



2024 Spring Conference Sponsorship Opportunities

May 15-18, 2024



**Hilton Palm Springs Hotel
Palm Springs, CA**

Reserve hotel rooms at \$184 or Suites at \$204 per night by visiting :
<https://www.hilton.com/en/attend-my-event/californiaalarmassoc/> or call hotel directly: (760) 320-6868

Sponsors of the 2024 CAA Spring Conference have an open door to a select audience of professionals in the electronic security industry. Sponsorship puts your company's name foremost in the eyes of your target market.

It brings industry positioning, brand awareness and exposure to key decision makers.

Support CAA Through Sponsorships



2024
SPRING CONFERENCE



SPONSORSHIP LEVELS

DIAMOND
\$15,000

- Attendance to Convention for 10
 - Additional guest @ \$250
- Conference Name Tags
- Distinctive ribbon recognizing all company attendees as a sponsor
- Exhibitor Table
- Logo recognition on website, in printed program and the Mirror
- Full Page Ad in printed program
- Logo on Show Banner
- Availability to host a Workshop
- Inclusion on Show Guide Boards and Program
- A/V for session
- Promotional material can be included in the Welcome Bags
- Participation in Speed Dating
- Name recognition as Sponsor of General Session Breakfast
- Sponsor will have 15 minutes prior to the General Session to introduce themselves and their company
- Sponsor name on Conference Welcome Bags
- Recognition at General Session with Sponsorship Gift

PLATINUM
\$10,000

- Attendance to Convention for 5
 - Additional guest @ \$250
- Conference Name Tags
- Distinctive ribbon recognizing all company attendees as a sponsor
- Exhibitor Table
- Logo recognition on website, in printed program and the Mirror
- Full Page Ad in printed program
- Logo on Show Banner
- Availability to host a Workshop
- Inclusion on Show Guide Boards and Program
- A/V for session
- Promotional material can be included in the Welcome Bags
- Participation in Speed Dating
- Name recognition as Sponsor of Wednesday Welcome Reception
- Friday Dinner and Reception
- Sponsors will have 5 minutes during Reception to introduce themselves and their company
- Recognition at General Session with Sponsorship Gift

GOLD
\$5,000

- Attendance to Convention for 3
 - Additional guest @ \$250
- Conference Name Tags
- Distinctive ribbon recognizing all company attendees as a sponsor
- Exhibitor Table
- Logo recognition on website, in printed program and the Mirror
- Half Page Ad in printed program
- Logo on Show Banner
- Availability to host a Workshop
- Inclusion on Show Guide Boards and Program
- A/V for session
- Promotional material can be included in the Welcome Bags
- Participation in Speed Dating
- Name recognition as Sponsor of Breakfast or Lunch
 - Friday Lunch
 - Saturday Breakfast
- Recognition at General Session with Sponsorship Gift

Register as a sponsor by visiting <https://www.caaonline.org> or email: info@caaonline.org or call CAA: 1-(800) 437-7658

2024
SPRING CONFERENCE



SPONSORSHIP LEVELS

SILVER
\$3,500

- Attendance to Convention for 2 Additional guests @ \$250
- Conference Name Tags
- Distinctive ribbon recognizing all company attendees as a sponsor
- Exhibitor Table
- Logo recognition on website, in printed program and the Mirror
- Quarter Page Ad in printed program
- Logo on Show Banner
- Availability to host a Workshop
- Inclusion on Show Guide Boards and Program
- A/V for session
- Promotional material can be included in the Welcome Bags
- Recognition at General Session with Sponsorship Gift

BRONZE
\$2,500

- Attendance to Convention for 1
- Additional guest @ \$250
- Conference Name Tag
- Distinctive ribbon recognizing all company attendee as a sponsor
- Exhibitor Table
- Logo recognition on website, in printed program and the Mirror
- Quarter Page Ad in printed program
- Logo on Show Banner
- Recognition at General Session with Sponsorship Gift

ASSOCIATE
\$750

- Attendance to Convention for 1
- Conference Name Tag
- Meals
 - Fri Breakfast
 - Fri Lunch
 - Fri Dinner
 - Sat Breakfast

+Option for a Table @ \$250

2024 Golf Tournament Sponsorships



**Escena Golf Course, Palm Springs
Thursday, May 16th, 2024**

**Golf Tournament HOLE Sponsors (18 available)
\$250 (signage)/\$500 (signage and table)**

Get your brand in front of the players with signage and sponsor a hole at the Official CAA Spring Golf Tournament! Upgrade to an enhanced sponsorship that will include a table at the golf hole where sponsors can give out tchotchkes (golf balls, towels, etc.) No food or beverage allowed.

**Golf Tournament GOLF CART Sponsor
\$2,000**

Have your brand in front of all players with your logo on all of the golf carts!

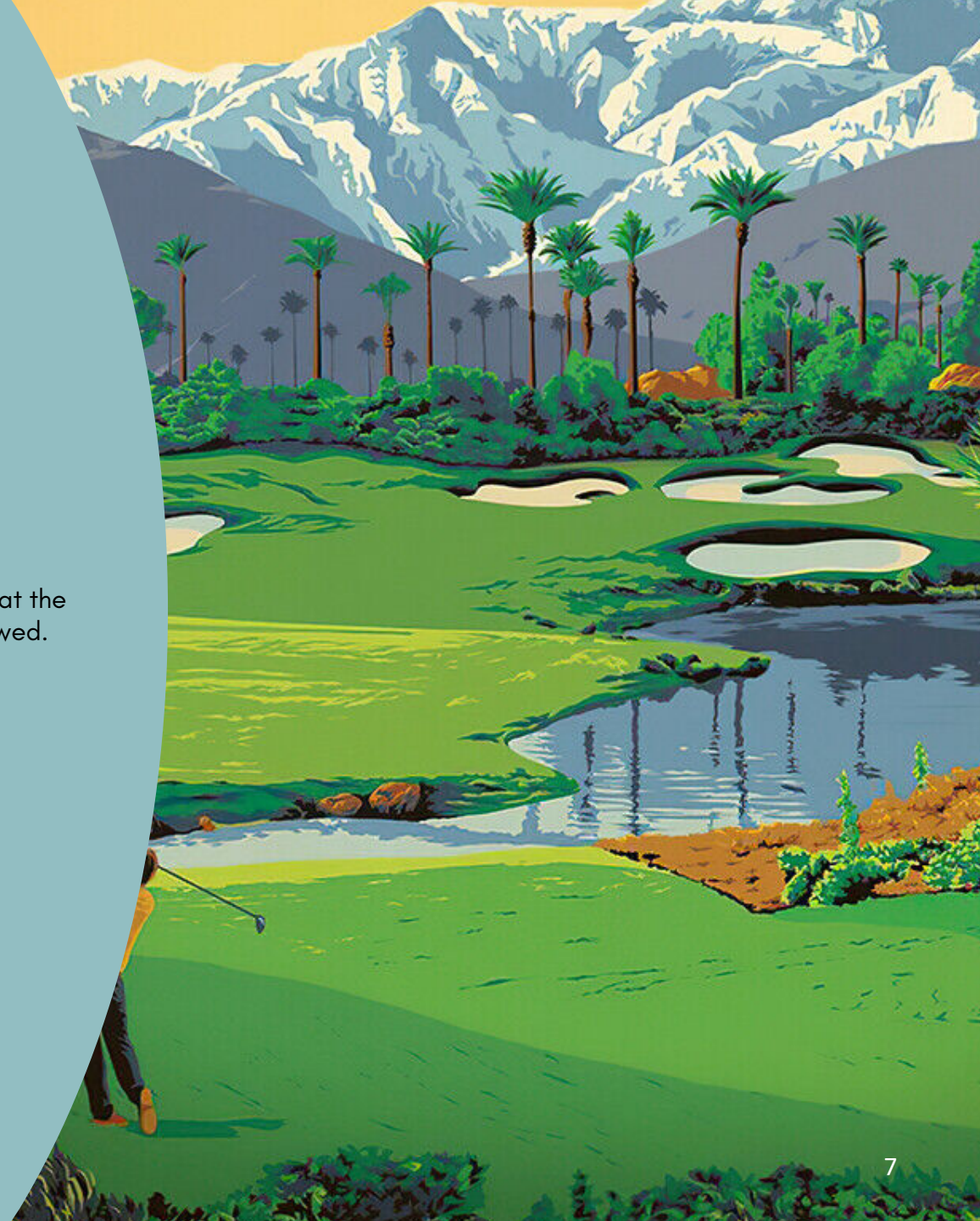
**Golf Tournament BOXED BREAKFAST Sponsor
\$2,500**

Before the tournament, provide the group with a boxed breakfast! Company name and logo will be displayed through signage.

**Golf Tournament BEVERAGE Cart
\$2,000**

Provide your fellow golfers with beverages on the course. Your company name and logo will be displayed on each beverage cart through specialty signage.

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Attendee Book

CAA Attendee Book **\$3,000**

The pre-conference Attendee Book is the program that attendees will receive prior to the event. A comprehensive look at what to expect at the Convention in Palm Springs. It will be used by attendees to prepare for their week!

Your company name and logo would be featured on the front cover and back cover of the Book.

Advertising Rates:

Full Page
\$1,000

Half Page
\$500

Quarter Page
\$250

How to confirm your Ad!

Register as an advertiser by
visiting

<https://www.caaonline.org>
or email: info@caaonline.org
or call CAA: 1-(800) 437-7658





Networking Event Opportunities

Welcome Evening Reception on Wednesday, May 15th **\$2,000**

Help us welcome attendees to the beautiful Hilton Palm Springs to kick off the CAA Spring Conference! Signage with company logo at the event. Cocktail napkins will be imprinted with company logo. You will have the opportunity to welcome the guests from the stage!

Breakfast on Friday, May 17th **\$2,000**

CAA attendees will start the conference day with your sponsored breakfast. Branded signage will remind participants of your hospitality and sponsorship. In addition, you will receive table-top recognition and a VIP table for your guests!

Lunch on Friday, May 17th **\$2,000**

CAA attendees will take a break during the conference by enjoying your sponsored lunch. Branded signage will remind participants of your hospitality and sponsorship. In addition, you will receive table-top recognition and a VIP table for your guests!

Coffee Break on Friday, May 17th **\$1,000**

Learning is hard work and people need a break. Be the hero, while gaining premium exposure, by offering attendees that much-needed cup of joe. Your company logo will appear on signage posted at the coffee station as well as on napkins!



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Additional Branding Opportunities

Tote Bags for all attendees with your logo branding!

\$2,000

(Bags provided by company sponsor)

All CAA Conference attendees will receive this bag when they arrive to the conference.

Lanyard

\$1,000

(100 lanyards provided by company - limit of 3 sponsors)

Lanyards will be distributed to all attendees featuring your company logo.

Daily Email Updates branded with your logo!

\$750

(3 sponsorships available for Wed., Thurs. & Fri)

Nightly electronic update to include next day's sessions and activities, branded with sponsor logo, delivered to each attendee via email.

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2024 Spring Conference

Questions, contact:
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Executive Director
info@caaonline.org



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