



2009 CAA CONVENTION AND TRIBUTE DINNER Presentation of the CAA George A. Weinstock Award for Lifetime Achievement and Service to Our Industry to George De Marco

Exhibitor Sponsorship Packages are inclusive of:

- Tribute Sponsorship
- Convention Sponsorship
- Attendee and Tribute Fees

Funds raised support the ongoing educational, training and outreach programs of the California Alarm Association, including legislative advocacy in Sacramento, educational programs for consumers, outreach to fire service and law enforcement agencies, youth scholarship program, enhancing the ability of the CAA and its Regional Associations to represent your industry.

The CAA Tribute Book is distributed at the event and to 3,000 companies in the industry throughout the Western United States and industry leaders nationwide with the December issue of THE MIRROR.

Exhibitor Sponsorship Packages

\$25,000 DIAMOND

- Convention Registration for 15 people
- Four Exhibit Tables
- Premiere Convention Sponsor with Banner
- Reserved Tribute dinner Table for 20
- Four pages in tribute ad book
- Listed as chair honorary Tribute Committee
- Diamond Tribute Sponsor

\$10,000 PLATINUM

- Convention Registration for 12 people
- Two Exhibit Tables
- Premiere Convention Sponsor with Banner
- Reserved Tribute dinner Table for 10
- Two pages in tribute ad book
- Listed as vice chair honorary Tribute Committee
- Platinum Tribute Sponsor

\$7,500 GOLD

- Convention Registration for 10 people
- Two Exhibit Tables
- Premiere Convention Sponsor with Banner
- Reserved Tribute dinner Table for 10
- One page in tribute ad book
- Listed as honorary Tribute Committee
- Gold Tribute Sponsor

\$5,000 SILVER

- Convention Registration for 8 people
- Two Exhibit Tables
- Premiere Convention Sponsor with Banner
- Reserved Tribute dinner Table for 10
- One page in tribute ad book
- Listed as honorary Tribute Committee
- Silver Tribute Sponsor

\$3000 BRONZE

- Convention Registration for 6 people
- One Exhibit Table
- General Convention Sponsor
- Reserved Tribute dinner Table for 10
- One page in tribute ad book
- Listed as honorary Tribute Committee
- Bronze Tribute Sponsor

\$2,000 LEADERSHIP

- Convention Registration for 4 people
- One Exhibit Table
- General Convention Sponsor
- Reserved Tribute dinner Table for 4
- Half page in tribute ad book
- Listed as honorary Tribute Committee
- Leadership Tribute Sponsor

Call to reserve a package.

For further information, contact Jerry Lenander or Carlo Calhoun at 800/437-7658.

TRIBUTE SPONSORSHIP AND AD BOOK –HONORING GEORGE DE MARCO

Take advantage of this opportunity to thank George De Marco for a lifetime of service to the industry and the association. All funds raised will support the ongoing programs of the CAA to promote the growth of professionalism in the industry through education, training, legislative and legal advocacy.

TRIBUTE BOOK ADVERTISING

The tribute book will be distributed to 3,000 alarm industry professionals in California with the December 2009 MIRROR and at the Tribute Dinner.

RATES: FULL PAGE \$750 HALF PAGE \$500 QUARTER PAGE \$250 1/8 PAGE \$150

HOTEL RESERVATIONS

Reserve your room at the Hilton San Francisco by visiting www.sanfrancisco.hilton.com Our rate is \$179 for standard and \$219 for executive. CAA GROUP CODE IS: CAA or call Hilton Reservations Worldwide at 1-800-445-8667 and ask for CAA Group Code: CAA or California Alarm Association

EXHIBITOR REGISTRATION: CAA Winter Convention & Western Security Conference
Hilton San Francisco December 10-12, 2009 Full Registration includes Tabletop, Opening Reception, workshops, all meals on Friday, Tribute Dinner and Saturday breakfast. All non-dealer companies must register as Full Exhibitors.

CONVENTION REGISTRATION

COMPANY _____
 BILLING CONTACT _____
 E-MAIL _____
 TEL _____ FAX _____
 ADDRESS _____
 CITY _____ ST _____ ZIP _____

ATTENDEES:

NAME _____
 E-MAIL _____
 NAME _____
 E-MAIL _____
 NAME _____
 E-MAIL _____
 NAME _____
 E-MAIL _____

CAA/NBFAA/WSSA MEMBERS

Please reserve the following (indicate total):

- Exhibitor Registration \$400
(Includes Tabletop and Full Registration for all functions including Friday Dinner Party)
- Additional Persons \$150
(Full Registration for all functions including Friday Dinner Party)
- Friday Tribute Dinner Only \$100
- Thursday Exhibits Only \$75

NON-MEMBERS

- Exhibitor Registration \$800
(Includes Tabletop and Full Registration for all functions including Friday Dinner Party)
- Additional Persons \$300
(Full Registration for all functions including Friday Dinner Party)
- Friday Tribute Dinner Only \$100

CONVENTION SPONSORSHIP

We would like to provide a sponsorship to underwrite costs:
 Premiere Sponsor \$1,000
 Convention Sponsor \$500

TOTAL CONVENTION REGISTRATION: \$ _____

CONVENTION/TRIBUTE PACKAGES

Includes registration and sponsorship.
 DIAMOND \$25,000
 PLATINUM \$10,000
 GOLD \$ 7,500
 SILVER \$ 5,000
 BRONZE \$ 3,000
 LEADERSHIP \$ 2,000

See complete details of inclusive Convention/Tribute Sponsorship Packages in tribute flier.

TRIBUTE BOOK ADVERTISING

FULL PAGE \$750 HALF PAGE \$500
 QUARTER PAGE \$250 1/8 PAGE \$150

TOTAL TRIBUTE SPONSORSHIP: \$ _____

PAYMENT TOTALS

CONVENTION REGISTRATION: \$ _____
 TRIBUTE SPONSORSHIP: \$ _____
 TRIBUTE BOOK ADVERTISING \$ _____

TOTAL DUE: \$ _____

METHOD OF PAYMENT

CREDIT CARD
 VISA MASTERCARD AMEX

 NAME ON CARD _____
 EXPIRES _____ SEC CODE _____
 BILLING ZIP CODE _____

CHECK ENCLOSED

BILL ME P.O. # _____

FORWARD COMPLETED FORM TO:

CAA, 333 Washington Boulevard, #433, Marina del Rey, CA 90292
 or **FAX 800/490-9682**

For information or telephone registration call 800/437-7658

