

THE MIRROR

PUBLISHED BY THE CAA FOR THE WESTERN STATES SECURITY ALLIANCE
VOLUME XXXII, NUMBER 2 — FEBRUARY 2023

www.CAAonline.org



New 369 Area Code is Coming to the California 707 Area Code Region

To ensure a continuing supply of telephone numbers, the California Public Utilities Commission has approved an all-services overlay for the 707 area code region. The 707 area code serves all or portions of Del Norte, Glenn, Humboldt, Lake, Marin, Mendocino, Napa, Solano, Sonoma, Tehama and Trinity counties, and encompasses cities such as American Canyon, Arcata, Benicia, Calistoga, Clearlake, Cloverdale, Cotati, Crescent City, Dixon, Eureka, Fairfield, Ferndale, Fort Bragg, Healdsburg, Lakeport, Napa, Petaluma, Point Arena, Rio Dell, Rio Vista, Rohnert Park, Saint Helena, Santa Rosa, Sebastopol, Sonoma, Suisun City, Trinidad, Ukiah, Vacaville, Vallejo, Windsor, Willits, and Yountville. The new 369 area code will serve the same geographic area currently served by the 707 area code.

What is an Area Code Overlay?

An overlay is the addition of another area code (369) to the same geographic region as an existing area code (707). The overlay does not require customers to change their existing area code or phone numbers, or how they make calls. Customers will continue to dial 1+10 digits (area code + phone number) for all local calls, as they today, within and between the 707 and 369 area codes. Mobile phone customers will continue to dial either 10 digits or 1+10 digits.

Who is affected and when does the new 369 area code become effective?

Beginning February 1, 2023 customers in the 707 area code region may be assigned a number in the new 369 area code when they request new service or an additional line. Customers receiving the 369 area code will be required to dial 1+10 digits for all local calls, just as customers with telephone numbers from the 707 area code do today. Mobile phone customers receiving 369 numbers may dial either 10 digits or 1+10 digits.

What will customers need to do?

Customers in the overlay region should:

- Continue to dial 1+10 digits for all local calls, including calls within the same area code.
- Continue to identify their telephone number as a 10-digit number, and include the area code when giving the number to friends, family, business associates, customers, and others.
- Ensure that all services, automatic dialing equipment, or other types of equipment recognize the new 369 area code as a valid area code and continue to store or program telephone numbers as 10-digit numbers. Some examples are: stored telephone numbers in contact lists in wireless or cordless phones, PBXs, fax machines, Internet dial-up numbers, speed dialers, call forwarding settings, voicemail services, medical alert devices, safety alarm security systems and gates, ankle monitors and/or other similar equipment.

• Check items such as websites, personal and business stationery, printed checks, advertising materials, contact information, and personal or pet ID tags to ensure the area code is included.

What will remain the same?

- Telephone numbers, including the current area code, will not change.
- The price of a call, coverage area, or other rates and services will not change due to the overlay.
- What is a local call now will remain a local call.
- Customers will continue to dial 1+10 digits for local calls within and between the overlay area codes, and 1+10 digits for long distance calls.
- Customers can still dial just three digits to reach 911 and 988, as well as 211, 311, 411, 511, 611, 711 or 811 if those are currently available in the community.

Who may customers contact with questions?

If customers have any questions regarding information provided here, they should contact their local service provider. Customers may also visit the California Public Utilities Commission website at <https://www.cpuc.ca.gov/707areacode>.



The Monitoring Association (TMA) welcomed its 119th Emergency Communications Center (ECC) in the United States and its first agency in the state of California to implement the Automated Secure Alarm Protocol (ASAP). The state of California became the 22nd state in the United States to participate in the ASAP program. Launched in 2011 as a public-private partnership, TMA's ASAP service is designed to increase the accuracy and efficiency of calls for service from alarm companies to Emergency Communication Centers (ECCs).

"We are excited to introduce our leading-edge technology to our first California ECC," stated Pam Petrow, co-chair, TMA ASAP-to-PSAP Committee. "The team at the City of Riverside PD has been extraordinary partner throughout the implementation process. We're looking forward to a positive pilot program and the opportunity to welcome additional ECCs from across the state of California in 2023."

The City of Riverside PD went live with: Affiliated Monitoring, Rapid Response Monitoring, Vector Security, United Central Control, Guardian Protection, Securitas, Security Central, Stanley Security, Tyco (Johnson Controls), Vivint, Brinks Home Security, Protection One, and National Monitoring Center. ADT will go-live with Riverside during a second implementation phase in January 2023.

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Editorial: Copy is due the 10th of the month preceding publication. **Advertising:** Space reservations due the 10th and copy due the 15th of the month preceding publication.

For Editorial and Advertising information, contact:

Jerry Lenander

California Alarm Association

333 Washington Blvd. Ste. 433

Marina del Rey, CA 90292

TEL 800/437-7658 FAX 800/490-9682

Web Site: www.CAAonline.org

info@caaonline.org

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CAA PRESIDENT'S MESSAGE

2023 is off to a fast start... and so is the CAA!

In my short time as President I am realizing all the moving parts that make the California Alarm Association so great. Within the last month Committees have been finalized, Conventions scheduled, budgets set, and Chapter meetings slated for the coming year. I am excited for the value we are bringing to membership in 2023.

CAA Youth Scholarship - 25th Anniversary

Every year, the CAA offers approximately \$25,000 in college scholarships to children of active-duty law enforcement and fire service personnel across California. I encourage you to reach out to your local agencies to make them aware of the Scholarship and the great work CAA does for their kids. This year we are calling for additional donations to make the award extra special for the 25th Anniversary winner. Additional information is available at CAA website under PROGRAMS. I would also like to thank Lilianne Chaumont for all the hard work and dedication she puts into the Scholarship program year in and year out to make it so successful.

Viva Las Vegas - ISC West March 28th- March 31st

CAA Events @ ISC West Event Page is now live! Registration for ISC West AND RSVP for CAA Events taking place can be found at www.caaonline.org under EVENTS tab.

Palm Springs Convention is May 17-May 20

Event Page now live under EVENTS tab which includes registration and sponsorship information.

CAA Training

The CAA's partner in providing online based training, National Training Program, is hosting a free webinar on February 21. The focus will be the importance of offering standardized training within your organization. There will also be updates on the additions of content for FST1 (Onboarding) and previewing the FST2 (Intermediate-Intrusion) course. Registration is available at the TRAINING page on the CAA website.

The EVENTS DIRECTORY Page has been recently updated for 2023.

It is a great source of upcoming events for the CAA and its' 11 Regional Chapters. The CAA updates the newsfeed weekly with Association news and member announcements, available under NEWS tab on CAA website.

I encourage all of our membership to get out and participate in the upcoming Events. Your participation is what makes the CAA viable and contributes to the overall success of the Association.

Sean Cooke
CAA President



By Sean Cooke

Find your CAA local association news inside THE MIRROR.





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a meeting with Rory from Tuesday, March 28
to Friday, March 30 at ISC WEST, Las Vegas.

Guidance Regarding California Pay Scale Disclosure Requirements is Released

By Christie Del Rey-Cone and Thea Rogers, MSK

On December 27, 2022, the California Labor Commissioner's Office released FAQ guidance (the "Guidance") on California's new pay transparency law (the "California Pay Transparency Law") pay scale disclosure requirements. The California Pay Transparency Law took effect on January 1, 2023 and was enacted via amendments to the state's Equal Pay Act and Labor Code section 432.3. Unsurprisingly, the Guidance itself is an "amendment" to the Department of Labor Standard Enforcement's ("DLSE") general Equal Pay Act FAQ page, with relevant pay scale disclosure information beginning at Question No. 27.

Although this Guidance leaves several questions still unanswered (e.g., must active job postings that went live before January 1, 2023 comply with the California Pay Transparency Law?), it also provides helpful (and much needed) information regarding what constitutes a covered employer, determining an acceptable pay scale and proper disclosure.

First, the Guidance states that the new pay scale disclosure requirements apply to employers that have 15 or more employees nationwide, as long as at least one employee is located in California. Whether all employees – full-time, part-time, temporary, interns, joint, etc. – are included in the "15 or more" count is currently ambiguous, though the Guidance notes that the Labor Commissioner "interprets this [number of employees] requirement consistent with how it counts employees for the purpose of 2022 COVID-19 Supplemental Paid Sick Leave and minimum wage rates." In which case, full-time and part-time employees would be included.

Far clearer is the guidance that pay scale disclosure requirements apply even if a covered employer engages a third party (e.g., a recruiting agency) to post "or otherwise make known" the employer's job posting. Pursuant to the Guidance, it is the employer's responsibility to provide applicable pay scale information to the third party, and then the third party has a duty to include this information within the posting. Importantly too, the Guidance states that the pay disclosure requirements apply even when an employer is recruiting remote workers for a position (i.e., the pay disclosure requirements apply if a job position "may ever [emphasis added] be filled in California, either in-person or remotely" [emphasis added]). The Guidance also confirms that employers must provide current employees with the pay scale for their current positions, should the employees request the information.

The Guidance also elaborates specifically on guidance regarding what employers covered by the California Pay Transparency Law will be required to include in job postings. It clarified that, in addition to a position's pay scale, an employer that intends to pay a set hourly amount or set piece rate amount instead of a pay range may provide that set hourly rate or piece rate. Additionally, if a position's pay rate is based on a piece rate or commission, then the piece rate or commission range the employer reasonably expects to pay for the position must be included in the job posting. Notably, employers are not required to include any other compensation or tangible benefits provided in addition to a salary or hourly wage (e.g., bonuses, tips, etc.) in a job posting. The Guidance explicitly states that a "legally compliant job posting only requires the 'salary or hourly wage range that the employer reasonably expects to pay for the position.'" Significantly, pay scale information must always be included within the actual job posting, not just accessible via a hyperlink, QR code or separate inquiry.

Finally, the Guidance relays the steep claims and penalties covered employers may be subject to should they fail to comply with the new pay disclosure requirements. Specifically, a non-compliant employer could face prosecution from the Labor Commissioner's Office, a civil action for injunctive relief (and other relief a court deems appropriate), and/or civil penalties between \$100 and \$10,000 per violation.

As mentioned, the California Labor Commissioner's Office will likely amend, expand and clarify this existing Guidance, and so we recommend subscribing to MSK's Employment Law alerts to stay up-to-date on California pay disclosure requirements. In the meantime, the Guidance and general DLSE Equal Pay Act FAQ can be found here: https://www.dir.ca.gov/dlse/california_equal_pay_act.htm.



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NAPCOSECURITYTECHNOLOGIES INC. is pleased to announce that its Alarm Lock Trilogy® Series Wireless Access Control Locks have been recognized by facility maintenance decision-makers as the award-winning locking product for the Maintenance Innovation Award in Safety. This 2022 Annual Award, just announced, is said to “recognize innovations and excellence in products, that contribute to the efficient and profitable operation and management of commercial buildings and institutions in the United States”. Napco’s winning Trilogy Series Locks easily retrofit standard door locks and accept digital PIN codes or Prox ID card credentials for a few, to thou-

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eration Trilogy Networkx® wireless access locks, which add server control and optional real-time access control platform operation (using Napco’s Continental CA4K, or Lenel Systems). Trilogy Networkx models offer building managers and occupants the added safety of providing global lockdown in seconds, in an emergency, activated from a server, any lock or lock group, or personal keyfobs. Most recently NAPCO, integrated the Trilogy Locks with new smart device App control with convenient mobile credentials, as part of its AirAccess® Cell/Cloud-Based Access Control System, which itself won multiple awards, offering easy cell-based wireless networking and central monitoring station reporting, speeding deployment, and eliminating IT Dept/ Network burdens. **NAPCO** offers intro classes and professional trainings online and in the field and supports the product with 24mos warranty

ALTRONIX featured their latest power and data transmission solutions for security, access, surveillance and fire applications at Intersec 2023. Included in the display were their enhanced portfolio of NetWay and NetWay Spectrum PoE and Fiber Solutions, first to market solutions for powering Access Control – the Tango1B PoE Driven Power Supply/Charger, as well as the expanded offering of Trove Access and Power Integration. New technology enables the deployment of multiple edge devices at greater distances with more power to accommodate a wide range of surveillance and security products. Applications include the ability to deploy the latest IP devices at remote locations with or without local power, utilizing the 802.3bt PoE standard - greatly reducing labor and installation costs. “Intersec affords us the ability to network with existing customers and discuss their current projects and challenges, and meet new potential customers,” said Alan Forman, President, Altronix Corporation. “Altronix power and transmission solutions further enhance system capacities for access, surveillance and security applications enabling quicker and simpler installations. Our extremely reliable electronics are backed by Altronix’s longstanding reputation, as well as a lifetime warranty. The company is staffed by best-in-class engineering, technical expertise, and unparalleled customer support.”



SNAPONE is returning to ISE 2023 (Aug. 29, Kansas City, MO) with a strong commitment to international expansion and a comprehensive showcase of new solutions debuting for the first time internationally across the control, lighting, audio, power and surveillance categories in Stand 2D400. “We’re thrilled to return to ISE and show our international Partners how our solutions can help them build stronger businesses,” said Kordon Vaughn, VP Marketing at Snap One. “Our intention is to give our global Partners the tools they need to increase customer satisfaction, reduce installation pain points, and facilitate success.” Notable new products on display include Control4 Vibrant Lighting, Control4 Halo Remotes, Episode Radiance Audio & Lighting System, Luma x20 Surveillance, IP-Enabled Wattbox Solutions, and the latest updates to OvrC and our OvrC Ecosystem.



AIPHONE has introduced a Remote Programming Service for its IX Series systems, enabling installers to quickly build, edit, and save programming files within the QuikSpec™ online design tool. A built-in programming wizard offers guidance and assistance with creating and modifying system, station, and network settings—producing a complete, downloadable programming file. “The addition of Remote Programming Service provides installers with an important tool that will help them to become more efficient thereby saving them both time and resources,” said Brad Kamcheff, marketing manager, for Aiphone. “We recognize that installers require enhanced resources and our goal is to provide our partners with tools that will positively impact their bottom line.”

NATIONAL TRAINING CENTER (NTC) launches a new Fire Alarm Inspection & Testing Course. This course is offered two different ways: virtual or hands-on. Both courses are taught live by a NICET Certified NTC instructor and are interactive, including asking and answering questions. Both courses also cover the NFPA 72 requirements for inspections and testing of fire alarm systems in a lecture style. Students attending the virtual courses will be shown a live demonstration of each aspect of the code-related inspection or test following the code explanation. In-person students will each have their own functioning fire alarm system panel and accessories in which to physically practice the test or inspection. Both versions of the course were presented in smaller classes last year and attendees offered rave reviews. One recent attendee had this to say after completing the course: “It all makes so much more sense after being physically shown! And having a dummy panel to make mistakes on is awesome.” Regardless of which version you choose, the NTC Brown Book - Fire Alarm Systems and access to NTC’s Fire Alarm Systems online training after the class are included. The learning doesn’t end with one live class day.



NTC Instructor, Bryan McLane, sets up the demonstration panels for the in-person, hands-on course offered in Atlanta.



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Every Alarm Company Should Advertise On “NextDoor.” Here’s Why.



By Brian Plant, AlarmBrand

NextDoor has exploded as the hot new social media app for communities around the country. Home services providers like landscapers, plumbers and electricians – as well as your national competitors like ADT, Brinks, Vivint and more – are constantly running ads in the NextDoor newsfeed. NextDoor is like the new Facebook, featuring updates from your neighbor across the street (as opposed to people scattered all over the globe). If you live in a community with an active presence on NextDoor, then you’ve seen what an amazing advertising opportunity the platform may present for your alarm company.

But if you’re new to the NextDoor ad game, you may not know how to get started – or, you may not have the time to manage an ad campaign effectively. Fortunately, the digital ads team at AlarmBrand can help. Here are few reasons to consider advertising on NextDoor, and some next steps to help you get started today.

People Want to Connect with Neighbors AND Services.

There’s a reason why online platforms for neighbors have grown exponentially in recent years: Now more than ever, people seek connection to their neighbors. While connecting to the global community remains important for some, making local connections has become a larger priority since the pandemic. People want to know “real life” people who live and work in their own communities. Many consumers want to support and do business with local companies rather than large corporations.

NextDoor is High-Intent Browsing.

Unlike Facebook, where people are not really looking to connect with brands or services, over 90% of users open the NextDoor app to get recommendations from neighbors for home services. Local Facebook groups and other forums can vary by reputation and what they have to offer. What sets NextDoor apart from them? It’s powered by trusted local information, with new updates being posted by neighbors every day. Whether someone is searching for a vendor to

cater their party, or a licensed alarm dealer to protect their home or business, neighbors in communities from coast to coast are turning to NextDoor for the services they need in the immediate future.

Unlike Facebook, where people are not really looking to connect with brands or services, over 90% of users open the NextDoor app to get recommendations from neighbors for home services.

NextDoor Ads Provide Relevant Options.

NextDoor offers a variety of ways for businesses to reach neighbors, each of them delivered in a relevant context that makes sense to the user. Your alarm company can take advantage of everything from native ads, to display ads, to scrolling video ads, to NextDoor’s proprietary Digest email. There’s also a NextDoor marketplace, where you can advertise in a “for sale” platform where local users are looking for a specific service. It’s even possible to showcase multiple services in a carousel format, or place a click-to-call ad directly in NextDoor’s in-app newsfeed. Another highly popular option for NextDoor ads is their Local Deals option. There’s no one-size-fits-all model for advertising on NextDoor, which makes it appealing to alarm dealers and integrators looking to reach new audiences in their local communities.

What Do Ads on NextDoor Cost for Alarm Companies?

NextDoor advertising is scalable, and there are a variety of ways to structure an ad campaign. A modest budget similar to what you might expect for Facebook Ads is sufficient to generate traffic, brand awareness, and conversions. The platform offers tailored analytics that measure the effectiveness of your campaign, and working with the digital ad experts at Ignite means you have a dedicated team who can adjust your campaign as needed. If you decide to try something new, NextDoor makes it easy – and with AlarmBrand as your digital advertising partner, it can be even easier.

Brian Plant is Managing Director at AlarmBrand, offering website creation and marketing for the electronic security industry that communicate your story, resonate with your audience, and generate revenue. Since 2009, brands that you know and trust have leveraged AlarmBrand to grow their businesses, including SDM 100, SDI Fast 50, monitoring centers, technology providers, professional corporations, and small / medium businesses across the USA.

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Matt Kruger, President

City of San Diego Permit Process

The San Diego Security Association and SIAC have been working cooperatively with the City of San Diego to assist with their fire alarm program, and now their burglar alarm program. The police are requesting alarm companies to submit their active burglar, panic and holdup alarm customer lists to the San Diego Police Department. The preferred method is to send your excel customer list electronically by email to Hilda Gonzalez-Reed at hgonzalezreed@pd.sandiego.gov. If you have any questions, please contact Hilda Gonzalez Reed at hgonzalezreed@pd.sandiego.gov or 619-531-2247. Visit our website www.sandiegosecurityassociation.org.

The San Diego Police Department Permits Division reminds all alarm companies that they are required to have a valid alarm permit for the premise being installed, prior to the installation of an intrusion or fire system. The alarm company is responsible for obtaining or verifying the existence of an existing alarm permit for the premise. For information, please contact SDPD Permits Division – Frank Dragula 619-531-2364 Fdragula@pd.sandiego.gov



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Richard Jimenez, Vice President

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Visit www.OCAAonline.org for more information.

By Elizabeth Courtney, OCAA President

This year the Orange County Alarm Association is focusing its efforts on recognizing our law enforcement partnerships. We are endeavoring to build stronger, real-life relationships with our law enforcement partners. We have much to learn about law enforcement issues and we have much to teach in return.

We are encouraging our Chapter members to initiate and cement relationships by meeting with their local law enforcement agencies. Consider simply dropping by the station unannounced with donuts, coffee, pizza or sandwiches. Shift changes present a unique opportunity.

For more information about OCAA activities, contact the OCAA office at 800-437-7658 or email OCAAlarmAssoc@aol.com. Visit our new website at www.ocaaonline.org for meeting information and registration forms, training opportunities, members list and a whole lot more.

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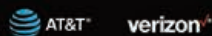


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By Rich Whitlock, President

Check out our website at www.saaa-online.org for updates. There are sponsorship and speaking opportunities at these events. Please keep us in mind when establishing your budgets and calendars.

Are you having an issue with your local alarm ordinance? Make sure the SAAA is aware. We are here to help.

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- 8/17/2023 SAAA Top Golf
- 10/12/2023 SAAA Fire Forum
- 12/14/2023 SAAA Holiday Party



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www.ebaaonline.org

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GLASAA Meetings and Events

Please visit our website at www.glasaaonline.org.



GREATER VALLEY ALARM ASSOCIATION

www.gvaaonline.org

Joe Castro, President

GVAA MEETINGS

Our meetings are held at Custom Electronic Supply, 1324 Dupont Court, Manteca 95336 and they start at 11:30 a.m. GVAA meetings are held on the second Thursday of every third month (once a quarter) at the above location. Please contact Joe Castro at 209-384-3305 or by email at josephc@alarmwatch.com for more information.



REDWOOD ALARM ASSOCIATION

www.raaonline.org

Sean Cooke, President

Meeting Topic Considerations:
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For questions about the association, please contact Sean Cooke at scooke@allguard-systems.com or 800-255-4273.

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By Tony Smith

Should A Dealer Become Involved With A Dealer Program, And, If So, Which One?

It might surprise you to learn that many dealers already belong to one or more Dealer Programs.

With careful observation, you will find that there are many types of dealer programs and that one or more might be just what you are, or should be, looking for. We are going to look at several types of dealer programs and consider their impact on the alarm industry. In alarms, you can break Dealer Programs into two basic categories, 1) Marketing and Equipment Sales, and 2) Monitoring Contract Sales and Monitoring Contract Financing.

Marketing and Equipment Sales:

This is a very common category. It includes manufacturers, software developers, distributors and others who are trying to develop an elite selling presence for their potential customers. Depending on a number of factors, these program sponsors will create a qualifying process for their alarm dealers. They will likely establish some volume and pricing goals, along with credit qualifiers. There will also be marketing assistance in the form of brochures, email content and a web site. The sponsor may also provide training, You Tube instructions, and joint client customer visits.

With the advent of the Internet, there may also be online ordering and free shipping. Those alarm dealers who take full advantage of the program may also be offered the opportunity to participate in conventions

and travel bonuses. This type of Dealer Program has become a necessary component for alarm dealers, who are looking for the most efficient and profitable way to sell the alarm equipment package.

Monitoring Contract Sales:

There are about half a dozen companies whose primary business plan is to buy monitoring contracts from alarm dealers. Alarm dealers generally use it to raise operational working capital. The alarm dealers receive 35x-45x times the RMR from the monitoring contract. That gives them, in their mind, enough funding (along with any installation fees) to pay for the installation of the system and provide them with a profit in the sale transaction. The selling dealer, to be successful, must operate with low overhead and invest any extra cash flow profitably. The purchasing company will likely hold back about 10% of the purchase price for up to a year.

In addition, the selling dealer will likely have a recourse obligation depending on the terms. The selling dealer has effectively sold his accounts for less than half of their long term value, but now has working capital and no debt obligation.

Monitoring Contract Financing:

Financing can take two forms:

1.) Lending through a banking relationship where the dealer borrows the money, usually at about 17x-18x, with a minimum of \$3M. The bank lends money with the idea they will be paid back. Thus, their terms can be very restrictive. This financing technique is normally used by larger companies. One exception is Jim Wooster of Alarm Funding Services in San Anselmo, California. He is very adept at working with smaller companies, but you still have to pay the money back, and the terms might be too restrictive.

2.) The use of consumer financing is relatively recent, going back to the late 1900's. It is a financing phenomenon that depends on the customer having good credit and owning a home. Alarm systems (now including solar) have become part of a new loan vertical called "Home Improvement". This sector incorporates pools, remodeling, new roofs, HVAC, and a myriad of other projects focused on the home. Alarm dealers have found that the use of consumer financing provides significant benefits to their cash flow, profitability, and equity growth.

The alarm industry has never liked selling their customers before the dealer retires. If they were able to borrow money, they likely had issues with the terms and the fact that the bank became a partner when it came time to sell and retire. We can combine alarm systems, monitoring and solar financing into one package over 10-20 years at less than market rates. This will help to accelerate the adoption of solar and alarms.

You should also be aware that there is normally no additional licensing or insurance required for the dealer to do Alarms and Solar. Finally, the bank does the billing which is a direct savings to the dealer, and there may be a reduction in central station fees.

The market for consumer loans is evolving, so it is important to stay abreast of the latest developments. If higher cash flow and improved profitability is your goal, then you may want to use consumer financing as a tool to grow your company.

Tony Smith is a Past President of the California Alarm Association, and former member of the Board of ESA. He is the Founder-President and CEO of Security Funding Associates, a leading industry financial services firm, focused on non-recourse financing for small - medium sized alarm companies. He may be reached at TSmith@SecurityFundingSolutions.com or (855) 723-2299



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SEE PAGE 14 FOR DETAILS.

Dealer members can attend these events but RSVPs are needed. Contact Jeanne with
your RSVP and for more details about these events.

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The Utah Alarm Association invites all concerned professionals and other parties (Police, Fire, government, etc.) to join us for our monthly false alarm meeting, now in its 34th year.

We meet the third Tuesday of each month at Jim's Family Restaurant, 1728 Park Ave, Riverton, Utah 84065 at 8:30AM. We encourage all to come out for free breakfast and discuss false alarm reduction, industry standards, best practices, etc.

The Association is proud of our 2021 false alarm dispatch numbers. Our false alarm rate for residential dispatches is .08, that is one dispatch per system every 12.5 years. Our commercial false dispatch rate is .33, that is one dispatch every 3 years. Combined is .14 or one false dispatch every 7 years.

We look forward to your help as we work towards reducing our false alarm rate.

If you would like to sponsor one of these meeting or have questions about the association, please feel free to contact a member of the board.

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OBFAA Membership

Please contact us if you would like to be a member of the OBFAA. Being part of the OBFAA has many benefits such as the latest news dealing with the alarm industry in the Pacific Northwest, OBFAA represents You and Your opinion to consumers, lawmakers and the public at large. The bigger the organization, the louder its voice.

COLORADO BURGLAR & FIRE ALARM ASSOCIATION, INC.



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Catch up with your industry at CBFAA's lunch Meeting on Wednesday, February 8th, 2023, 12:00 noon at the Denver branch of ADI! RSVP to Jeanne@cbfaa.org or 702-845-3629.

Members: Don't forget to renew for 2023. Contact us if you haven't seen your invoice.

Not yet a member? Join CBFAA in 2023! Low flat-rate annual dues are a great ROI. Want to know more? Contact us!

Membership applications are online at www.cbfaa.org or contact us at cbfaa@cbfaa.org Join today!

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Member companies can register new apprentices anytime. If you will be hiring new apprentices or technicians, member companies are encouraged to send job postings to info@wbfaa.net and we will send to our list of qualified prospects. The WBFAA UATC is open to member companies of the CAA or CAFAA who require having registered apprentices with the State of California. Call the WBFAA UATC at 800-809-0280 if you are interested in joining.

Certification – Fire/Life Safety Technician - Renewal

For Fire/Life Safety Technicians with 4,000 hours of work experience, the state law requires them to be certified by passing the state exam. The renewal application is posted at www.dir.ca.gov/das and the state does not send out reminders. For information on the Electrician Certification Program visit www.dir.ca.gov/das and follow the links.

The WBFAA UATC has certification prep material available to member companies of the WBFAA UATC. If you are a member and would like the material, please contact the WBFAA UATC at 800-809-0280 or email info@wbfaa.net.

CSLB Enforces Zero Tolerance

The Contractors State License Board (CSLB) is legally required to open an investigation and initiate disciplinary action against the contractor (which may include license suspension or revocation) within 60 days of receipt of a referral or complaint from the Department of Industrial Relations' Division of Apprenticeship Standards (DAS). Labor Code Section 3099.2 stipulates that anyone who performs work as an electrician for C-10 Electrical contractors shall hold an electrical certification card issued by DAS; DAS is required by Labor Code Section 3099.2 to report violations to CSLB. Learn more about electrician certification by visiting the Division of Apprenticeship Standards website. www.dir.ca.gov/DAS/ElectricalTrade

WBFAA UATC Offers Online Continuing Education

The WBFAA UATC is offering an online continuing education program for electronic security systems technicians with more than 50 hours of course offerings. Registered technicians with member companies will have access to 18 hours of online courses annually at no fee. In addition, registered technicians will have access to courses offered in physical class-

rooms and can submit third-party training for certification for renewal of the state Fire/Life Safety Certification card. For more information, visit www.wbfaa.net or www.wbfaatraining.net.

WBFAA UATC Invites Membership

Assented member companies register all fire alarm technicians in the program and pay a monthly fee of \$25 per technician. The apprentice program and course, prep material for certification and continuing education courses are provided at no additional fee. In addition, member companies who contribute to public works training trust funds to the WBFAA receive a \$.15 per hour credit for registered technicians. For complete information, visit www.wbfaa.net or call the WBFAA UATC at 800-809-0280.

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CALENDARS 2023 - 2026

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FEBRUARY

8..... Colorado BFAA lunch meeting/Denver ADI

MARCH

28..... ISC Loves Security @ Rockhouse (Venetian)

29..... CAA Leadership Breakfast @ ISC West

30..... CAA Educational Summit @ISC West

APRIL

13..... SAAA Police Forum

AUGUST

17..... SAAA Top Golf

OCTOBER

12..... SAAA Fire Forum

DECEMBER

14..... SAAA Holiday Party

INDUSTRY EVENTS

March 28, 2023

ISC Loves Security @ Rockhouse (Venetian)

March 29, 2023 – April 1, 2023

ISC West

March 29, 2023

CAA Leadership Breakfast @ ISC West

March 30

CAA Educational Summit @ISC West

November 4-8, 2023,

TMA Annual Meeting, Kapalua, Maui, Hawaii

November 15-16, 2023

ISC East, New York, NY

NAFED (National Association of Fire Equipment Distributors)

March 9 – 10 - Las Vegas, NV – Bally's Hotel

April 13 –14 - Atlantic City, NJ – Caesar's

May 25 – 26 - Chicago, IL - Swissotel

CAA CONVENTIONS

CAA WINTER CONVENTIONS - Western States Security Conference

Fairmont San Francisco

December 6 – December 9, 2023

December 4 – December 7, 2024

December 3 – December 6, 2025

December 2 – December 5, 2026

CAA PALM SPRINGS CONVENTIONS

Hilton Palm Springs

May 17 – May 20, 2023

May 15 – May 18, 2024

May 14 – May 17, 2025

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The State of California Bureau of Security & Investigative Services is recruiting Alarm Company Operator (ACO) Qualified

Managers (QMs) to participate as Subject Matter Experts (SMEs) in Exam Development Workshops for the purposes of writing, reviewing and revising items for a new version of the Alarm Company Qualified Manager Exam. Workshops are two days long and may be held remotely or in-person, and SMEs will receive \$200 per day for their participation. For in-person workshops, the Bureau will book lodging as well as airfare to and from the workshops. Meals and mileage will be reimbursed in accordance with State travel guidelines. ACO QMs who are interested must enter into a three-year contract with the State of California and must be holders of an ACO QM Certificate in current and clear status and be active in a current ACO licensee's business. If you are interested in participating, fill out the Qualified Manager Subject Matter Expert Registration Form found here: <https://www.bsis.ca.gov/webapps/workshops.php>. Thank you for your interest!

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Web Homepage: www.dca.ca.gov/bsis



CONTACT THE CAA

California Alarm Association

333 Washington Blvd., Suite 433, Marina del Rey, CA 90292

TEL 800/437-7658 FAX 800/490-9682 www.CAAonline.org info@CAAonline.org

Jerry Lenander, Executive Director director@caaonline.org

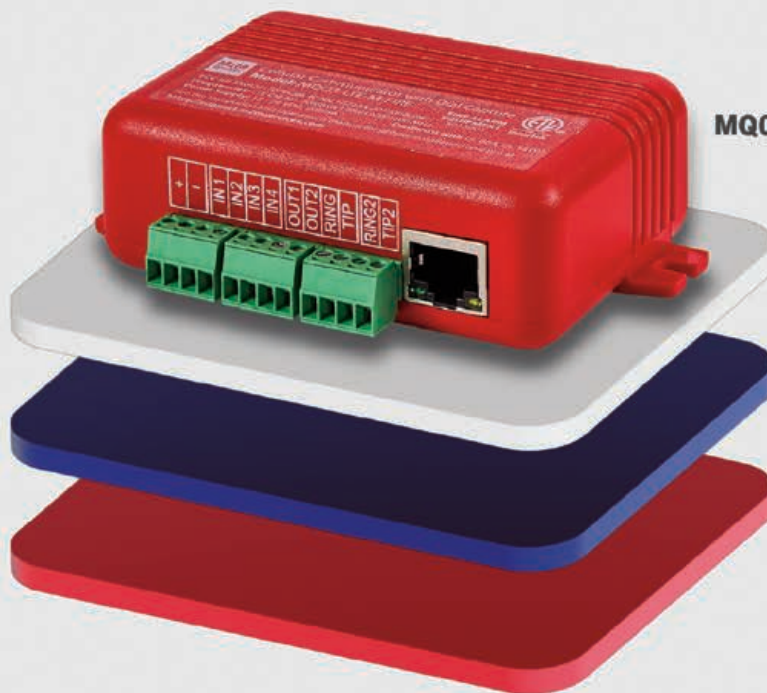
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