



2009 CAA CONVENTION AND TRIBUTE DINNER
Presentation of the CAA George A. Weinstock Award for Lifetime Achievement and Service to Our Industry to George De Marco

Dealer Sponsorship Packages are inclusive of:

- Tribute Sponsorship
- Convention Sponsorship
- Attendee and Tribute Fees

Funds raised support the ongoing educational, training and outreach programs of the California Alarm Association, including legislative advocacy in Sacramento, educational programs for consumers, outreach to fire service and law enforcement agencies, youth scholarship program, enhancing the ability of the CAA and its Regional Associations to represent your industry.

The CAA Tribute Book is distributed at the event and to 3,000 companies in the industry throughout the Western United States and industry leaders nationwide with the December issue of THE MIRROR.

Dealer Sponsorship Packages

\$25,000 DIAMOND

- Convention Registration for 15 people
- Premiere Convention Sponsor with Banner
- Reserved Tribute dinner Table for 20
- Four pages in tribute ad book
- Listed as chair honorary Tribute Committee
- Diamond Tribute Sponsor

\$10,000 PLATINUM

- Convention Registration for 12 people
- Premiere Convention Sponsor with Banner
- Reserved Tribute dinner Table for 10
- Two pages in tribute ad book
- Listed as vice chair honorary Tribute Committee
- Platinum Tribute Sponsor

\$7,500 GOLD

- Convention Registration for 10 people
- Premiere Convention Sponsor with Banner
- Reserved Tribute dinner Table for 10
- One page in tribute ad book
- Listed as honorary Tribute Committee
- Gold Tribute Sponsor

\$5,000 SILVER

- Convention Registration for 8 people
- Premiere Convention Sponsor with Banner
- Reserved Tribute dinner Table for 10
- One page in tribute ad book
- Listed as honorary Tribute Committee
- Silver Tribute Sponsor

\$3000 BRONZE

- Convention Registration for 6 people
- General Convention Sponsor
- Reserved Tribute dinner Table for 10
- One page in tribute ad book
- Listed as honorary Tribute Committee
- Bronze Tribute Sponsor

\$2,000 LEADERSHIP

- Convention Registration for 4 people
- General Convention Sponsor
- Reserved Tribute dinner Table for 4
- Half page in tribute ad book
- Listed as honorary Tribute Committee
- Leadership Tribute Sponsor

Call to reserve a package.

For further information, contact Jerry Lenander or Carlo Calhoun at 800/437-7658.

TRIBUTE SPONSORSHIP AND AD BOOK –HONORING GEORGE DE MARCO

Take advantage of this opportunity to thank George De Marco for a lifetime of service to the industry and the association. All funds raised will support the ongoing programs of the CAA to promote the growth of professionalism in the industry through education, training, legislative and legal advocacy.

TRIBUTE BOOK ADVERTISING

The tribute book will be distributed to 3,000 alarm industry professionals in California with the December 2009 MIRROR and at the Tribute Dinner.

RATES: FULL PAGE \$750 HALF PAGE \$500 QUARTER PAGE \$250 1/8 PAGE \$150

HOTEL RESERVATIONS

Reserve your room at the Hilton San Francisco by visiting www.sanfrancisco.hilton.com Our rate is \$129 for standard and \$179 for executive. CAA GROUP CODE IS: CAA or call Hilton Reservations Worldwide at 1-800-445-8667 and ask for CAA Group Code: CAA or California Alarm Association



DEALER REGISTRATION:

CAA Winter Convention & Western Security Conference
Hilton San Francisco December 10-12, 2009 Full Registration Opening Reception,
workshops, all meals on Friday, Tribute Dinner and breakfast on Saturday.

CONVENTION REGISTRATION

COMPANY _____
BILLING CONTACT _____
E-MAIL _____
TEL _____ FAX _____
ADDRESS _____
CITY _____ ST _____ ZIP _____

ATTENDEES:

NAME _____
E-MAIL _____
NAME _____
E-MAIL _____
NAME _____
E-MAIL _____
NAME _____
E-MAIL _____

CAA/NBFAA/WSSA MEMBERS

Please reserve the following (indicate total):

- Dealer Registration \$150
(Full Registration for all functions including Friday Dinner Party)
- Friday Tribute Dinner Only \$100
- Saturday Sea Scout Cruise \$25

NON-MEMBERS

- Dealer Registration \$300
(Full Registration for all functions including Friday Dinner Party)
- Friday Tribute Dinner Only \$100

CONVENTION SPONSORSHIP

We would like to provide a sponsorship to underwrite costs:

- Premiere Sponsor \$1,000
- Convention Sponsor \$500

TOTAL CONVENTION REGISTRATION: \$ _____

CONVENTION/TRIBUTE PACKAGES

- DIAMOND \$25,000
- PLATINUM \$10,000
- GOLD \$ 7,500
- SILVER \$ 5,000
- BRONZE \$ 3,000
- LEADERSHIP \$ 2,000

See complete details of
inclusive Convention/Tribute
Sponsorship Packages in tribute flier.

TRIBUTE BOOK ADVERTISING

- FULL PAGE \$750 HALF PAGE \$500
- QUARTER PAGE \$250 1/8 PAGE \$150

TOTAL TRIBUTE SPONSORSHIP: \$ _____

PAYMENT TOTALS

- CONVENTION REGISTRATION: \$ _____
- TRIBUTE SPONSORSHIP: \$ _____
- TRIBUTE BOOK ADVERTISING \$ _____

TOTAL DUE: \$ _____

METHOD OF PAYMENT

- CREDIT CARD
- VISA MASTERCARD AMEX

NAME ON CARD _____

EXPIRES _____ SEC CODE _____

BILLING ZIP CODE _____

CHECK ENCLOSED

BILL ME P.O. # _____

FORWARD COMPLETED FORM TO:

CAA, 333 Washington Boulevard, #433, Marina del Rey, CA 90292
or FAX 800/490-9682

For information or telephone registration call 800/437-7658

