bringing together the best resources possible for the mutual benefit of all members and associates. It is our goal to bring knowledgeable people together as a resource to better protect your business and your customers' safety. Please make time to come out and be a part of what I believe is the future of the alarm industry in California. Professional, Beneficial, Informational.

#### 2016 IEAA MEETINGS

- O May 19..... IEAA General Meeting ..... Riverside
- ♦ September 22......IEAA General Meeting ......Riverside
- ◊ November 10 ......IEAA General Meeting ......Riverside

If you would like to attend a meeting or if you have a desire to get involved, then please join us or call 800-559-9060.

#### **IEAA** Membership

If you would like to become a member, or have any suggestions on ways to increase our membership, please us a call at 800-559-9060.





### SELL SIGNAL

You asked us to make a Commercial Fire Approved version of the popular CellComSL Cellular Communicator that would work on any Fire Alarm Control Panel. Now we've done it... and it's unbelievably affordable. This is your signal to go sell the fire out of them. Also available via Network. Learn more at www.DMP.com/Fire





### **National Headquarters**

81 Mill Street, Suite 300, Gahanna, OH 43230 www.afaa.org 844-GET-AFAA (844-438-2322) 614-416-8076 614-453-8744 Fax

Randall Hormann AFAA Administrative Director randyhormann@afaa.org Tom Hammerberg AFAA Technical Director tomhammerberg@afaa.org

### **Executive Board of Directors**

President - Jack McNamara – Bosch Vice President - Bill Koffel P.E. – Koffel & Associates Treasurer - Rodger Reiswig, SET – Tyco Simplex Grinnell Secretary - Rick Heffernan – SDI Past Chairman - Art Black – Carmel Fire Protection

#### Directors

Bob Baker, EBL Fire Engineering David E. Becker, SET, FESCO Shane M. Clary, PhD, Bay Alarm Co. Jason Dupuis, Cintas Fire Protection Rochelle McGee Tom Parrish David Newhouse, Gentex Corp. Larry Rietz, Hughes Associates Richard Roberts, Honeywell Life Safety Susan Sadler, Xtralis

### **AFAA Training Seminars**

AFAA continues to expand our benefits to members and provide continuing training opportunities designed to enhance your skills. Through our regional delivery program, AFAA is committed to providing training regionally in various part of the US and beyond. Why training from our cadre of well-educated and experienced instructors?

• Increase the collective knowledge of your team.

• Encouraging your employees to continually train on fire alarms and related codes and standards through professional development can have an immediate effect on productivity. Professional development will also help raise overall staff expertise and general knowledge.

• Enhance your company's reputation.

• Wouldn't your clients like to know that you have highly skilled employees on board?

• When you make professional development opportunities available, you're building a positive reputation as an employer that cares about its workforce and strives to employ only the best. Remember your employees are your brand ambassadors.

Please check the AFAA training calendar (www.afaa.org) for a seminar near you. If you would like to host or sponsor specific training in your area or at your facility, please contact us directly at training@ afaa.org.





Mobile: 813.508.5111 | Tel: 312.893.5638 1345 Campus Parkway Suite A18, Wall Township, NJ 07753



**PAGE 34** 

### **EXPLORE** THE FUTURE

### Two thought-provoking and highly relevant keynote presentations at ESX 2016

#### NICHOLAS WEBB

sponsored by

World-renowned business futurist and innovation thought-leader Nicholas Webb shares his perspective on the fast-moving and connected future so you can proactively position your business with strategic insight <u>Opening Keynote Luncheon</u>

Security America







sponsored by

DR. ALAN BEAULIEU

company's profits.

**Closing Keynote Luncheon** 

Back by popular demand, Dr. Alan Beaulieu

to forecasting, planning, and increasing your

provides a humorous and straightforward approach

NAPCO

These Main Stage presentations, coupled with a thought-provoking conference program, are full of relevant content, ideas, and strategies for security and life safety professionals.

JUNE 8-10, 2016 Fort Worth Convention Center ESXweb.com



- 😏 @ ESX web # ESX expo
- f facebook.com/ ESX web
- in Electronic Security Expo (ESX)



### Learn more at www.secureplusweb.org

Working with security integration companies, manufacturers and service providers, the Electronic Security Association (ESA) established the SECURE+ Initiative as a way of increasing public awareness of the lifestyle-enhancing features offered by ESA Members.





### CALIFORNIA AUTOMATIC FIRE ALARM ASSOCIATION

TEL 888/607-5959 www.CAFAA.com info@CAFAA.com P.O. BOX 1459 FREMONT, CA 94538-0013

In accordance with the CAFAA Bylaws, Article VIII, Section 8.1, the CAFAA Nominating Committee, led by the Immediate Past President Kevin Green, met and submitted the following nominations for the 2016-2017 CAFAA Officers and Board of Directors. This slate was accepted by the voting CAFAA members attending the Annual Meeting on Feb. 04, 2016.

Special thanks to immediate past president Tony Locatelli and departing Directors, Bill Hopple and John Sullivan for their time and service to the organization.

### 2016-2017 CAFAA BOARD OF DIRECTORS

 PRESIDENT

 Skip Vandeventer

 SimplexGrinnell

 VICE-PRESIDENT NORTH

 Joel Reitz

 Siemens Industry, Inc.

 VICE-PRESIDENT SOUTH

 Jay Levy

 Eaton Cooper Notification Solutions

 TREASURER

 Jim Edon

 Mircom

 SECRETARY

 Patrick Ward

 Aon Fire Protection Engineering

IMMEDIATE PAST PRESIDENT Tony Locatelli Cupertino Electric, Inc. DIRECTORS Kevin Green Pyro-Comm Systems, Inc. Heather Hays System Sensor John Strohecker COSCO Fire Protection Mark McQuaid C.A. Gamble & Associates C.C. Biggs Intrepid Electronic System Drew Turner Edwards Terry Szalai Blakeslee Electric, Inc.



New Connected Home Dealers Wanted for All-Inclusive iBridge Dealer Program to Maximize Accounts & Value: Ask How to Join.



BILL KENSLER South West Regional Sales Manager HI, NV, So. CA, AZ, NM Cell: (631) 786-3882 bkensler@napcosecurity.com

333 Bayview Ave., Amityville, NY 11701 1-800-645-9445

### **ESA OF WASHINGTON**



PO Box 73087 Puyallup, WA 98373 360-739-7772 www.waesa.org info@waesa.org www.facebook.com/waesaonline **PRESIDENT** Jamie Vos

### BOARD OF DIRECTORS - ESA OF WASHINGTON

President Jamie Vos Security Solutions 360-734-4940 DIRECTOR, EASTERN CHAPTER CHAIRMAN, PAST PRESIDENT Mike Miller Moon Security 509-545-1881 x 3808 SECRETARY, WESTERN CHAPTER Phill Moran Limited Energy Services 866-309-2911 VICE CHAIRMAN, WESTERN CHAPTER Shannon Woodman Washington Alarm 206-328-3288

ALARM RESPONSE MANAGER Ron Haner Alarm Center Inc. 360-456-1441 **BOARD MEMBER** Leonard Hanna AES 360-609-7125 Steve Autio My Alarm Center 425-501-5771 SECRETARY, EASTERN CHAPTER Chris Wood Graybar 509-532-7060 APPRENTICESHIP PROGRAM Executive Director Stella McDonald stella@reachone.com

### 2016 WAESA MEETINGS

~				
	May 5	WAESA	Eastside Meeting	Spokane, WA
	May 18	WAESA	Annual Meeting	Bellevue, WA
	June 16	WAESA	Eastside Meeting	Spokane, WA
	July 13	WAESA	Board Meeting	Seattle, WA
	July 14	WAESA	Golf Tournament	Redmond, WA
	August 26	WAESA	Fire Alarm Symposium	Auburn, WA
	September 13	WAESA	Westside Meeting	ADI
	September 15	WAESA	Eastside Meeting	Spokane, WA
	October 20	WAESA	Eastside Meeting	Spokane, WA
	November 8	WAESA	Westside Meeting	Tri-Ed
	November 17	WAESA	Eastside Meeting	Spokane, WA

### WASHINGTON APPRENTICESHIP PROGRAM

We have a great apprenticeship program which is valuable to both employers and employees. It is dedicated to training apprentices in all phases of the electronic life safety, security and systems industry. The recruitment, selection, employment and training of apprentices during their apprenticeship shall be without discrimination because of race, sex, color, religion, national origin, age, disability or otherwise specified by law. We encourage the application of female and minority apprentices. For more information, contact Stella Mc-Donald, Training Director at stella@waesa.org

# CALLING ALL FIRE ALARM PROFESSIONALS

NICET Certification Preparation When you need it. | Where you need it. | How you need it.

Live Class Instruction

**Online Training** 

**Resource Library** 

**Private Onsite Instruction** 



Call today or visit us online to find out why National Training Center is THE VERY BEST IN TRAINING.



NATIONAL TRAINING CENTER

(702) 648-8899

NationalTrainingCenter.net

#### NEW MEXICO ELECTRONIC SECURITY ASSOCIATION





2016 NMESA OFFICERS Steve Berniklau - President Industrial & Commercial Security Systems Phone: (505) 888-2951 Email: steveb@icssnm.com Marty Mayo – Vice President TAS Security Systems Phone: (505) 881-0001 Email: marty@thealarmstore.com David Meurer - Secretary Alarmed Response Team Phone: (505) 237-2278 dmeurer@armedresponseteam.com P O Box 45266 Rio Rancho, NM 87174 505.453.4044 www.esa-nm.org Gary Schefler Executive Director email to: execdirnmesa@gmail.com

Rich Rosley – Board Member at Large A-Tech Security Phone: (505) 821-5777 Email: rrosley@atechsecurity.com Chris Ipiotis – Board Member at Large Security & Access Systems Phone: (505) 823-1561 Email: cipiotis@securityandaccess.com Joseph Salazar – Board Member at Large ATI Security Phone: (505) 473-0508 Email: joseph@atisecurity.net

#### COLORADO BURGLAR & FIRE ALARM ASSOCIATION, INC.

COLORADO BURGLAR & FIRE ALARM ASSOCIATION, INC.

PRESIDENT John Wrzesinski 303-996-4036 jwrzesinski@safe-systems. com VICE PRESIDENT Peter Martinez AT&T Digital 303-712-4806 pc919m@att.com SECRETARY/TREASURER Jennifer Porter Advanced Alarm Co. 719-599-5051 jenn@advancedalarm.com Colorado Burglar & Fire Alarm Association PO Box 24604, Denver, CO 80224-0604 303-805-0885 info@coloradoalarms.org www.coloradoalarms.org

#### 2016 BOARD OF DIRECTORS

BOARD MEMBERS AT LARGE Andrea Van Dvke Safenet. Inc 303-985-9186 Andrea.safenetalarms@ gmail.com Sofia Aguilar A-1 Security Systems 303-587-7344 saguilar@a-1security.com Tom Roettger Senior Coordinator, Security Licensing AT&T Digital Life tr533q@att.com John Holder Holder, Inc. Security Integration Systems 303-465-9272 information@eholder.net

Bill Roberts Tyco Integrated Security, Advanced Services 303.283.4325 (o) williamroberts@tyco.com Law Enforcement Liaison Steve Keefer Security Industry Alarm Coalition (SIAC) 775-813-0525 steve@siacinc.org

EXECUTIVE DIRECTOR Susan Brenton 303-805-0885 Susan@coloradoalarms.org ColoradoAlarms.org

#### TEXAS BURGLAR & FIRE ALARM ASSOCIATION



Texas Burglar & Fire Alarm Association P.O. Box 59982 Dallas, TX 75229-1982 TEL 877-908-2322 www.tbfaa.org

ExecutiveDirector@tbfaa.org Brad Shipp, Executive Director 385-229-2120

#### **TBFAA 2016 Annual Convention & Trade Show**

October 27 & 28, 2016 Hilton Dallas

## NEVADA SECURITY ASSOCIATION

www.nevadasecurityassociation.org admin@nevadasecurityassociation.org 702-551-4672

#### 2016 NSA BOARD MEMBERS

PRESIDENT Greg Simmons Eagle Sentry 702-736-8880 gsimmons@eaglesentry.com VICE PRESIDENT Jon Perry Sting Alarm 702-737-8464 jperry@stingsystems.com SECRETARY Patty Hartman Burgarello Alarm 702-891-0719 patty@burgarelloalarm.com TREASURER John Perdichizzi ASAP Security 702-870-8880 Johnp@asapnv.com

SERGEANT AT ARMS Alan "Ray" Reza ADT 702-822-3803 areza@adt.com ASSOCIATE DIRECTOR John Miller ADI 702-362-8788 john.miller@adiglobal.com **IMMEDIATE PAST** PRESIDENT Larry Folsom American Video & Security 702-896-4643 lfolsom@avsdigital.com **EXECUTIVE DIRECTOR** Jeanne Palmer 205 N. Stephanie St, Suite D #170 Henderson, NV 89074 702-551-4672 admin@nevadasecurityassociation.org

#### NSA 2016 MEETINGS

May 11	Member Meeting	
July 13	Member Meeting	
Sept. 14	Member Meeting & Board Elections	
Nov. TBD	Scholarship Fundraiser Poker Party	
Regular meetings take place at 6:00pm at Gordon Bier		

Regular meetings take place at 6:00pm at Gordon Biersch Restaurant, 3987 Paradise Rd, Las Vegas, NV 89169.

Be a part of this award winning chapter by joining the NSA today! Membership promotions are underway! Contact us for details.

#### The NSA events around ISC West were a huge success!

A great kick-off event to ISC week was the Welcome Reception at the Rockhouse in the Venetian. The DJ spun some great tunes, there was networking, karaoke and just plain fun!

At the NSA Public Safety Luncheon attendees got to mingle with security professionals from all aspects of security along with law enforcement and fire agencies. Guest Speaker Las Vegas Sheriff Joe Lombardo spoke to the crowd about up-coming changes to codes and policing that will provide for improved safety on the ever-challenging Las Vegas Strip.

The NSA presented a Community Award to Nevada Highway Patrolman Chao Dong. His courageous actions are representative of the hard work and commitment to the community that law enforcement personnel show every day.

The highlight of the luncheon was our presentation of the Youth Scholarships. Awarded annually, these scholarships go to children of first responders. The proof that our future rests in good hands is evidenced by these bright young students! Our Co-Hosts, the Las Vegas Security Chief's Association, were so impressed by these students that they also gave \$500 each toward their future education. Thanks LVSCA!

1st Place winner: Ashley Keaton, daughter of Firefighter Bradley Keaton of Las Vegas Fire Rescue Battalion 1 Station 10. Ashley will

THE MIRROR/WESTERN STATES

I

be graduating from Faith Lutheran High School and continue her education at University of Nevada-Reno.

2nd Place winner: Kassidy Whetstone, daughter of LV Metro Police Officer Darrin Whetstone. Kassidy will graduate from Southeast Career Technical Academy and will attend University of Nevada-Las Vegas Honors College.

#### Congratulations to the kids and their parents!

The NSA thanks the sponsors of our 2016 Public Safety Luncheon and Welcome Reception:

#### Platinum

ADT, HONEYWELL SECURITY & FIRE, ISC, NAPCO STARLINK, SIA, STING ALARM

#### Gold

Alarm.com, Fox Security, Icontrol Networks, Interlogix, ItsPayed, I-View Now, USA Alarm Systems

#### Silver

ADI, Alarmax, Altronix, Keep Your IP, MKS, National Monitoring Center, Rapid Response, Reitman Consulting Group, Vivotek, UCC

#### Donor

Seevid, Tri-Ed

#### Supporter

Certified Security Link, Optex, and Bud & Laurie Wulforst



NSA Scholarship Award winners and their families with national program founder Donna Soloway of NAPCO at the NSA Public Safety Luncheon.

#### OREGON BURGLAR & FIRE ALARM ASSOCIATION

2015 BOARD OF DIRECTORS

SECRETARY-TREASURER

PRESIDENT

VICE PRESIDENT Jesse Foglio

**COMMUNICATIONS** Justin Gates

**REGULAR MEMBER** 

ASSOCIATE MEMBER

AT LARGE MEMBERS

**PAST PRESIDENT** 

Bill Glasbrenner

Patrick Petrie

Casey Phillips

Earl Rickards

Jim Essam

Jeff Martin

AJ Gomez



OBFAA Offices 800/692-3798 Fax: 503/684-6481 Please check our website at www.obfaa.com

LinkedIn www.linkedin.com/ groups?gid=4782456 Facebook www.facebook.com/OBFAA

#### **Public Safety Agency Members**

We are proud to have as our affiliate members the following agencies:

- Multnomah County Sheriff's Office
- Oregon City Police
- Portland Police Alarms Administration
- Tigard Police Dept. Alarm Unit
- Washington County Sheriff's Office
- Clackamas County Sheriff's Office

#### **OBFAA Membership**

Please contact us if you would like to be a member of the OBFAA. Being part of the OBFAA has many benefits such as the latest news dealing with the alarm industry in the Pacific Northwest, OBFAA represents You and Your opinion to consumers, lawmakers and the public at large. The bigger the organization, the louder its voice.

#### **2016 OBFAA MEETINGS**

May 4 .....OBFAA General Meeting August 3 .....OBFAA General Meeting November 2 .....OBFAA General Meeting

Justin Gates 503-630-8991 jgates@csmul.com





NSA President Greg Simmons and NSA Vice President Jon Perry presented the NSA Community Award to Nevada Highway Patrol Trooper Chao Dong at the NSA Public Safety Luncheon.

THE MIRROR/WESTERN STATES

#### **NEVADA ASSOCIATION OF** SECURITY PROFESSIONALS



NASP BOARD OF DIRECTORS SECRETARY

PRESIDENT Todd F. Harrington **RFI** Communications & Security VICE PRESIDENT Larry Tracy Aleph America Corporation TREASURER Michaun Burgarello High Standard Alarm

Scott Wulforst Stanley Security Solutions SERGEANT AT ARMS Jackie Vve ADI - Reno

#### ESA OF UTAH



358 South 700 East B # 602 Salt Lake City, UT 84102 385-229-2120 FAX 801/282-9507 www.esautah.com

#### of Utah - formerly Utah Alarm Association

#### 2016 BOARD OF DIRECTORS

PRESIDENT Clint Beecroft General Manager Peak Alarm 801-486-7231 x 410 clint@peakalarm.com VICE PRESIDENT Jacob Menke President Zions Security, 801-770-2806 jake@zionssecurity.com SECRETARY Brek Grover Dealer Services Manager AvantGuard Monitoring Centers 801-781-6109 bgrover@agmonitoring.com

TREASURER Jared Mellor Tech Force National 801-437-9049 jared@techforcenational.com **BOARD MEMBER AT-LARGE 1** Erick Spotten The Installation Department espot10@gmail.com **BOARD MEMBER AT-LARGE 2** Adam Christian General Counsel Alder | Alarm Protection 385-218-2645 adam.c@alder.com **EXECUTIVE DIRECTOR** Michelle Best 385-229-2120 utahesa@gmail.com

#### ARIZONA ALARM ASSOCIATION



**BOARD OF DIRECTORS** Maria Malice, President Kevin Campbell, Vice President Julia Bogen, Secretary Tom Eggebrecht, Treasurer Steve Compton, Past President Ray Casillas, Director Gary Franklin, Director

#### **AZAA 2016 Annual Meeting**

August 17-19, 2016

2158 N Gilbert Rd #116 Mesa, AZ 85203 Ph: 480-831-1318 www.azalarms.org

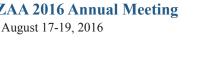
Charlie Lester, Director Mike Proudfit, Director Ben Wilson, Director Brandon Eadon, Public Safety Director

Candi Hurtt, Director





Susan Brenton, Executive Director





Security Professionals P.O. Box 50911 Sparks, NV 89435-0911

Nevada Association of

Any inquiries regarding the Nevada Association of Security Professionals can be directed to Scott Wulforst from Stanley Convergent Security Solutions, 775-287-8110.

Please contact me if you have any questions. Todd Harrington

775-852-3555 tharrington@rfi.com

### We have the capital!

#### **CapitalSource Security Lending Group**

With deep industry expertise and approximately \$800 million in committed financing, our security financing team understands the complexities of the security market and provides creative financing to accelerate growth and/or facilitate acquisitions. Contact us today.



Will Schmidt • 314.259.4206 wschmidt@capitalsource.com

JON ADAMS

Director of Sales, LA

800.641.4282 x573

#### JACK CONARD

Director of Sales, West 800.641.4282 x453 Cell: 417.880.2467 jconard@dmp.com





PAUL WASSEM Director of Sales, Bay Area 800.641.4282 x577 Cell: 417.422.1003 pwassem@dmp.com

### DORIAN JACKSON

Director of Sales. Southern CA 800.641.4282 x570 Cell: 417.827.2664 djackson@dmp.com

#### Ask us about our Cellular & Network Solutions

2500 N. Partnership Blvd., Springfield, MO 65803 Phone: 800.641.4282 Fax: 800.743.5724 www.dmp.com info@dmp.com

THE MIRROR/WESTERN STATES



# SAVE THE DATE FOR ISC EAST 2016



- 200+ Brands
- FREE SIA Education@ISC
- Crack the Tap Reception
- ...And more



EXHIBIT HALL & | November | Javits Center North SIA EDUCATION@ISC | 16-17, 2016 | New York City, NY

#### WBFAA UATC APPRENTICE TRAINING PROGRAM

#### WBFAA BOARD OF DIRECTORS

The officers and board of the WBFAA are made up of the following industry people. PRESIDENT Shane Clary, Bay Alarm Company SECRETARY/TREASURER Ron Lander, Ultrasafe Security Specialists IMMEDIATE PAST PRESIDENT George Gunning, USA Alarm Systems DIRECTOR Jon Sargent, Tyco Integrated Security DIRECTOR Doug Shackley, Pacific Auxiliary Fire Alarm DIRECTOR Nan Snow, Apprenticeship Development Group DIRECTOR Mathew Westphal, Bay Alarm Company DIRECTOR Beverly Cramer, VFS Fire & Security Services



Sponsor of the Fire/Life Safety Certification Program Unilateral Apprenticeship and Training Committee (UATC) The WBFAA Apprenticeship Program



#### WBFAA UATC Apprentice Spring Semester Class Has Begun

The WBFAA UATC is open to member companies of the CAA or CAFAA who require having registered apprentices with the State of California.

#### Certification - Fire/Life Safety Technician - Renewal

For Fire/Life Safety Technicians with 4,000 hours of work experience, the state law requires them to be certified by passing the state exam. The renewal application is posted at www.dir.ca.gov/das and the state does not send out reminders. For information on the Electrician Certification Program visit www.dir.ca.gov/das and follow the links.



The WBFAA UATC has certification prep material available to member companies of the WBFAA UATC. If you are a member and would like the material, please contact the WBFAA UATC at 800-809-0280 or email info@wbfaa.net.

#### **CSLB Enforces Zero Tolerance**

The Contractors State License Board (CSLB) issues legal action against any C-10 Electrical contractor who willfully employs an uncertified electrician to perform work as an electrician. CSLB is legally required to open an investigation and initiate disciplinary action against the contractor (which may include license suspension or revocation) within 60 days of receipt of a referral or complaint from the Department of Industrial Relations' Division of Apprenticeship Standards (DAS). Labor Code Section 3099.2 stipulates that anyone who performs work as an electrician for C-10 Electrical contractors shall hold an electrical certification card issued by DAS; DAS is required by Labor Code Section 3099.2 to report violations to CSLB. Learn more about electrician certification by visiting the Division of Apprenticeship Standards website. www.dir.ca.gov/DAS/Electrical-Trade

#### **WBFAA UATC Offers Online Continuing Education**

The WBFAA UATC is offering an online continuing education program for electronic security systems technicians with nearly 100 hours of course offerings. Registered technicians with member companies will have access to 18 hours of online courses annually at no fee. In addition, registered technicians will have access to courses offered in physical classrooms and can submit third-party training for certification for renewal of the state Fire/Life Safety Certification card. For more information, visit www.wbfaa.net or www.wbfaatraining.net.

#### **WBFAA UATC Invites Membership**

Assented member companies register all fire alarm technicians in the program and pay a monthly fee of \$25 per technician. The apprentice program and course, prep material for certification and continuing education courses are provided at no additional fee. In addition, member companies who contribute to public works training trust funds to the WBFAA receive a \$.15 per hour credit for registered technicians. For complete information, visit www.wbfaa.net or call the WBFAA UATC at 800-809-0280.





## simply effortless



## Manage all your customers and more, all in one place - from any computer, tablet or smartphone.

With Honeywell's new AlarmNet 360<sup>™</sup> business management platform, you can remotely program controllers and sensors for faster installs. Review system alerts and diagnostics for more proactive service. Plan truck rolls by geographic location for greater efficiency. There's even an interactive reports dashboard that provides you with key customer information to help grow your business. Part of the Honeywell Lyric<sup>™</sup> Security and Home Control System, AlarmNet 360 is simply the best way to run a smarter business.



Get your copy of the Lyric Dealer Playbook and learn more about the Lyric Certified Dealer Network at **www.hwsproducts.com/effortless/mir**.

#### **ELECTRONIC SECURITY ASSOCIATION**

#### EXECUTIVE COMMITTEE

CHAIR Marshall Marinace VICE PRESIDENT/PRESIDENT ELECT Angela White VICE PRESIDENT Dee Ann Harn VICE PRESIDENT Roy Pollack VICE PRESIDENT Chris Mosley SECRETARY Jon Sargent TREASURER Steve Paley **IMMEDIATE PAST PRESIDENT** John Knox **ESA Executive Director** Merlin Guilbeau



6333 North State Highway 161, Suite 350 Irving, TX 75038 Phone: (972) 807-6800 Toll free: (888) 447-1689 Fax: (214) 260-5979 www.alarm.org National Training School (NTS) 866/636-1687 ASSOCIATION COUNSEL (Ex-OFFICIO)

Bryan Lawrence Executive Director Merlin Guilbeau (Ex Officio) Association Counsel Bryan Lawrence (Ex Officio)

#### **Electronic Security Association SECURE+ Initiative**

The Electronic Security Association (ESA) web presence helps consumers find the most qualified and trustworthy professionals for their home safety and automation needs. The website, www.Secure-Plusweb.org showcases ESA member companies who have joined the SECURE+ Initiative. These companies install security systems, along with lifestyle-enhancing features, such as remote control of lighting, air conditioning and heating, making their customers' lives not only safer, but simpler, more energy-efficient and more convenient. For more information about the SECURE+ Initiative, go to ESAweb.org or contact the ESA Member Service Center at 972-807-6801.

#### **ESA Member Buying Program**

The ESA Member Buying Program, designed to save you and your company significant amounts of time and money, now offers collective buying power through our Buying Group Alliance, made up of more than 250,000 businesses. ESA members are seeing immediate value and reporting an average of 20% savings. "We are thrilled to deliver another valuable member benefit to ESA member companies and their employees. Members taking advantage of this program may be able to pay for their ESA membership many times over by saving significant money on products and services they already buy," said Knox. Electronic Security Association members can register for the ESA Member Savings Program by going to www.esaweb.org.

#### Security America Risk Retention Group

Security America Risk Retention Group (SARRG) is an insurance company developed by the ESA and administered through Marsh Insurance. Security America RRG was formed in 2003 to provide affordable and stable insurance coverage exclusively to ESA member companies. Security America RRG offers general liability including errors & omissions insurance specifically tailored to meet the needs of electronic life safety, security, and systems professionals throughout the country. Domiciled in Vermont, Security America RRG is registered in all 50 U.S. states. For information visit www. securityamericarrg.com, call 866-315-3838 or e-mail info@securityamericarrg.com.

#### **NTS Expands Online Courses**

The ESA National Training School has expanded its catalog of online training courses including technician and business management courses. For information, visit www.esaweb.org.



### Integration, Fire, Security, CCTV BUSINESS and/or ACCOUNTS

SELL TO US OR OUR QUALIFIED BUYERS. WE HAVE THE EXPERIENCE TO MAKE THE TRANSACTION QUICK AND HASSLE FREE.



## Call Now: 1-800-354-FUND (3863) for a complete Business Valuation.



Call Rory Russell, the industry leader in aquisitions and funding www.afsSMARTfunding.com

THE MIRROR

MAY 2016

## Our people make the difference.



## What qualities make the best dispatchers?

It's a critical question because that person on the phone is representing your company.

## Attitude | Professionalism | Sense of Duty

We believe to achieve excellence in service you must have people who demonstrate professionalism, empathy, a respect for confidentiality, a calm demeanor, and a positive attitude. The best dispatchers also possess a strong sense of duty and a desire to help others in their moment of need.

Watch our video at copsmonitoring.com/difference, read about our exclusive Gradation training program, and imagine how a *COPS Monitoring Dispatcher* can make a difference safeguarding your customers and upholding your hard-earned reputation.

Providing nationwide wholesale alarm monitoring and dealer services from New Jersey Florida Arizona Tennessee Texas Maryland 800.367.2677 Fax: 856.629.4043 info@copsmonitoring.com copsmonitoring.com





WINNER

SAA

#### WESTERN STATES SECURITY ALLIANCE **CAA CALENDAR 2016**

#### Send your events to CAA Mirror: info@caaonline.org

#### ΜΔΥ

Μ	AY		
		.OBFAA General Meeting	
	4-7	.CAA Palm Springs Convention	Palm Springs Hilton
	5	.WAESA Eastside Meeting	Spokane, WA
	10-12	.PSA TEC CONFERENCE	Westminster, CO
	10	.EBAA General Meeting	Richmond
	11	.NSA Member Meeting	Las Vegas, NV
	11	.NSA Member Meeting	Las Vegas
	17	.SDSA General Meeting	San Diego
		.WAESA Annual Meeting	
	19	.IEAA General Meeting	Riverside
Л	JNE		
	1	.MCAA General Meeting	Fresno
	8-10	.ESX 2016	Fort Worth, TX
	15-17	.SIA Government Summit	Washington D.C.
		.RAA General Meeting	
		.GGAA General Meeting	
	16	.WAESA Eastside Meeting	Spokane, WA
		.OCAA Golf Tournament	
		.SAAA Mardi Gras Night	
		.GLASAA General Meeting	
Л	JLY	C	
	12	.EBAA General Meeting	Richmond
		.NSA Member Meeting	
		.WAESA Board Meeting	
	14	.WAESA Golf Tournament	Redmond, WA
	13	.NSA Member Meeting	Las Vegas, NV
		.GVAA General Meeting	
	20	.SVAA General Meeting	San Jose
A	UGUST		
	3	.OBFAA General Meeting	
		.GLASAA Summer Outing	Los Angeles
	16	.SAAA Industry Trends	Sacramento
	17-19	.AZAAAnnual Meeting	
	25	.SDSA Day at the Races	Del Mar
SF	EPTEM	BER	
	13	.EBAA General Meeting	Richmond
		.WAESA Westside Meeting	
		.MCAA General Meeting	
	14	.NSA Meeting & Elections	Las Vegas
	15	.WAESA Eastside Meeting	Spokane, WA
	20	.SDSA General Meeting	San Diego
		.OCAA General Meeting	
		.IEAA General Meeting	
		÷	

#### **OCTOBER**

6GLASAA Golf Classic	Los Angeles
12GGAA General Meeting	San Francisco
13GVAA General Meeting	Manteca
19SVAA General Meeting	San Jose
20WAESA Eastside Meeting	Spokane, WA
26RAA General Meeting	Windsor
28SAAA Fire Forum with SRFMA	Sun City



NOVEMBER				
2OBFAA General Meeting				
7MCAA Golf Tournament Fresno				
8WAESA Westside Meeting Tri-Ed				
8EBAA General MeetingRichmond				
10IEAA General MeetingRiverside				
16OCAA General Meeting Anaheim				
17WAESA Eastside MeetingSpokane, WA				
TBDNSA Scholarship Poker Party Las Vegas				
DECEMBER				
7-10CAA Winter Convention San Francisco Marriott Marqu	is			
13GLASAA Holiday Party Los Angeles				
14SDSA General MeetingSan Diego				
15SAAA Holiday Party Sacramento				
CAA CONVENTIONS				
2016 May 4-7 Palm Springs Hilton				

2010	. May 4-7	Palm Springs mitton
2016	. December 7-10	San Francisco Marriott Marquis
	. May 10-13	* *
2017	Nov 29-Dec. 2	San Francisco Marriott Marquis

#### 2016 - 2017 Industry Events

**PSA Tec Annual Security** Conference May 10-12, 2016 Westminster, CO

**ESX 2016** June 8-10, 2016 Fort Worth, TX

NFPA Conference & Expo June 13-16, 2016 La Vegas, NV

**SIA Government Summit** June 15-17, 2016 The Westin Washington, D.C.

**ISC East** Nov. 16-17, 2016 New York, NY

**ASIS Annual Seminar & Exhibits** September 12-15, 2016 Orlando, FL

**ESA Leadership Summit 2017** Feb. 12-15, 2017 Tampa, FL

**ISC WEST 2017** April 5-7, 2017 Las Vegas, NV

SIA Education@ISC 2017 April 4-6, 2017

#### **BSIS Address and Telephone Numbers**

Bureau of Security and Investigative Services 2420 Del Paso Road, Suite 270, Sacramento, California 95834. The following are a list of important Bureau numbers to update your records:

Main Number:	
Toll Free Number:	
Licensing Fax Number:	
Enforcement Fax Number:	
Email:	bsis@dca.ca.gov
Web Homepage: wy	ww.dca.ca.gov/bsis

#### CONTACT THE CAA California Alarm Association

333 Washington Blvd., Suite 433, Marina del Rey, CA 90292 TEL 800/437-7658 FAX 800/490-9682 www.CAAonline.org info@CAAonline.org Jerry Lenander, Executive Director director@caaonline.org



## There's industry support.



## And there's Monitronics. support.

We always accept your calls. As a Monitronics dealer, you have a dedicated support team focused on your business. Learn more about flexible dealer program options, including bulk buy acquisitions. We have stable funding and unmatched support that make our dealer program first-in-class. Call us today!

## 866.535.8578 | monidealerprogram.com



ADI offers pick-up after hours, a user-friendly website, and a great in-store experience. Works for me!"

## MORE WAYS TO SHOP THAN EVER BEFORE!

More ways to decide how, when and where to stock up!



Thousands of products in stock every day!

CALIFORNIA (cont'd)

RIVERSIDE

1737 Atlanta Ave., Suite H1 Riverside, CA 92507

SACRAMENTO

709W Del Paso Rd

Sacramento, CA 95834

916 929 8700

SAN DIEGO

9610 Ridgehaven Ct., Suite B San Diego, CA 92123

858 268 9641

SAN LEANDRO

Hayward, CA 94545

510.352.8700

SANTA CLARA

487 Mathew St. Santa Clara, CA 95050

408.986.8200

20980 Cabot B



CALL

1-800-233-6261

SO, SAN FRANCISCO

441 Victory Ave. S. San Francisco, CA 94080

COLORADO

DENVER

5065 Kalamath St

Denver, CO 80221

303 777 1660

HAWAII

HONOLULU

3015 Koapaka St. Suite C Honolulu, HI 96819

808.833.8722

**IDAHO** 

BOISE

9999 West Emerald St. Building A Boise, ID 83704

208.375.1502



ONLINE @ adiglobal.com/us



#### MOBILE

Get the ADI app for iPhone & Android

### VISIT THE ADI LOCATION NEAREST YOU:

#### ARIZONA

PHOENIX 3710 E. University Dr., Suite 5 Phoenix, AZ 85034 602.437.2878

CALIFORNIA FRESNO

230 West Fallbrook Ave., Unit 103 Fresno, CA 93711 559,437,1444

LONG BEACH 1709 Mahalo Place Rancho Dominguez, CA 90220 310.523.2840

NORTH HOLLYWOOD 7260 Radford Ave. N. Hollywood, CA 91605 818.764.4202

ORANGE 1635 North Batavia St. Orange, CA 92867 714.283.0110

intrusion

& z-wave





fire



video

surveillance



access

control



NEVADA CALIFORNIA (cont'd) LAS VEGAS 5818 West Spring Mountain Rd Suite 207 - 211

Las Vegas, NV 89146 702.362.8788 RENO

525 Vista Blvd. Sparks, NV 89434 775.355.5066

#### NEW MEXICO ALBUQUERQUE 4380 Alexander N.E. Suite E & F Albuquerque, NM 87107 505.345.3678

OREGON PORTLAND 25977 Canyon Creek Rd. Suite A Portland, OR 97070 503.570.9088

TEXAS AUSTIN

1901 West Braker Ln., Suite 100 Austin, TX 78758

> DALLAS 12880 Valley Branch Ln. Dallas, TX 75234 972.402.8612

NORTH HOUSTON 335 Pennbright Dr., Suite 110 Houston, TX 77090

> SAN ANTONIO 853 Isom Rd

#### HOUSTON 7425 Pinemont Dr., Suite 100 Houston, TX 77040

281.872.4330

San Antonio, TX 78216 210.366.3327









audio/video networking communications

. ....

雷

central vacuum

tools & hardware structured wiring

wire

& cable

UTAH SALT LAKE CITY 466 West Lawndale Dr., Unit H Salt Lake City, UT 84115 801.972.8787

#### WASHINGTON

BOTHELL 22121 17th Ave. S.E Olympic Bldg., Suite 103 Bothell, WA 98021 425.485.3938

KENT 7617 South 180th St. Kent, WA 98032

