



2022 CAA PALM SPRINGS CONVENTION & Western States Security Conference Hilton Palm Springs – May 18-21, 2022

VIP VENDOR CONVENTION, SPONSOR & GOLF INCLUSIVE PACKAGES

Your sponsorship allows the CAA to host alarm company owners and senior managers and provide three hosted receptions, program and great food and entertainment and supports the ongoing programs of the association. Please call Ryan Makovsky or Jerry Lenander at the CAA office at 800-437-7658 for more information or to discuss customized packages.

***YOUR SPONSORSHIP ALLOWS US TO INVITE
FOUR PEOPLE FROM EACH ALARM COMPANY AS YOUR GUEST***

ALL-INCLUSIVE SPONSOR PACKAGES

VIP PLATINUM \$7,500

- Twelve Attendee Registrations including Golf
- Three Golf Foursomes
- Golf Tee Sponsorship
- Two Page Spread Attendee Book Product Ad
- Two Exhibitor Tables
- Video Product Showcase – 2 minutes
- Premium recognition w/ logo on website
- Premium recognition w/ logo on all e-mail communications regarding Convention
- Premium Recognition in The Mirror (May & June)
- Premium recognition on all signage at Convention

VIP GOLD \$5,000

- Eight Attendee Registrations Including Golf
- Two Golf Foursomes
- Golf Tee Sponsorship
- Full Page Attendee Book Product Ad
- Two Exhibitor Tables
- Video Product Showcase – 2 minutes
- Premium recognition w/ logo on website
- Premium recognition w/ logo on all e-mail communications regarding Convention
- Premium Recognition in The Mirror (May & June)
- Premium recognition on all signage at Convention

VIP SILVER \$3,000

- Four Attendee Registrations Including Golf
- One Golf Foursome
- Golf Tee Sponsorship
- Half Page Attendee Book Product Ad
- One Exhibitor Table
- Product Showcase – 1 minute
- General recognition w/ logo on website
- General recognition w/ logo on all e-mail communications regarding Convention

- General Recognition in The Mirror (May & June)
- General recognition on all signage at Convention

VIP BRONZE \$2,000

- Two Attendee Registrations Including Golf
- Golf Tee Sponsorship
- Quarter Page Attendee Book Product Ad
- One Exhibitor Table
- Two Attendees
- Video Product Showcase – 1 minute
- General recognition w/ logo on website
- General recognition w/ logo on all e-mail communications regarding Convention
- General Recognition in The Mirror (May & June)
- General recognition on all signage at Convention.

VENDOR REGISTRATION (Non-package member rates)

EXHIBITOR TABLE & ATTENDEE	\$ 600
EXHIBITOR NO TABLE	\$ 400
EXHIBITOR EXTRA ATTENDEE	\$ 250
GOLFER	\$ 100
DINNER ONLY	\$ 100
GOLF TEE SPONSOR	\$ 150

ATTENDEE BOOK PRODUCT ADVERTISING	
▪ FULL PAGE	\$ 300
▪ HALF PAGE	\$ 200
▪ QUARTER PAGE	\$ 100

VIDEO PRODUCT SHOWCASE

You submit a video product showcase which will be compiled and show at the event and posted to the CAA website.

- 2 Minute Video \$300
- 1 Minute Video \$150



VENDOR REGISTRATION

(All non-dealer companies must register as vendor)
2022 CAA Palm Springs Convention and Western Security Conference

Hilton Palm Springs May 18-21, 2022

Registration includes Exhibit Table, Opening Reception, all meals on Friday and breakfast on Saturday.

TELEPHONE REGISTRATION 800-437-7658

COMPANY _____

BILLING CONTACT _____

TEL _____ FAX _____

E-MAIL _____

ADDRESS _____

CITY _____ ST _____ ZIP _____

ATTENDEE NAME _____

EMAIL _____

ATTENDEE NAME _____

EMAIL _____

ATTENDEE NAME _____

EMAIL _____

VENDOR REGISTRATION FEES

CONVENTION/GOLF/SPONSOR PACKAGES

Includes registration and sponsorship.

___ VIP PLATINUM \$ 7,500

___ VIP GOLD \$ 5,000

___ VIP SILVER \$ 3,000

___ VIP BRONZE \$ 2,000

See complete details of inclusive Sponsorship Packages in Convention flier.

NON-PACKAGE REGISTRATION

CAA MEMBERS

Please reserve the following:

___ Vendor Registration/Table \$600

(Exhibit Table, One Full Registration, All events including Friday Dinner)

___ Vendor Registration/No Table \$400

(One Full Registration, All functions including Friday Dinner Party)

___ Additional Person \$250

(One Full Registration, All functions including Friday Dinner Party)

___ Vendor Additional Table \$300

___ Friday Dinner Party Only \$100

ATTENDEE BOOK PRODUCT AD

___ Full Page Ad \$ 300

___ Half Page Ad \$ 200

___ Quarter Page Ad \$ 100

SPONSORSHIP

___ Golf Tee Sponsor \$ 150

GOLF REGISTRATION

___ Golfer(s) \$ 100

PAYMENT TOTALS

CONVENTION PACKAGE: \$ _____

CONVENTION REGISTRATION: \$ _____

TOTAL DUE: \$ _____

METHOD OF PAYMENT

___ CREDIT CARD

___ VISA ___ MASTERCARD ___ AMEX

NAME ON CARD _____

EXPIRES _____ SEC CODE _____

BILLING ZIP CODE _____

___ CHECK ENCLOSED

___ BILL ME P.O. # _____

PROGRAM

Wednesday

3 – 5:30 p.m.

Board Meeting

6 – 7:30 p.m.

Welcome Reception

Thursday

7 a.m.

Golf Registration

8 a.m.

Golf Shotgun

Noon

Golf Luncheon

12 – 3:30 p.m.

Exhibitor Set-up

2 – 6 p.m.

Workshops

3:45 p.m.

Exhibitor Meeting

4 – 6 p.m.

Happy Hour Exhibits

6-8 p.m.

Opening Exhibits

Friday

7:30 a.m.

Breakfast & Exhibits

8:30 a.m.

General Meeting

10:30 a.m.

Keynote Presentation

11:30 a.m. – 1 p.m.

Ladies Lunch

Noon - 1 p.m.

Lunch

1-2 p.m.

Workshops

2-3 p.m.

Workshops

6:30 p.m.

Poolside Dinner Party

Saturday

8:45 – 10 a.m.

Breakfast/Industry Incorrect

HOTEL: Book online at www.caaonline.org on the **CONVENTION page**. You can also call the Hilton at 800 445-8667 (HILTONS). Rate is \$184. Plaza Suite is \$204. Group Code is CAA. Group name is California Alarm Association.

FORWARD COMPLETED FORM TO:

info@caaonline.org

CAA Palm Springs Convention

333 Washington Boulevard, #433

Marina del Rey, CA 90292 or FAX 800-490-9682

**For information or to register by
phone call 800-437-7658**