



CAA Palm Springs Convention 2023, May 17-20

RE: HOSTING WPRKSHOP @ CAA PALM SPRINGS CONVENTION

We are seeking proposals for WORKSHOPS at the 2023 CAA Spring Convention at Hilton Palm Springs May 17-20. These workshops will be scheduled in the afternoon of Thursday, May 18 and Friday, May 19. Workshop content should be generic and address significant technology, trends and business issues you feel would be of interest to owners and senior managers of alarm companies and integrators.

Please e-mail the following to info@caaonline.org with a copy to director@caaonline.org

- 1). Title of Workshop
- 2). Names of Presenters w/ Job Title
- 3). Brief Description of Workshop (2-3 paragraphs)
- 4). Bio of Presenter(s)
- 5). Headshot of Presenter(s)

We encourage you to build panels to make your program as strong as possible. There will be up to FOUR WORKSHOPS conducted at the same time, so content will be critical.

PLEASE CONSIDER SPONSORING THIS EVENT. SPONSORS WILL RECEIVE FIRST CONSIDERATION.

Registration, Sponsorship, and to booking your hotel room at the CAA Group Rate may be done at the CAA Palm Springs Convention Page on the CAA Website under the EVENTS tab.

If you are selected as one of the Workshop Speakers, you must Register as a Vendor for the Convention if your organization elects not to sponsor.

PLEASE NOTE: The first FOUR people from an alarm company/integrator are guests of the sponsors. Please SPONSOR and invite your best prospects to be your guest at the Spring Convention.

Thank you and call our office 800/437-7658 with any questions.

California Alarm Association
800/437-7658
info@caaonline.org